

AI Readiness Assessment Results

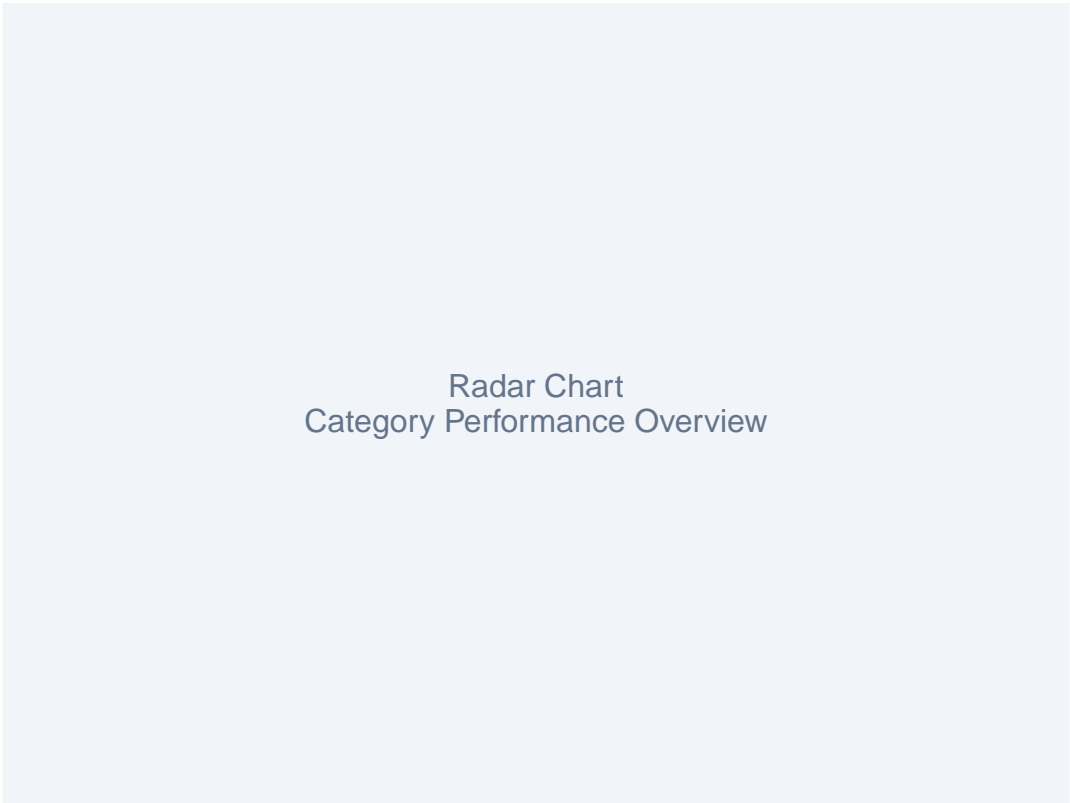
Based on: Q2 2025 Assessment

Score: 5.1 / 10

Report generated on: July 8, 2025

Overall Assessment Score

Your organization scored 5.1 out of 10 points



Assessment categories showing your organization's AI readiness across key areas

AI-Generated Recommendations

Tailored recommendations based on your assessment results

Strategy & Vision

The current score of 5.4/10 indicates moderate progress in developing a clear, actionable AI strategy. While there are strengths such as setting corporate AI Rocks and benchmarking against competitors, critical areas need urgent attention. Notably, alignment between the Ideal Customer Profile (ICP) and AI, and explicit integration of AGI future scenarios, are missing. To unlock strategic leverage, prioritize reviewing the ICP for AI relevance and embedding AGI considerations in long-term planning. Addressing these gaps will clarify direction and ensure industry leadership.

How You Performed

- Current Score: 5.4 / 10 (54%)
- Trend vs. Previous: First-time assessment

Key Best Practices

- Review and align ICP annually with evolving AI opportunities.
- Integrate AGI scenarios into 13 year planning and vision statements.
- Benchmark AI ambitions and track progress against industry leaders.

Culture & Change-Readiness

With a 6/10 score, the company demonstrates openness to AI-driven change, notably in celebrating wins and maintaining communication plans. However, psychological safety for proposing automation ideas and embedding AI metrics in core values are weak points. To further change readiness, reinforce a safe environment for sharing automation suggestions and ensure at least one AI-aligned core value is measured. Cross-team engagement and public recognition of AI wins should be leveraged to build momentum.

How You Performed

- Current Score: 6 / 10 (60%)
- Trend vs. Previous: First-time assessment

Key Best Practices

- Create a safe, visible channel for automation/AI suggestions.
- Publicly celebrate AI-related wins and learning.
- Embed at least one AI metric in core values or people tracking.

AI-Generated Recommendations

Tailored recommendations based on your assessment results

Skills & Literacy

A 3.5/10 score is critically low, signaling significant skill gaps in digital and AI literacy. Key weaknesses include a lack of AI onboarding for new hires, insufficient biannual assessments, and missing departmental champions. Urgently prioritize AI onboarding modules, schedule regular literacy assessments, and appoint AI Champions per department. These steps will accelerate confidence and capability, making the workforce more resilient and adaptable.

How You Performed

- Current Score: 3.5 / 10 (35%)
- Trend vs. Previous: First-time assessment

Key Best Practices

- Integrate AI literacy into onboarding for all new hires.
- Assess and tailor AI/digital literacy training at least twice a year.
- Assign departmental AI Champions to drive adoption.

Data & Information

Scoring 6.4/10, the company shows solid progress in data centralization and documentation practices. Strengths include having a Data Champion, data-flow diagrams, and consistent metadata usage. However, the absence of a regular data strategy review and inconsistent enrichment of first-party data are weaknesses. Address these by formalizing quarterly data strategy reviews and standardizing enrichment procedures to further improve data quality and readiness for AI-driven processes.

How You Performed

- Current Score: 6.4 / 10 (64%)
- Trend vs. Previous: First-time assessment

Key Best Practices

- Review and update a one-page data strategy quarterly.
- Standardize first-party data enrichment processes.
- Maintain centralized, consistently tagged data for AI discovery.

AI-Generated Recommendations

Tailored recommendations based on your assessment results

Technology & Integration

At 3.8/10, this is a critical area requiring immediate action. While some integration (e.g., Make/n8n for hand-offs) is in place, main systems lack modern API readiness, and communications data is not structured for AI search. Prioritize upgrading core tools to cloud-based, API-accessible platforms and organizing communications for future AI functions. These improvements will unlock automation possibilities and ensure scalability.

How You Performed

- Current Score: 3.8 / 10 (38%)
- Trend vs. Previous: First-time assessment

Key Best Practices

- Upgrade core systems for API and cloud compatibility.
- Structure all team communications for future AI search.
- Identify and vet preferred AI integration vendors.

Process & Operations

With a 6/10 score, process mapping and basic automation readiness are underway, but prioritization and baseline metric capture are inconsistent. Immediate focus should be on implementing a prioritization matrix and tracking baseline metrics before changes. Strengthen SOPs by flagging automation pain points, and ensure all high-impact processes are properly documented. These steps will enable faster, data-driven automation decisions.

How You Performed

- Current Score: 6 / 10 (60%)
- Trend vs. Previous: First-time assessment

Key Best Practices

- Use a prioritization matrix to rank automation candidates.
- Capture baseline metrics before each process change.
- Flag pain points in every SOP for future automation review.

AI-Generated Recommendations

Tailored recommendations based on your assessment results

Governance, Ethics & Risk

Governance and risk management score a weak 4/10, signaling urgent need for foundational work. Major gaps include the absence of a Data & AI Policy, no cross-functional governance team, and limited incident planning. Immediate actions: draft a plain-English Data & AI Policy, establish a governance team, and review compliance/incident-response practices. These are essential for trust, regulatory alignment, and sustainable AI adoption.

How You Performed

- Current Score: 4 / 10 (40%)
- Trend vs. Previous: First-time assessment

Key Best Practices

- Draft and communicate a clear Data & AI Policy.
- Establish a cross-functional AI Governance Team (meet at least twice yearly).
- Maintain an audit trail and lightweight incident-response plan.

Financial & Resources

At 4.2/10, investment in AI tools, training, and resource planning is underdeveloped. While grant tracking is a positive, there's no dedicated AI budget, and total-cost-of-ownership checks are missing. Set a dedicated AI budget line and conduct TCO assessments before launching new initiatives. These actions will ensure financial sustainability and support ongoing AI capability building.

How You Performed

- Current Score: 4.2 / 10 (42%)
- Trend vs. Previous: First-time assessment

Key Best Practices

- Create a dedicated AI budget for tools, training, and advisory.
- Track and apply for relevant government grants or credits.
- Run TCO (total-cost-of-ownership) checks before approving AI projects.

AI-Generated Recommendations

Tailored recommendations based on your assessment results

Top 5 AI Rocks for Next Quarter

Here are your highest-impact, easiest-to-implement AI rocks for the next 90 days:

- **Integrate AI literacy into all new-hire onboarding**

Rationale: Early exposure ensures faster, organization-wide skill ramp-up and reduces long-term resistance to AI-driven change.

- **Draft and implement a plain-English Data & AI Policy**

Rationale: Establishes trust, clarity, and compliance foundational for scaling AI initiatives responsibly.

- **Upgrade core systems for cloud and API compatibility**

Rationale: Enables seamless automation and future-proofs technology stack for integration with evolving AI tools.

- **Review and update a one-page data strategy quarterly**

Rationale: Keeps data practices aligned with company goals and industry best practices, enabling better AI outcomes.

- **Use a prioritization matrix to rank automation opportunities**

Rationale: Focuses effort on the highest-ROI, lowest-resistance processes, accelerating measurable impact and building momentum.

Your Responses

Questions 1 - 10 of 40

Question 1

Our Vision / 3-year picture / 1-year plan explicitly considers an AGI future.

Response:

Neutral

Question 2

The company sets at least one corporate AI Rock each quarter, with a measurable outcome.

Response:

Strongly Agree

Question 3

Every team member sets one personal AI Rock each quarter, tailored to role and proficiency.

Response:

Disagree

Question 4

Our Ideal Customer Profile (ICP) is reviewed annually for AI alignment.

Response:

Strongly Disagree

Question 5

We benchmark our AI ambitions against competitors at least once a year and are progressing toward real-time insights.

Response:

Strongly Agree

Question 6

Specific AI Key Performance Indicators (KPIs) appear on the company Scorecard.

Response:

Neutral

Question 7

Staff feel safe proposing automation ideas.

Response:

Disagree

Question 8

AI-related wins are celebrated publicly (Slack, all-hands, etc.).

Response:

Agree

Question 9

We follow a simple communication plan for any tech change.

Response:

Agree

Question 10

Automated feedback loops collect team & customer input.

Response:

Agree

Your Responses

Questions 11 - 20 of 40

Question 11

Core values and the People-Tracker include at least one AI-aligned metric.

Response:

Neutral

Question 12

Every team member sets an AI-Educational Rock each quarter, tailored to role and proficiency.

Response:

Agree

Question 13

We assess digital/AI literacy for every team member twice a year and tailor follow-up training plans.

Response:

Disagree

Question 14

AI literacy is built into new-hire onboarding.

Response:

Strongly Disagree

Question 15

Each department names an AI Champion.

Response:

Disagree

Question 16

A senior AI advisor (in-house or fractional) is available for guidance.

Response:

Neutral

Question 17

A single Data Champion owns company-wide data practices.

Response:

Strongly Agree

Question 18

A one-page data strategy is reviewed each quarter.

Response:

Strongly Disagree

Question 19

Key customer and operations data live in one CRM/ERP or shared platform.

Response:

Agree

Question 20

A simple data-flow diagram shows how data moves between systems.

Response:

Strongly Agree

Your Responses

Questions 21 - 30 of 40

Question 21

We enrich first-party data whenever possible.

Response:

Disagree

Question 22

Files and records carry consistent metadata/tags for easy search.

Response:

Strongly Agree

Question 23

Our main systems expose APIs or connect via Make / n8n web-hooks.

Response:

Neutral

Question 24

Core tools are cloud-based and “AI-ready” (modern, open APIs).

Response:

Disagree

Question 25

An integration platform (Make or n8n) already handles simple hand-offs.

Response:

Strongly Agree

Question 26

Company communications are stored in Slack/Teams channels that mirror projects or clients for future AI search.

Response:

Strongly Disagree

Question 27

Preferred vendors and partners for AI integrations are identified and vetted.

Response:

Disagree

Question 28

Top revenue- or time-heavy processes are mapped in living SOPs.

Response:

Strongly Agree

Question 29

Each SOP flags pain-points or bottlenecks for potential automation.

Response:

Neutral

Question 30

A Prioritisation Matrix (ROI, time-to-impact, resource alignment) ranks which processes to tackle first.

Response:

Disagree

Your Responses

Questions 31 - 40 of 40

Question 31

Baseline metrics (time, cost, errors) are captured before any change.

Response:

Disagree

Question 32

Weekly Level-10 / strategy meetings follow a consistent agenda that includes an AI discussion segment.

Response:

Strongly Agree

Question 33

A plain-English Data & AI Policy covers privacy, bias, and acceptable use.

Response:

Strongly Disagree

Question 34

A cross-functional AI Governance Team meets at least twice a year.

Response:

Strongly Disagree

Question 35

Data collection complies with GDPR / CCPA / PIPEDA (as applicable).

Response:

Agree

Question 36

A lightweight incident-response plan exists for digital tools and data issues.

Response:

Neutral

Question 37

We keep an audit trail of key-system changes for e 90 days.

Response:

Agree

Question 38

A dedicated AI budget line covers tools, training, and advisory help.

Response:

Disagree

Question 39

Government grants or tax credits (e.g., SR&ED, IRAP, CDAP) are tracked and applied for when eligible.

Response:

Strongly Agree

Question 40

We run a total-cost-of-ownership (TCO) check—licences, staff time, support—before green-lighting any AI initiative.

Response:

Strongly Disagree
