MUHAMMAD ZAID

WORDPRESS DEVELOPER &
SEO EXPERT

CONTACT

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EDUCATION

- SSC : A+ Grade
- HSSC : A+ Grade
- BS in Software Engineering (In Progress)
  2023 - 2027 From AWKUM
- GPA: 3.70 / 4.0

SKILLS

- Wordprress Development
- Custom Theme Development
- Wocommerce
- Google Ads & Digital Marketing
- SEO (On-page, Off-page, Technical SEO, Backlinks etc)
- Keyword Research & Analytics Tools
- Plugin Integration & Customization

LANGUAGES

- English (Fluent)
- Urdu (Native)
- Pashto (Native)

PROFILE

Experienced WordPress Developer with a strong background in building full-featured websites — from personal blogs to professional eCommerce platforms — using Elementor and other top page builders. Skilled in custom theme development using HTML, CSS, JavaScript, and Bootstrap. I also offer complete SEO services including on-page, off-page, technical SEO, and keyword research, ensuring your website ranks effectively on Google. I provide a full-service digital solution including Google Ads, website maintenance, and optimization.

WORK EXPERIENCE

**Intern WordPress Developer
ITArtificer Software Company**

JULY 2023 - PRESENT

Wordpress

- Developed real-world WordPress websites including blogs, business, and eCommerce platforms.
- Customized themes and templates using Elementor and WPBakery.
- built custom themes with front-end technologies (HTML, CSS, JS, Bootstrap).

SEO & Google Ads

SEO analyist & Expert

- Implemented SEO strategies: on-page, off-page, backlinks, speed optimization.
- Google Search Console & Analytics
- Backlink Strategy & Link Building
- Local SEO & GMB Optimization
- Google Ads Campaign Setup

PROJECTS

- Chiller Van Transport Website – WordPress site + SEO optimization
- Nursery Website – eCommerce catalog + On-page SEO + Speed Optimization
- SEO for Smart Link General Transport – Keyword research, GSC setup, backlink plan
- Ecommerce Website - with SEO Optimization