

On Information Design in Games

Mathevet, Perego and Taneva (2018)

Akira Matsushita

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Overview

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1. Summary

Settings

- This paper extends Kamenica and Gentzkow (2011)¹'s single agent model into a multi-agent Bayesian game setting
- Each agent's utility depends on the unobservable state of the world θ and agents' action profile $\mathbf{a} = (a_i)$
- An information designer commits to a mechanism that observes the true state θ and sends signals to the agents
- The designer would like to find the best mechanism that maximizes the value function depending on θ and \mathbf{a}
- e.g. investment game under incomplete information

¹Emir Kamenica and Matthew Gentzkow. "Bayesian persuasion". In: *American Economic Review* 101.6 (2011), pp. 2590–2615.

Contributions

- Characterizing the feasible distributions of agents' beliefs that a designer can induce through the choice of information structure
 - ▶ A designer cannot persuade agents of arbitrary beliefs - there are constraints
- Eliciting the structure of agents' belief distributions and characterize the designer's problem in terms of it
 - ▶ Theorem 1 shows that any belief distribution that the designer can induce is a combination of basic communication schemes
 - ▶ And Corollary 1 suggests a two-step solution to the designer's problem: first selects an optimal components and second finds a best mixture of them

Contributions

- The results can apply to a variety of solution concepts and equilibrium selection rules
 - ▶ e.g. the case that agents only have bounded depths of reasoning, that they can deviate in coalitions, or that they can communicate
 - ▶ e.g. the robust mechanism that considers pessimistic equilibrium selection
- Finally we see an application to an investment game under an adversarial equilibrium selection (section 5)

2. Model

Model - 1

- Finite set of players: $N = \{1, 2, \dots, n\}$
- Uncertain state of the world $\theta \in \Theta$, where Θ is a finite set
- Finite action set of each player: A_i , and let $A = \prod_{i \in N} A_i$
- Utility function of each player: $u_i : A \times \Theta \rightarrow \mathbb{R}$, and let $u = \prod_{i \in N} u_i$
- θ is distributed according to $\mu_0 \in \Delta\Theta$, which is common knowledge
- Each player would like to maximize her expected payoff
- Refer to $G = (\Theta, \mu_0, N, A, u)$ as the **base game**

Model - 2

- A designer commits to disclosing information to the players about θ
- This is modeled by an **information structure** (S, π)
 - ▶ A finite set of signals that player i can receive: S_i , and $S = \prod_{i \in N} S_i$
 - ▶ An information map $\pi : \Theta \rightarrow \Delta S$
- For any state $\theta \in \Theta$, the message profile draws from $\pi(s \mid \theta)$ and player i privately observes s_i
- The designer commits to a mechanism **before** she knows the true state θ

Model - 3

- The designer's payoff function: $v : A \times \Theta \rightarrow \mathbb{R}$
- The designer would like to maximize her expected payoff
- The combination of a base game and an information structure constitutes a Bayesian game $\mathcal{G} = \langle G, (S, \pi) \rangle$
- **Solution concept:** $\Sigma(\mathcal{G}) \subseteq \{\sigma = (\sigma_i) \mid \sigma_i : S_i \rightarrow \Delta A_i \text{ for all } i \in N\}$
 - ▶ Σ is a function that maps a Bayesian game to a set of equilibrium strategies
 - ▶ An equilibrium concept is arbitrary. e.g. BNE

Model - 4

- The resulting outcomes are represented by

$$O_{\Sigma}(\mathcal{G}) = \{\gamma \in \Delta(A \times \Theta) \mid \exists \sigma \in \Sigma(\mathcal{G})$$

$$\text{s.t. } \gamma(a, \theta) = \sum_s \sigma(a \mid s) \pi(s \mid \theta) \mu_0(\theta)\}$$

- Assumption: O_{Σ} is non-empty and compact-valued

- ▶ Given G is finite, this holds when Σ is BNE (?)
- ▶ Non-emptiness comes from the fact that $\Sigma(\mathcal{G}) \neq \emptyset$
- ▶ $\Delta(A \times \Theta) = \{p \in \mathbb{R}_+^{|A| \times |\Theta|} \mid \sum_j p_j = 1\}$, so $O_{\Sigma}(\mathcal{G})$ is compact \iff $O_{\Sigma}(\mathcal{G})$ is closed and bounded
- ▶ If $\Sigma(\mathcal{G})$ is compact, then O_{Σ} is compact since γ is a linear function of σ
- ▶ Boundedness comes from $\Sigma(\mathcal{G}) \subseteq \{\sigma = (\sigma_i) \in \mathbb{R}_+^{\prod_i (|A_i| \times |S_i|)} \mid \sum \sigma_i = 1\}$
- ▶ $\Sigma(\mathcal{G})$ is closed by the closed graph theorem

Model - 5

- For a fixed game G , we just write $O_\Sigma(S, \pi)$ instead of $O_\Sigma(\mathcal{G})$
- When $O_\Sigma(\mathcal{G})$ is not singleton, the designer expects that one of them will happen, which is described by a **selection rule**:

$$g : D (\subseteq \Delta(A \times \Theta)) \mapsto g(D) (\in D)$$

- e.g. A pessimistic designer, or one interested in robust information design, expects the worst outcome:

$$g(D) \in \arg \min_{\gamma \in D} \sum_{a, \theta} \gamma(a, \theta) v(a, \theta)$$

for all compact (so a minimizer exists) $D \subseteq \Delta(A \times \Theta)$

- Other rules, such as optimistic selection rule and random choice rule, can be considered

Model - 6

- Let $g^{(S,\pi)} = g(O_\Sigma(S, \pi))$
- Now the designer's expected payoff is given by

$$V(S, \pi) \equiv \sum_{a, \theta} g^{(S,\pi)}(a, \theta) v(a, \theta)$$

- And the information design problem is $\sup_{(S,\pi)} V(S, \pi)$

3. Belief Distributions

Belief Hierarchy

- A **belief hierarchy** t_i for player i is an infinite sequence (t_i^1, t_i^2, \dots) , whose components are **coherent** beliefs of all orders
 - ▶ $t_i^1 \in \Delta(\Theta)$ is i 's first order belief, $t_i^2 \in \Delta(\Theta \times (\Delta(\Theta))^{n-1})$ is i 's second order belief, and so on
- A hierarchy t is **coherent** if any belief t_i^k coincides with all beliefs of lower order, $\{t_i^n\}_{n=1}^{k-1}$, on lower order events:

$$\text{marg}_{X_{k-1}} t_i^k \equiv \sum_{\Theta^{n-1}} t_i^k = t_i^{k-1}, \text{ where } X_{k-1} \equiv \text{supp } t_i^{k-1}$$

for all $k \geq 2$

Belief Hierarchy

- Whereas a player's belief hierarchies are coherent, they may assign positive probability to other players' belief hierarchies that are not coherent
- However Brandenburger and Dekel (1993)² showed that we can construct a set of coherent belief hierarchies T_i for every $i \in N$ such that there exists a homeomorphism (bijective and continuous mapping)

$$\beta_i^* : T_i \rightarrow \Delta(\Theta \times T_{-i})$$

for all $i \in N$

- β_i^* describes i 's belief about (θ, t_{-i}) given t_i , and makes coherency common knowledge

- Define $T \equiv \prod_{i \in N} T_i$

²Adam Brandenburger and Eddie Dekel. "Hierarchies of beliefs and common knowledge". In: *Journal of Economic Theory* 59.1 (1993), pp. 189–198.

Belief Hierarchy

- Given (S, π) and μ_0 , player i receives s_i and use Bayes' rule to formulate beliefs $\mu_i(s_i) \in \Delta(\Theta \times S_{-i})$, called first-order belief
- $\mu_i^1(s_i) \equiv \text{marg}_{\Theta} \mu_i(s_i)$: i 's first-order belief about the state
- $\mu_i^2(s_i)$: i 's second-order belief about the state, derived from i 's first-order belief about s_{-i} and j 's ($\neq i$) first-order beliefs about the state
- and so on...

Belief Hierarchy Distribution

- Every $s_i \in S_i$ induces a belief hierarchy $h_i(s_i) \in T_i$
- And so every $s \in S$ induces a profile of belief hierarchies
 $h(s) \equiv (h_i(s_i))_{i \in N}$

Definition (Definition 1)

An information structure (S, π) induces a distribution $\tau \in \Delta T$ over profiles of belief hierarchies, called a belief(-hierarchy) distribution, if

$$\tau(t) = \sum_{\theta} \pi(\{s \mid h(s) = t\} \mid \theta) \mu_0(\theta) \quad (3)$$

for all $t \in T$

Belief Hierarchy: Example

- The information structure given by the following table induces

$$\tau = \frac{3}{4}t_{1/3} + \frac{1}{4}t_1$$

when $\mu_0 \equiv \mu_0(\theta = 1) = \frac{1}{2}$, where t_μ is a hierarchy profile in which $\mu \equiv \mu(\theta = 1)$ is commonly believed

| $\pi(\cdot 0)$ | s_1 | s_2 |
|----------------|-------|-------|
| s_1 | 1 | 0 |
| s_2 | 0 | 0 |

| $\pi(\cdot 1)$ | s_1 | s_2 |
|----------------|---------------|---------------|
| s_1 | $\frac{1}{2}$ | 0 |
| s_2 | 0 | $\frac{1}{2}$ |

TABLE 1: A (Public) Information Structure

Public/Private Belief Distribution

- We categorize belief distributions into public and private

Definition (Definition 2)

A belief distribution τ is **public** if

- ▶ $t_i^1 = t_j^1$ for all $i, j \in N$
- ▶ $(\arg \max_{t'_{-i}} \beta_i^*(\cdot | t_i))(t'_{-i}) = \mathbb{1}\{t'_{-i} = t_{-i}\}$ for all $i \in N$

for all $t \in \text{supp } \tau$ and $|\text{supp } \tau| \geq 2$. Otherwise τ is **private**

- we categorize the $|\text{supp } \tau| = 1$ degenerate case as private

Belief Manipulation: Example

- Consider the following 'guessing the state' game

Example

- ▶ Players: $N = \{1, 2\}$
- ▶ States: $\Theta = \{0, 1\}$
- ▶ Actions: $A_i = \{0, 1\}$ for $i = 1, 2$
- ▶ Utilities: $u_i(a_i, \theta) = -(a_i - \theta)^2$ for $i = 1, 2$
- ▶ Designer's payoff: $v = u_1 - u_2$
- ▶ $\mu_0(\theta = 0), \mu_0(\theta = 1) > 0$

Here the designer could obtain her maximal payoff of 1, if she could

- ▶ somehow reveal the state perfectly to player 1
- ▶ persuade player 2 that the opposite state has realized

Is it possible? - If they have a common prior, no.

Belief Manipulation: Common Priors

- Aumann (1976)³ showed that Bayesian agents cannot agree to disagree if they have a common prior
- Say $p \in \Delta(\Theta \times T)$ is a **common prior** if

$$p(\theta, t) = \beta_i^*(\theta, t_{-i} \mid t_i) \times (\text{marg } p)(t_i) \quad (4)$$

T_i

for all θ , t and i

- That is, all players i obtain their belief map β_i^* by Bayesian updating of the same distribution p

³Robert J Aumann. "Agreeing to disagree". In: *The annals of statistics* (1976), pp. 1236–1239.

Belief Manipulation: Common Priors

- Denote by Δ^f the probability measures with finite support
- Define

$$\mathcal{C} \equiv \{\tau \in \Delta^f(T) \mid \exists \text{ a common prior } p \text{ s.t. } \tau = \text{marg}_T p\}$$

to be the space of **consistent** (belief-hierarchy) distributions

- In a consistent distribution, all players' beliefs arise from a common prior that draws every t with the same probability as τ
- Let p_τ be the unique distribution p in the above equation (uniqueness comes from Mertens and Zamir (1985, Proposition 4.5)⁴)

⁴Jean-François Mertens and Shmuel Zamir. "Formulation of Bayesian analysis for games with incomplete information". In: *International Journal of Game Theory* 14.1 (1985), pp. 1–29.

Belief Manipulation: Bayes plausible

- A distribution $\tau \in \Delta^f(T)$ is **Bayes plausible** if the expected first-order belief of at least one player equals the prior:

$$\forall \theta \in \Theta, \sum_{t_i} (\arg \max_{\theta} \beta_i^*(\cdot | t_i))(\theta) \tau_i(t_i) = \mu_0(\theta)$$

for some $i \in N$

Characterization of Beliefs

Proposition (Proposition 1)

There exists (S, π) that induces $\tau \in \Delta^f(T)$, if and only if, τ is consistent and Bayes plausible

- This proposition shows the limitation of the designer's belief manipulation
- It does not matter which player i satisfies Bayes plausibility, because by consistency, if it is true for one player, then it will hold for all

Characterization of Beliefs

- Before seeing the proof, let's go back to the example
- To reach the upper bound of 1 of the designer's payoff, it would have to be that

$$\beta_1^*(\theta = 1, t_2 \mid t_1) = 1 \wedge \beta_2^*(\theta = 0, t_1 \mid t_2) = 1$$

for some (t_1, t_2) , which violates (4)

The designer's problem: Another approach

- Consistency is the main difference and technical challenge compared to the single-agent case
- One approach to implementing it is to design the individual distributions of players' beliefs and then couple them in a consistent way (Ely (2017) approach)
- Another approach: interpreting the designer's information design problem as a choice of a distribution over her own beliefs about the state, and then viewing players' first-order belief distributions as a special garbling of the designer's information

The designer's problem: Another approach

Proposition (Proposition 2)

If τ is consistent and Bayes plausible, then there exists $v : \text{supp } \tau \rightarrow \Delta\Theta$ such that:

$$\sum_t \tau(t) v(t) = \mu_0 \quad (6)$$

and

$$\sum_{t_{-i}} \tau(t_{-i} \mid t_i) v(t_i, t_{-i}) = \arg_{\Theta} \beta_i^*(\cdot \mid t_i), \quad \forall i, t_i \quad (7)$$

- $v(t)$ represents the designer's beliefs about the state given t
- τ can be interpreted as the distribution of the designer's beliefs

The designer's problem: Another approach

- (6): τ is consistent and Bayes plausible, then on average the designer's beliefs must be equal to the prior
- (7): τ each player's first-order belief, $\text{marg}_{\Theta} \beta_i^*(\cdot \mid t_i)$ must be derived from the designer's beliefs
 - The (LHS) of (7) is a mean-preserving transformation of the designer's beliefs

The designer's problem: Another approach

Proposition (Proposition 2 (Cont.))

Conversely, if $\xi \in \Delta^f(\Delta\Theta)^n$ and $\nu : \text{supp } \xi \rightarrow \Delta\Theta$ satisfies

$$\sum_{\mu=(\mu_i)} \xi(\mu) \nu(\mu) = \mu_0 \quad (8)$$

(here μ_i is i 's first-order belief only for θ , corresponding to previous μ_i^1) and

$$\sum_{\mu_{-i}} \xi(\mu_{-i} \mid \mu_i) \nu(\mu_{-i}, \mu_i) = \mu_i, \quad \forall i, \mu_i, \quad (9)$$

then there exist a consistent and Bayes plausible τ such that $\text{supp } \tau_i \simeq \text{supp } \xi_i$ (a bijection $\phi : \text{supp } \xi_i \rightarrow \text{supp } \tau_i$ exists) and $\mu_i = \arg \min_{\theta} \beta_i^*(\cdot \mid \phi_i(\mu_i))$ for all i , and $\tau(t) = \xi(\phi^{-1}(t))$ for all t

- A method constructing a consistent, Bayes plausible belief distributions, s.t. hierarchies identified with their first-order beliefs

The designer's problem: Another approach

- ξ is a distribution over players' first order beliefs $\mu = (\mu_i)$
- $v(\mu) \in \Delta\Theta$ is the designer's belief about the state given μ
- In the latter part of the proposition, different first-order beliefs generate different hierarchies (?)
- Hence we can find a unique $t \equiv \phi(\mu)$ induced by μ . So we can write the common prior p by ξ and v :

$$p(\theta, \mu) \equiv p(\theta, t) = \xi(\mu)(v(\mu))(\theta)$$

for all θ, μ , which satisfies Bayes plausibility and consistency

- [Proof of proposition 2]

Outcomes from Belief Distributions

- Given a consistent distribution τ , denote a solution concept in the space of beliefs as

$$\Sigma^B(\tau) \subseteq \{\sigma = (\sigma_i) \mid \sigma_i : \text{supp } \tau_i \rightarrow \Delta A_i, \forall i \in N\}$$

- This set describes players' behavior in the Bayesian game $\langle G, p_\tau \rangle$, where p_τ is the unique common prior
- The corresponding outcome distributions are

$$O_{\Sigma^B}(\tau) \equiv \{\gamma \in \Delta(A \times \Theta) \mid \exists \sigma \in \Sigma^B(\tau) \\ \text{s.t. } \gamma(a, \theta) = \sum_t \sigma(a \mid t) p_\tau(t, \theta), \forall a, \theta\}$$

Outcomes from Belief Distributions

- We concretely define $\Sigma^B(\tau)$ such that for all consistent τ ,

$$O_{\Sigma^B}(\tau) = \cup_{(S, \pi) \text{ induces } \tau} O_{\Sigma}(S, \pi)$$

holds

- For example when Σ is BNE, then Liu (2015)⁵'s (beliefpreserving) correlated equilibrium

⁵Qingmin Liu. "Correlation and common priors in games with incomplete information". In: *Journal of Economic Theory* 157 (2015), pp. 49–75.

4. Optimal Solutions

Some Assumptions

- **Assumption 1 (Linear Selection):** g is linear
 - ▶ An assumption that requires the selection criterion to be independent of the subsets of outcomes to which it is applied
 - ▶ The best, worst and random selection satisfies linearity
- **Assumption 2 (Invariant Solution):** For all consistent τ, τ' , if $\sigma \in \Sigma^B(\tau)$, then there exists $\sigma' \in \Sigma^B(\tau')$ such that $\sigma(t) = \sigma(t')$ for all $t \in \text{supp } \tau \cap \text{supp } \tau'$
 - ▶ This assumption says that play at a profile of belief hierarchies t under Σ^B is independent of the ambient distribution from which t is drawn

Proposition (Proposition 3)

If Σ^B is invariant, then O_{Σ^B} is linear

Minimality

Lemma (Lemma 1)

C is convex

- A belief distribution $\tau \in C$ is minimal if there is no $\tau' \in C$ such that $\text{supp } \tau' \subsetneq \text{supp } \tau$
- Let C^M be the set of all minimal distributions in C
- $\tau \in C$ is an **extreme point** of the convex set C if $\tau', \tau'' \in C$, $\alpha \in [0, 1]$ and $\tau = \alpha\tau' + (1 - \alpha)\tau''$, then $\alpha = 0$ or 1
- Let \mathcal{E} be the set of all extreme points in C

Lemma (Lemma 2)

$C^M = \mathcal{E}$

Representation of Belief Distributions

Proposition (Proposition 6)

For any $\tau \in C$, there exist unique $L \in \mathbb{N}$, $\{e_\ell\}_{\ell=1}^L \subseteq C^M$ and $\{\alpha_\ell\}_{\ell=1}^L \subseteq \mathbb{R}_+$ such that

- ▶ $\sum_{\ell=1}^L \alpha_\ell = 1$
- ▶ $\tau = \sum_{\ell=1}^L \alpha_\ell e_\ell$

■ For this proposition, it is necessary that $\tau \in \Delta^f(T)$: finite support

Representation Theorem

- Given any consistent distribution τ and the selected outcome $g^\tau \equiv g(O_{\Sigma^B}(\tau))$, the designer's ex ante expected payoff is given by

$$w(\tau) \equiv \sum_{\theta, a} g^\tau(a, \theta) v(a, \theta)$$

Lemma (Lemma 3)

w is linear in τ over C^M

Representation Theorem

Theorem (Theorem 1)

The designer's maximization problem can be represented as

$$\begin{aligned}
 \sup_{(S, \pi)} V(S, \pi) &= \sup_{\lambda \in \Delta^f(C^M)} \sum_{e \in C^M} w(e) \lambda(e) \\
 \text{s.t.} \quad &\sum_{e \in C^M} \text{marg}_{\Theta} p_e \lambda(e) = \mu_0
 \end{aligned}$$

■ [Proof of theorem 1]

Representation Theorem

- Theorem 1 states that the designer maximizes her expected payoff as if she were optimally randomizing over minimal consistent distributions, subject to posterior beliefs averaging to μ_0 across those distributions
- Every minimal distribution e induces a Bayesian game and leads to an outcome for which the designer receives expected payoff $w(e)$
- Every minimal distribution has a distribution over states, $\arg \min_{e \in \Theta} p_e \lambda(e) = \mu_0$, and the further that is from μ_0 , the more costly it is for designers
 - A kind of budget constraints

Within-Between Maximizations

Corollary (Corollary 1)

For any $\mu \in \Delta\Theta$, let

$$w^*(\mu) \equiv \sup_{e \in C^M \text{ s.t. } \underset{\Theta}{\text{marg}} p_e = \mu} w(e)$$

Then the designer's maximization problem can be represented as

$$\begin{aligned} \sup_{(S, \pi)} V(S, \pi) = & \sup_{\lambda \in \Delta^f(\Delta\Theta)} \sum_{\mu \in \text{supp } \lambda} w^*(\mu) \lambda(\mu) \\ \text{s.t. } & \sum_{\mu \in \text{supp } \lambda} \mu \lambda(\mu) = \mu_0 \end{aligned}$$

- w^* is 'maximization within' and $\sup_{\lambda \in \Delta^f \Delta\Theta} \sum_{\mu \in \text{supp } \lambda} w^*(\mu) \lambda(\mu)$ is 'maximization between'

5. Application

Application: Adversarial Selection in Investment Game

- Consider the investment game with a pessimistic selection rule:

Example (Investment Game)

- ▶ Players: $N = \{1, 2\}$
- ▶ States: $\Theta = \{2, -1\}$
- ▶ Designer's payoff: $v(I, I) > v(I, N) = v(N, I) > v(N, N)$, indep of θ
- ▶ Note that under complete information, playing I is dominant strategy when $\theta = 2$, and playing N is dominant strategy when $\theta = -1$

| (u_1, u_2) | I | N |
|--------------|------------------|-----------------|
| I | θ, θ | $\theta - 1, 0$ |
| N | $0, \theta - 1$ | $0, 0$ |

TABLE 2: Investment Game

Application: Adversarial Selection in Investment Game

Example (Investment Game (Cont.))

- ▶ Let $\mu_0 \equiv \mu(\theta = 2)$
- ▶ Solution concept: BNE
- ▶ min selection rule (robust information design):

$$g(O_{\Sigma}(S, \pi)) \in \arg \min_{\gamma \in O_{\Sigma}(S, \pi)} \sum_{a, \theta} \gamma(a, \theta) v(a, \theta)$$

| (u_1, u_2) | I | N |
|--------------|------------------|-----------------|
| I | θ, θ | $\theta - 1, 0$ |
| N | $0, \theta - 1$ | $0, 0$ |

TABLE 2: Investment Game

BCE Program

- The current method available for Bayes-Nash information design (as in Bergemann and Morris (2016)⁶), based on BCE outputs a suboptimal information structure in this problem
- BCE program:

$$\max_{\pi} \sum_{\theta, a} v(a, \theta) \pi(a | \theta) \mu_0(\theta)$$

s.t. π is a Bayes Correlated Equilibrium

- For any $\mu_0 \geq \frac{1}{3}$, this outputs ‘no information’ (like $\pi^*((I, I) | \theta) = 1$ for all θ) as solution
- The above program implicitly adopts the ‘max’ selection rule

⁶Dirk Bergemann and Stephen Morris. “Bayes correlated equilibrium and the comparison of information structures in games”. In: *Theoretical Economics* 11.2 (2016), pp. 487–522.

Signal Space Restriction

- Under the ‘min’ rule, it is known that relevant mechanisms can have infinite message spaces (Maskin (1999)⁷)
- In this paper, we have restricted attention to finite message spaces, as this guarantees existence of BNE for all belief-hierarchy distributions
- Here we restrict attention to at most $m = 4$ messages in the maximization within
- This will be without loss for some priors and constraining for others, which is true for any finite m

⁷Eric Maskin. “Nash equilibrium and welfare optimality”. In: *The Review of Economic Studies* 66.1 (1999), pp. 23–38.

Worst-Equilibrium Characterization

- First we can see that playing I is the unique rationalizable strategy when $\mu_0 > \frac{2}{3}$, irrespective of his belief about the other player's action, since

$$\begin{aligned}
 E_{\theta}[u_1((I, N), \theta)] &= \mu_0 \times 1 + (1 - \mu_0) \times (-2) \\
 &= 3\mu_0 - 2 \\
 &\geq 0 = E_{\theta}[u_1((N, N), \theta)]
 \end{aligned}$$

- Even if $\mu \leq \frac{2}{3}$, I is also the unique rationalizable strategy when she believes $\theta = 2$ with high probability

| (u_1, u_2) | I | N |
|--------------|------------------|-----------------|
| I | θ, θ | $\theta - 1, 0$ |
| N | $0, \theta - 1$ | $0, 0$ |

TABLE 2: Investment Game

Worst-Equilibrium Characterization

- Let ρ_i^k be the set of hierarchies defined as:

$$\rho_i^1 \equiv \left\{ t_i \mid \beta_i^*(\{\theta = 2\} \times T_j \mid t_i) > \frac{2}{3} \right\}$$

$$\rho_i^k \equiv \left\{ t_i \mid \beta_i^*(\{\theta = 2\} \times T_j \mid t_i) + \frac{1}{3}\beta_i^*(\Theta \times \rho_j^{k-1} \mid t_i) > \frac{2}{3} \right\}$$

- Let $\rho_i = \cup_{k \geq 1} \rho_i^k$. The unique optimal action for a player with belief in ρ_i is I
- Hence in all BNEs, i 's equilibrium strategy must choose I when her hierarchy is in ρ_i

Worst-Equilibrium Characterization

Proof of the fact in the previous slide.

► If $t_i \in \rho_i^1$, then

$$\begin{aligned}
 E_{\theta, a_j}[u_1((I, a_j), \theta)] &\geq E_{\theta}[u_1((I, N), \theta)] \\
 &= \beta_i^*(\{\theta = 2\} \mid t_i) \times 1 + (1 - \beta_i^*(\{\theta = 2\} \mid t_i)) \times (-2) \\
 &= 3\beta_i^*(\{\theta = 2\} \mid t_i) - 2 \\
 &\geq E_{\theta}[u_1((N, N), \theta)] = 0,
 \end{aligned}$$

which implies I is the unique rationalizable if $t_i^1 \in \rho_i^1$

► If $t_i \in \rho_i^k$ for $k \geq 2$, then

$$\begin{aligned}
 E_{\theta, a_j}[u_1((I, a_j), \theta)] &= 3\beta_i^*(\{\theta = 2\} \mid t_i) - 2 + \beta_i^*(\Theta \times \rho_j^{k-1} \mid t_i) \times 1 \\
 &\geq E_{\theta, a_j}[u_1((N, a_j), \theta)] \geq 0
 \end{aligned}$$

which implies I is the unique rationalizable if $t_i \in \rho_i^k$

Worst-Equilibrium Characterization

- Given a belief distribution $\tau \in \Delta(T_1 \times T_2)$, the worst equilibrium for the designer is such that all players play I only when their beliefs belong to ρ_i and play N otherwise:

$$\sigma_i^{\text{MIN}}(I \mid t_i) = \begin{cases} 1 & \text{if } t_i \in \rho_i \\ 0 & \text{otherwise} \end{cases}$$

- This is the worst equilibrium since, when both I and N are rationalizable, N is always played
- Given the structure of the worst equilibrium, it is never optimal to induce a belief hierarchy at which a player has multiple rationalizable actions

Worst-Equilibrium Characterization

Proposition (Proposition 4)

If τ^* is an optimal belief-hierarchy distribution and player i plays N with positive probability at $t_i \in \text{supp } \tau_i^*$ in any BNE, then $\beta_i^*(\theta = 2 \mid t_i) = 0$

Corollary (Corollary 2)

All optimal belief-hierarchy distributions generate a unique BNE

Worst-Equilibrium Characterization

- Equilibrium multiplicity occurs when hierarchies have moderate beliefs
- Instead of inducing moderate beliefs that do not contribute to investment under adversarial selection, the designer should instead create very pessimistic hierarchies for which N is uniquely rationalizable, allowing her to put more weight on optimistic hierarchies, for which I is uniquely rationalizable
- The designer optimally fosters investment in the worst equilibrium by redistributing the mass from hierarchies with multiple rationalizable actions to hierarchies with a uniquely rationalizable action while preserving Bayes plausibility

Worst-Equilibrium Characterization

Proposition (Proposition 5)

Suppose τ^* is an optimal belief-hierarchy distribution. Let $m = \sum_{i=1,2} |\text{supp } \tau_i^*|$. Then, for all i and $t_i \in \text{supp } \tau_i^*$, $\sigma_i^{\text{MIN}}(I \mid t_i) = 1$ if and only if $t_i \in \cup_{k=1}^m \rho_i^k$

Solution to Maximization Problem

- Let $\mu \equiv \mu_0(\theta = 2)$. Given consistent and Bayse plausible τ , consider an information design (S, π) where $S_i = \{t'_i, t''_i\}$ and π satisfies

$$\tau(t) = \sum_{\theta} \pi(t | \theta) \mu_0(\theta)$$

(then $\tau(t) = (\text{marg } p)(t)$: consistency satisfied)

- We would like to find the range of μ in which there exists π that induce players to play (I, I) always
- Let $\pi_t^\theta \equiv \pi(t | \theta)$. Again by consistency, each player's first-order belief will be

$$\beta_i^*(\theta, t_j | t_i) = \frac{p(\theta, t)}{p(t_i)} = \frac{\pi_t^\theta \mu_0(\theta)}{\sum_{\theta} \sum_{t_j} \pi_t^\theta \mu_0(\theta)}$$

Solution to Maximization Problem

■ e.g.

$$\beta_1^*(\theta = 2, t'_2 \mid t'_1) = \frac{\pi_{t'_1, t'_2}^2 \mu}{(\pi_{t'_1, t'_2}^2 + \pi_{t'_1, t''_2}^2) \mu + (\pi_{t'_1, t'_2}^{-1} + \pi_{t'_1, t''_2}^{-1})(1 - \mu)}$$

■ Then ρ_1^1 is

$$\begin{aligned} \rho_1^1 &= \left\{ t_1 \mid \beta_1^*(\theta = 2 \mid t_1) > \frac{2}{3} \right\} \\ &= \left\{ t_1 \mid \frac{(\pi_{t_1, t'_2}^2 + \pi_{t_1, t''_2}^2) \mu}{(\pi_{t_1, t'_2}^2 + \pi_{t_1, t''_2}^2) \mu + (\pi_{t_1, t'_2}^{-1} + \pi_{t_1, t''_2}^{-1})(1 - \mu)} > \frac{2}{3} \right\} \end{aligned}$$

Solution to Maximization Problem

■ Then ρ_1^2 is

$$\rho_1^2 = \left\{ t_1 \mid \beta_1^*(\theta = 2 \mid t_1) + \frac{1}{3}\beta_1^*(\Theta \times \rho_2^1 \mid t_1) > \frac{2}{3} \right\}$$

$$= \begin{cases} \rho_1^1 & \text{if } \rho_2^1 = \emptyset \\ X & \text{if } \rho_2^1 = \{t_2'\} \\ \left\{ t_1 \mid \frac{(\pi_{t_1, t_2'}^2 + \pi_{t_1, t_2''}^2)\mu}{(\pi_{t_1, t_2'}^2 + \pi_{t_1, t_2''}^2)\mu + (\pi_{t_1, t_2'}^{-1} + \pi_{t_1, t_2''}^{-1})(1-\mu)} > \frac{1}{3} \right\} & \text{if } \rho_2^1 = \{t_2', t_2''\} \end{cases}$$

where

$$X = \left\{ t_1 \mid \frac{(\pi_{t_1, t_2'}^2 + \pi_{t_1, t_2''}^2)\mu}{(\pi_{t_1, t_2'}^2 + \pi_{t_1, t_2''}^2)\mu + (\pi_{t_1, t_2'}^{-1} + \pi_{t_1, t_2''}^{-1})(1-\mu)} + \frac{1}{3} \frac{\pi_{t_1, t_2'}^2\mu + \pi_{t_1, t_2'}^{-1}(1-\mu)}{(\pi_{t_1, t_2'}^2 + \pi_{t_1, t_2''}^2)\mu + (\pi_{t_1, t_2'}^{-1} + \pi_{t_1, t_2''}^{-1})(1-\mu)} > \frac{2}{3} \right\}$$

Solution to Maximization Problem

- Let A be the probability that (t'_1, t'_2) occurs:

$$A \equiv \pi_{t_1, t'_2}^2 \mu + \pi_{t_1, t'_2}^{-1} (1 - \mu)$$

- Then the designer's belief $\mu_A \equiv v(\theta = 2 \mid t'_1, t'_2)$ is

$$\mu_A \equiv \frac{\pi_{t_1, t'_2}^2 \mu}{\pi_{t_1, t'_2}^2 \mu + \pi_{t_1, t'_2}^{-1} (1 - \mu)}$$

- Similarly we define B, C, D be the probability that $(t'_1, t''_2), (t''_1, t'_2), (t''_1, t''_2)$

Solution to Maximization Problem

■ Then ρ_1^1, ρ_1^2 can be written as

$$\rho_1^1 = \left\{ t_1 \mid \frac{A\mu_A + B\mu_B}{A+B} > \frac{2}{3} \right\}$$

$$\rho_1^2 = \begin{cases} \rho_1^1 & \text{if } \rho_2^1 = \emptyset \\ \{t_1 \mid \frac{A\mu_A + B\mu_B}{A+B} + \frac{1}{3} \frac{A}{A+B} > \frac{2}{3}\} & \text{if } \rho_2^1 = \{t'_2\} \\ \{t_1 \mid \frac{A\mu_A + B\mu_B}{A+B} > \frac{1}{3}\} & \text{if } \rho_2^1 = \{t'_2, t''_2\} \end{cases}$$

| e_μ^* | t'_2 | t''_2 |
|-----------|--------|---------|
| t'_1 | A | B |
| t''_1 | C | D |

Solution to Maximization Problem

- If $\mu > \frac{2}{3}$, then $\rho_1^1 = \{t'_1, t''_1\}$, $\rho_2^1 = \{t'_2, t''_2\}$, no information signal can always induce players to play (I, I)
- How about when $\mu \leq \frac{2}{3}$?
 - ▶ If $\rho_1^1 = \rho_2^1 = \emptyset$, then all $\rho_i^k = \emptyset$, which contradicts Proposition 5
 - ▶ By Proposition 5, $\rho_1^4 = T_1, \rho_2^4 = T_2$ is necessary

Solution to Maximization Problem

$$\left\{ \begin{array}{l} \frac{A}{A+B}\mu_A + \frac{B}{A+B}\mu_B > \frac{2}{3} \end{array} \right. \quad (17)$$

$$\left\{ \begin{array}{l} \left(\frac{A}{A+C}\mu_A + \frac{C}{A+C}\mu_C \right) + \frac{1}{3} \frac{A}{A+C} > \frac{2}{3} \end{array} \right. \quad (18)$$

$$\left\{ \begin{array}{l} \left(\frac{C}{C+D}\mu_C + \frac{D}{C+D}\mu_D \right) + \frac{1}{3} \frac{C}{C+D} > \frac{2}{3} \end{array} \right. \quad (19)$$

$$\left\{ \begin{array}{l} \left(\frac{B}{B+D}\mu_B + \frac{D}{B+D}\mu_D \right) + \frac{1}{3} > \frac{2}{3} \end{array} \right. \quad (20)$$

$$\left\{ \begin{array}{l} A\mu_A + B\mu_B + C\mu_C + D\mu_D = \mu \end{array} \right. \quad (21)$$

■ The above equations can be solved when $\mu > \frac{1}{2}$

Solution to Maximization Problem

| $e_{1/2}^*$ | $t'_2 : \mu'_2 = 3/5 \quad t''_2 : \mu''_2 = 1/3$ | |
|-------------------------|---|-----|
| $t'_1 : \mu'_1 = 2/3$ | 1/8 | 1/8 |
| $t''_1 : \mu''_1 = 4/9$ | 1/2 | 1/4 |

■ $\mu \downarrow \frac{1}{2}$ case solution

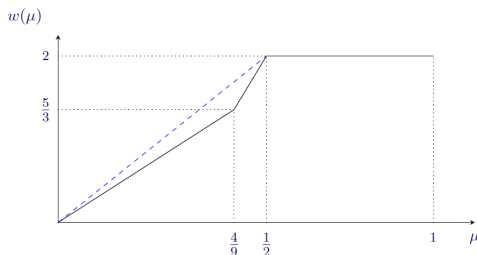
Solution to Maximization Problem

- When $\frac{4}{9} < \mu \leq \frac{1}{2}$, playing (I, I) only when $(\{t'_1, t''_1\}, t'_2)$ can be induced
- When $\mu < \frac{4}{9}$, the designer can only ensure I will be played at two hierarchies

| $e_{1/2}^*$ | $t'_2 : \mu'_2 = 3/5 \quad t''_2 : \mu''_2 = 1/3$ | |
|-------------------------|---|-----|
| $t'_1 : \mu'_1 = 2/3$ | 1/8 | 1/8 |
| $t''_1 : \mu''_1 = 4/9$ | 1/2 | 1/4 |

Solution to Maximization Problem

- The solid line shows the designer's maximum-within value for $\{t'_1, t''_1\} \times \{t'_2, t''_2\}$
- For $\mu \leq \frac{1}{2}$, the designer can increase the profit by the between maximization using the public randomization device
- The designer uses a public signal and sends both players to $e_{1/2}^*$ (both always play I) with probability 2μ , and to e_0^* (both always play N) with probability $1 - 2\mu$. The designer's value is then $w^*(\mu) = 4\mu$



Solution to Maximization Problem

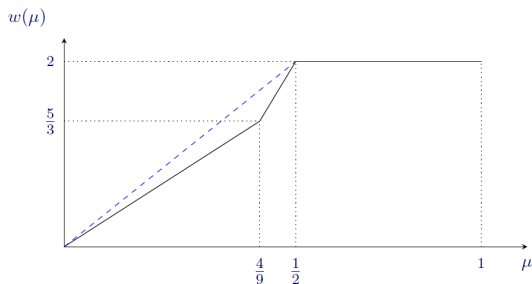


FIGURE 1: Value of maximization within (solid) and between (dashed)

6. Conclusion

Conclusion

- Extending Kamenica and Gentzkow (2011) model into a multi-agent Bayesian game setting
- Formulating the belief-based approach to the problem, and decompose it into maximization within and between basic communication schemes C^M
- Accommodating various equilibrium selection rules and solution concepts, which can be used to analyze diverse topics, such as robustness, bounded rationality, collusion, or communication
- Future extensions:
 - ▶ Generalize this robust information design to a class of games with strategic complementarities, for which the results from the previous investment game provide the fundamental logic
 - ▶ Examining the implications of heterogenous prior distributions among the agents

7. Proofs

Proof of Proposition 2

Proof of Proposition 2.

τ : consistent and Bayes plausible $\implies \exists v$ part:

Fix $\tau \in C$: Bayes plausible. By consistency, \exists common prior $p \in \Delta(\Theta \times T)$ s.t.

$$\forall \theta, t, p(\theta, t) = \beta_i^*(\theta, t_{-i} \mid t_i) \times (\text{marg } p)(t_i)_{T_i}$$

and $\text{marg}_T p = \tau$. Define $v(t) \equiv p(\cdot \mid t) = \frac{p(\cdot, t)}{(\text{marg}_T p)(t)}$. Then we have for all θ ,

$$\begin{aligned} \sum_t \tau(t) v(t) &= \sum_t (\text{marg}_T p)(t) p(\cdot \mid t) = \sum_t p(\cdot, t) \\ &= \beta_i^*(\cdot, t_{-i} \mid t_i) (\text{marg } p)(t_i)_{T_i} \\ &= \mu_0 \end{aligned}$$

by the Bayes plausibility.

Proof of Proposition 2

Proof of Proposition 2 (Cont.)

Moreover for all t_{-i} ,

$$\begin{aligned}
 \sum_{t_{-i}} \tau(t_{-i} \mid t_i) v(t) &= \sum_{t_{-i}} \frac{p(\cdot \mid t) (\text{marg } p)(t)}{(\text{marg } p)_{T_i}(t_i)} \\
 &= \sum_{t_{-i}} p(\cdot, t_{-i} \mid t_i) \\
 &= p(\cdot \mid t_i) = \text{marg}_{\Theta} \beta_i^*(\cdot \mid t_i)
 \end{aligned}$$

Proof of Proposition 2

Proof of Proposition 2 (Cont.)

$\xi, \nu \implies \exists \tau$: **consistent and Bayes plausible part:**

Pick $\xi \in \Delta^f(\Delta\Theta)^n$ and $\nu : \text{supp } \xi \rightarrow \Delta\Theta$ that satisfies (8), (9).

Define $g(\theta, \mu) \equiv \xi(\mu)\nu(\mu)(\theta)$ for each θ, μ .

We can think of

$$g(\mu \mid \theta) \equiv \frac{\xi(\mu)\nu(\mu)(\theta)}{\mu_0(\theta)}$$

as the information map of the information structure $(S, \pi) = (\text{supp } \xi, g)$.

This is actually an information structure since

- ▶ $\text{supp } \xi$ is finite
- ▶ $\sum_{\mu} \xi(\mu)\nu(\mu)(\theta) = \mu_0(\theta)$ by (8), which implies $\sum_{\mu} g(\mu \mid \theta) = 1$ for all θ

Proof of Proposition 2

Proof of Proposition 2 (Cont.)

Let τ be a belief distribution induced by $(\text{supp } \xi, g)$. Then

$\exists \phi_i : \text{supp } \xi_i \rightarrow \text{supp } \tau_i$, bijection, such that $\tau(t) = \xi(\phi^{-1}(t))$ for all t .

Define $p(\theta, t) \equiv g(\theta, \phi^{-1}(t))$. For any $t_i \in \text{supp } \tau_i$, define $\mu_i = \phi^{-1}(t_i)$.

Then we have for all θ ,

$$\begin{aligned}
 (\text{marg}_{\Theta} \beta_i^*(\cdot \mid t_i))(\theta) &= \sum_{t_{-i}} \frac{p(\theta, t)}{(\text{marg}_{T_i} p)(t_i)} \frac{\sum_{t_{-i}} p(\theta, t)}{\sum_{\theta} \sum_{t_{-i}} p(\theta, t)} \\
 &= \frac{\sum_{\mu_{-i}} g(\theta, \mu)}{\sum_{\theta} \sum_{\mu_{-i}} g(\theta, \mu)} \\
 &= \frac{\sum_{\mu_{-i}} \xi(\mu) v(\mu)(\theta)}{\sum_{\theta} \sum_{\mu_{-i}} \xi(\mu) v(\mu)(\theta)}
 \end{aligned}$$

Proof of Proposition 2

Proof of Proposition 2 (Cont.)

Here

$$\sum_{\mu_{-i}} \xi(\mu) v(\mu)(\theta) = \xi(\mu_i) \sum_{\mu_{-i}} \xi(\mu_{-i} \mid \mu_i) v(\mu)(\theta) = \xi(\mu_i) \mu_i(\theta)$$

by (9). Therefore

$$(\text{marg}_{\Theta} \beta_i^*(\cdot \mid t_i))(\theta) = \frac{\xi(\mu_i) \mu_i(\theta)}{\sum_{\theta} \xi(\mu_i) \mu_i(\theta)} = \mu_i(\theta).$$

Proof of Proposition 2

Proof of Proposition 2 (Cont.)

Note that

$$\begin{aligned} \sum_{t_i} (\text{marg}_{\Theta} \beta_i^*(\cdot | t_i))(\theta) \tau_i(t_i) &= \sum_{\mu_i} \mu_i(\theta) \xi(\mu_i)(\theta) \\ &= \sum_{\mu} \xi(\mu) \nu(\mu)(\theta) = \mu_0(\theta) \end{aligned}$$

for all i, θ by (8), so τ is Bayes plausibility. Consistency comes from

$$\begin{aligned} \sum_{\theta} p(\theta, t) &= \sum_{\theta} g(\theta, \phi^{-1}(t)) \\ &= \xi(\phi^{-1}(t)) \sum_{\theta} \nu(\phi^{-1}(t))(\theta) = \xi(\phi^{-1}(t)) = \tau(t) \end{aligned}$$

for all t . [Back]



Proof of Theorem 1

Proof of Theorem 1.

Fix a prior $\mu_0 \in \Delta(\Theta)$ and take any information structure (S, π) . By Proposition 1, there exists $\tau \in C$ such that

$$\begin{aligned}
 \text{marg}_{\Theta} p_{\tau} &= \sum_{t_i} (\text{marg}_{\Theta} \beta_i^*(\cdot \mid t_i)) \times (\text{marg}_{T_i} p)(t_i) \\
 &= \sum_{t_i} (\text{marg}_{\Theta} \beta_i^*(\cdot \mid t_i)) \times \tau_i(t_i) \\
 &= \mu_0.
 \end{aligned}$$

By definition of σ^B , we have $V(S, \pi) \leq w(\tau)$ and so

$$\sup_{(S, \pi)} V(S, \pi) \leq \sup_{\tau \in C \text{ s.t. } \text{marg}_{\Theta} p_{\tau} = \mu_0} w(\tau).$$

Proof of Theorem 1

Proof of Theorem 1 (Cont.)

Conversely, again by Proposition 1, for $\tau \in C$ such that $\text{marg}_{\Theta} \pi_{\tau}$, there exists (S, π) that induces τ such that $V(S, \pi) = w(\tau)$. Therefore

$$\sup_{(S, \pi)} V(S, \pi) \geq \sup_{\tau \in C \text{ s.t. } \text{marg}_{\Theta} p_{\tau} = \mu_0} w(\tau).$$

So we conclude

$$\sup_{(S, \pi)} V(S, \pi) = \sup_{\tau \in C \text{ s.t. } \text{marg}_{\Theta} p_{\tau} = \mu_0} w(\tau).$$

Proof of Theorem 1

Proof of Theorem 1 (Cont.)

By Proposition 6, there exists a unique $\lambda \in \Delta^f(C^M)$ such that $\tau = \sum_{e \in \text{supp } \lambda} \lambda(e)e$. Since p and marg is linear,

$$\text{marg}_{\Theta} p_{\tau} = \text{marg}_{\Theta} p_{\sum_{e \in \text{supp } \lambda} \lambda(e)e} = \sum_{e \in \text{supp } \lambda} \lambda(e)p_e.$$

By Lemma 3, we have

$$\begin{aligned} \sup_{(S, \pi)} V(S, \pi) &= \sup_{\lambda \in \Delta^f(C^M)} \sum_{e \in C^M} w(e)\lambda(e) \\ \text{s.t. } \sum_{e \in C^M} \text{marg}_{\Theta} p_e \lambda(e) &= \mu_0 \end{aligned}$$

[Back]

