



DATED:
FEBRUARY 27 , 2024

PROJECT PROPOSAL.

MOBILE APPLICATION DEVELOPMENT.



**code
origin.**

Software
Development
Company.

www.the-codeorigin.com

TABLE OF CONTENTS

01 **WHO WE ARE?**

05 **PROJECT FLOW**

02 **PROJECT
OVERVIEW**

06 **PAYMENT
MILESTONES**

03 **FEATURES &
FUNCTIONALITIES**

07 **TERMS &
CONDITIONS**

04 **TIMEFRAME**



WHO WE ARE?

CodeOrigin is a lively software company in Pakistan, starting in 2023. We're here to help you create awesome digital stuff. We're pros at making websites, apps, cool graphics, and using clever data for online marketing. Our values are about being creative, focusing on you, doing great work, working together, and being honest. Our team has all kinds of skills, and we understand both local and global needs. We offer good quality at a fair price and we're always here for you. Let's work together to bring your digital dreams to life!

2023

THE YEAR WE
WERE FOUNDED

120+

HAPPY CLIENTS
WORLDWIDE

90+

PROJECTS
DELIVERED

4.9+

RATED ON
TRUSTPILOT
AND CLUTCH

PROJECT OVERVIEW

This proposal outlines a comprehensive plan for the creation and development of a custom Mobile Application (Android/iOS). Throughout this process, we are committed to keeping you informed at every stage. Our dedicated team of designers and developers will collaborate seamlessly allowing us to collect your ideas and insights and then transform your vision into a functional and user-friendly Mobile Application.

DELIVERABLES INCLUDED

- Mobile Application (Android/iOS)
- Web-Based Admin Panel.
- Graphics Services (UI/UX Design)
- Deployment of Application to the respective stores.

TECHNOLOGY STACK

MOBILE APPLICATIONS:

- Front-End: React Native
- Back-End: Node JS
- Database: Firebase/mysql/Mongo DB

ADMIN PANEL:

- Front-End: HTML/CSS
- Back-End: Javascript
- Database: Firebase/mysql/Mongo DB

FINANCIAL PORTAL

1. Login/Signup:

- Allow the user to register themselves on the platform through manual registration.

2. Access to the centralized Financial Portal:

- When the customer registers, the customer gets redirected to a centralized financial portal which allows the user to navigate different portals present in the application based as per the subscribed membership.

3. Real-time updates on relevant news across all financial sectors:

- User will be able to see real-time updates on relevant news across all present portals.

4. E-Book Store:

- Access to Book Store
- Explore a diverse collection of e-books available .
- Promotion and Discounts:

There are no discounts on basic membership unless advertised

There is 5% discount for premium membership on selected books.

There is 10% discount on all books for all access membership.

5. Webinars:

- Access to the Webinars for all members.
- Profit Webinars available as per the subscribed membership. (There is a fee charged for basic and premium membership and no fee charged for all access membership)

6. Communities:

- Access to the Communities portal regardless to membership.
- Premium and all access has Audio and Video call features, direct messaging and can create private communities. While basic membership has only direct messaging feature and can enter in communities and cannot create them.

USER SIDE FEATURES

CREDIT PORTAL:

Basic Membership:

1. Access to foundational credit education materials.
2. Real-time updates on credit-related news.
3. Integration with AI for personalized credit insights.
4. Full access to Screenflow feature with advanced overlay options.
 - Customizable transparency levels for the overlay.
 - Enables users to engage in app activities while using other applications, such as video conferencing or document editing.
 - Enhances user experience for simultaneous multitasking.

Premium Membership:

1. Exclusive access to credit score monitoring.
2. Detailed credit reports from Equifax, Experian, and TransUnion.
3. Webinars on credit management and improvement.
4. Community discussions on credit-related topics.
5. Integration with AI for personalized credit insights.
6. Full access to Screenflow feature with advanced overlay options.
 - Customizable transparency levels for the overlay.
 - Enables users to engage in app activities while using other applications, such as video conferencing or document editing.
 - Enhances user experience for simultaneous multitasking.

All-Access Membership:

1. Exclusive access to credit score monitoring.
2. Detailed credit reports from Equifax, Experian, and TransUnion.
3. Webinars on credit management and improvement.
4. Community discussions on credit-related topics.
5. Full participation in credit webinars and community discussions.
6. Ability to post thoughts, questions, and insights.
7. Interact with other members for credit advice.
8. Message and audio call options for members in a webinar or community.
9. Full access to Screenflow feature



USER SIDE FEATURES

TRADING AND INVESTMENT PORTAL:

Basic Membership:

1. Access to basic market insights and educational content.
2. Real-time updates on general market news.
3. Integration with AI for personalized credit insights.
4. Full access to Screenflow feature with advanced overlay options.
 - Customizable transparency levels for the overlay.
 - Enables users to engage in app activities while using other applications, such as video conferencing or document editing.
 - Enhances user experience for simultaneous multitasking.

Premium Membership:

1. Exclusive access to advanced market analytics.
2. Be able to invest and do trading on the application.
3. Webinars on trading strategies and investment tips.
4. Community discussions on market trends and stock picks.
5. Integration with AI for personalized investment advice.
6. Full access to Screenflow feature with advanced overlay options.
 - Customizable transparency levels for the overlay.
 - Enables users to engage in app activities while using other applications, such as video conferencing or document editing.
 - Enhances user experience for simultaneous multitasking.

All-Access Membership:

1. Exclusive access to advanced market analytics.
2. Be able to invest and do trading on the application.
3. Webinars on trading strategies and investment tips.
4. Full participation in trading and investment webinars.
5. Ability to post thoughts, strategies, and analysis on webinars and communities.
6. Engage in community discussions on investment topics.
7. Message and audio call options for members in a webinar or community.
8. Full access to Screenflow feature
9. Integration with AI for personalized credit insights.



USER SIDE FEATURES

MONEY MANAGEMENT PORTAL:

Basic Membership:

1. Access to basic budgeting and financial planning resources.
2. Real-time updates on general financial news.
3. Integration with AI for personalized credit insights.
4. Full access to Screenflow feature with advanced overlay options.
 - Customizable transparency levels for the overlay.
 - Enables users to engage in app activities while using other applications, such as video conferencing or document editing.
 - Enhances user experience for simultaneous multitasking.

Premium Membership:

1. Exclusive access to advanced budgeting tools and financial planning features.
2. Be able to manage budgeting and finances within the application.
3. Webinars on effective money management and wealth building.
4. Community discussions on personal finance strategies.
5. Integration with AI for personalized financial guidance.
6. Full access to Screenflow feature with advanced overlay options.
 - Customizable transparency levels for the overlay.
 - Enables users to engage in app activities while using other applications, such as video conferencing or document editing.
 - Enhances user experience for simultaneous multitasking.

All-Access Membership:

1. Exclusive access to advanced budgeting tools and financial planning features.
2. Be able to manage budgeting and finances within the application.
3. Full participation in money management webinars.
4. Ability to post financial goals, tips, and success stories in webinars and communities.
5. Engage in community discussions on personal finance.
6. Message and audio call options for members in a webinar or community.
7. Full access to Screenflow feature.
8. Integration with AI for personalized credit insights.



USER SIDE FEATURES

TAX PORTAL:

Basic Membership:

1. Access to basic tax education materials.
2. Real-time updates on tax-related news.
3. Integration with AI for personalized credit insights.
4. Full access to Screenflow feature with advanced overlay options.
 - Customizable transparency levels for the overlay.
 - Enables users to engage in app activities while using other applications, such as video conferencing or document editing.
 - Enhances user experience for simultaneous multitasking.
5. A fee to access Live CPA, Tax Attorney and Live EU.

Premium Membership:

1. Exclusive access to personalized tax planning tools.
2. Updates on changes in tax laws and regulations.
3. 1 free access to Live CPA, Tax Attorney and Live EU.
4. Community discussions on tax-related topics.
5. Integration with AI for personalized tax guidance.
6. Full access to Screenflow feature with advanced overlay options.
 - Customizable transparency levels for the overlay.
 - Enables users to engage in app activities while using other applications, such as video conferencing or document editing.
 - Enhances user experience for simultaneous multitasking.

All-Access Membership:

1. Exclusive access to personalized tax planning tools.
2. Updates on changes in tax laws and regulations.
3. 3 free access to Live CPA, Tax Attorney and Live EU.
4. Full participation in tax webinars and community discussions.
5. Ability to post thoughts, questions, and insights on tax matters.
6. Interact with other members for tax advice.
7. Message and audio call options for members in a webinar or community.
8. Full access to Screenflow feature with advanced overlay options.
9. Integration with AI for personalized credit insights.

ADMIN PANEL FEATURES

1. Membership Management:

- View and manage Basic, Premium, and All-Access members.
- Track user activity and engagement.

2. Content Management:

- Monitor and update educational pages and real-time news.
- Manage content for specialized portals.

3. Security and Data Management:

- Ensure data encryption and security measures.
- Monitor and manage user data for compliance.

4. Webinar and Community Management:

- Moderate and manage webinars and community discussions.
- Review and address user-reported content.

5. Payment Gateway Integration:

- Monitor transactions and payments.
- Resolve payment-related issues.

6. User Support:

- Provide customer support for user inquiries and issues.
- Address membership-related concerns.

7. AI Integration Oversight:

- Monitor and optimize AI integration across portals.
- Ensure seamless user experience.

8. Communication Management:

- Oversee video and audio call functionalities.
- Address technical issues related to communication features.

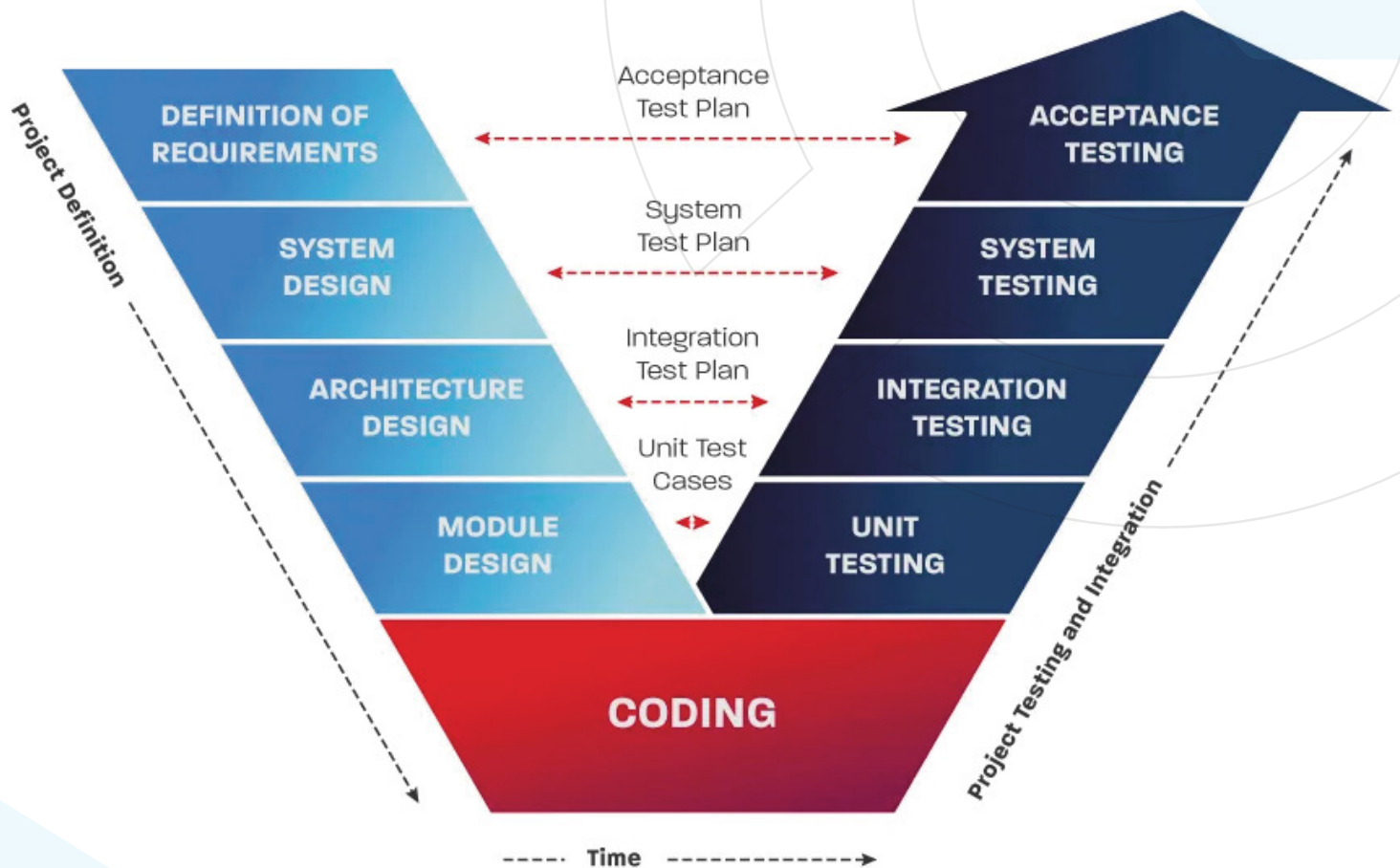
9. Analytics and Reporting:

- Generate reports on user activity, engagement, and portal usage.
- Utilize analytics for continuous improvement.

10. Compliance and Legal Management:

- Ensure compliance with financial regulations.
- Address legal matters and maintain transparency.

DEVELOPMENT PLAN



1. Define Project Scope and Requirements:

- Clearly outline project goals and scope.
- Elicit and document detailed requirements for both front end and back end.

2. Design Phase:

- UI/UX Design and Visual Identity.
- Develop wireframes and prototypes based on requirements.
- Create a visually appealing user interface and establish a brand identity.

3. Database Design:

- Design a scalable and efficient database structure based on requirements.

4. Implementation (Coding) Phase:

- Frontend Development:
 - Code the customer and establishment-facing interfaces.
 - Implement dynamic features such as appointment scheduling.
- Backend Development:
 - Set up the server environment.
 - Implement backend logic for user authentication and core functionalities.

5. System Testing Phase:

- Unit and Integration Testing:
 - Conduct unit testing for individual components.
 - Perform integration testing to ensure seamless interactions between components.
 - Validate the integrated system against the specified requirements.

6. User Acceptance Testing (UAT):

- Involve real users to test the system in a real-world environment.

7. Deployment Phase:

- Deployment to Production :
 - Deploy the platform to a production environment.
 - Verify the deployment against the requirements.

8. Post Launch Monitoring and Maintenance:

- Monitoring and Feedback (Ongoing).
 - Gather user feedback and monitor system performance.
 - Implement enhancements based on feedback and address any issues.

9. Documentation (Ongoing):

- Maintain comprehensive documentation in between and for future development, troubleshooting and updates.

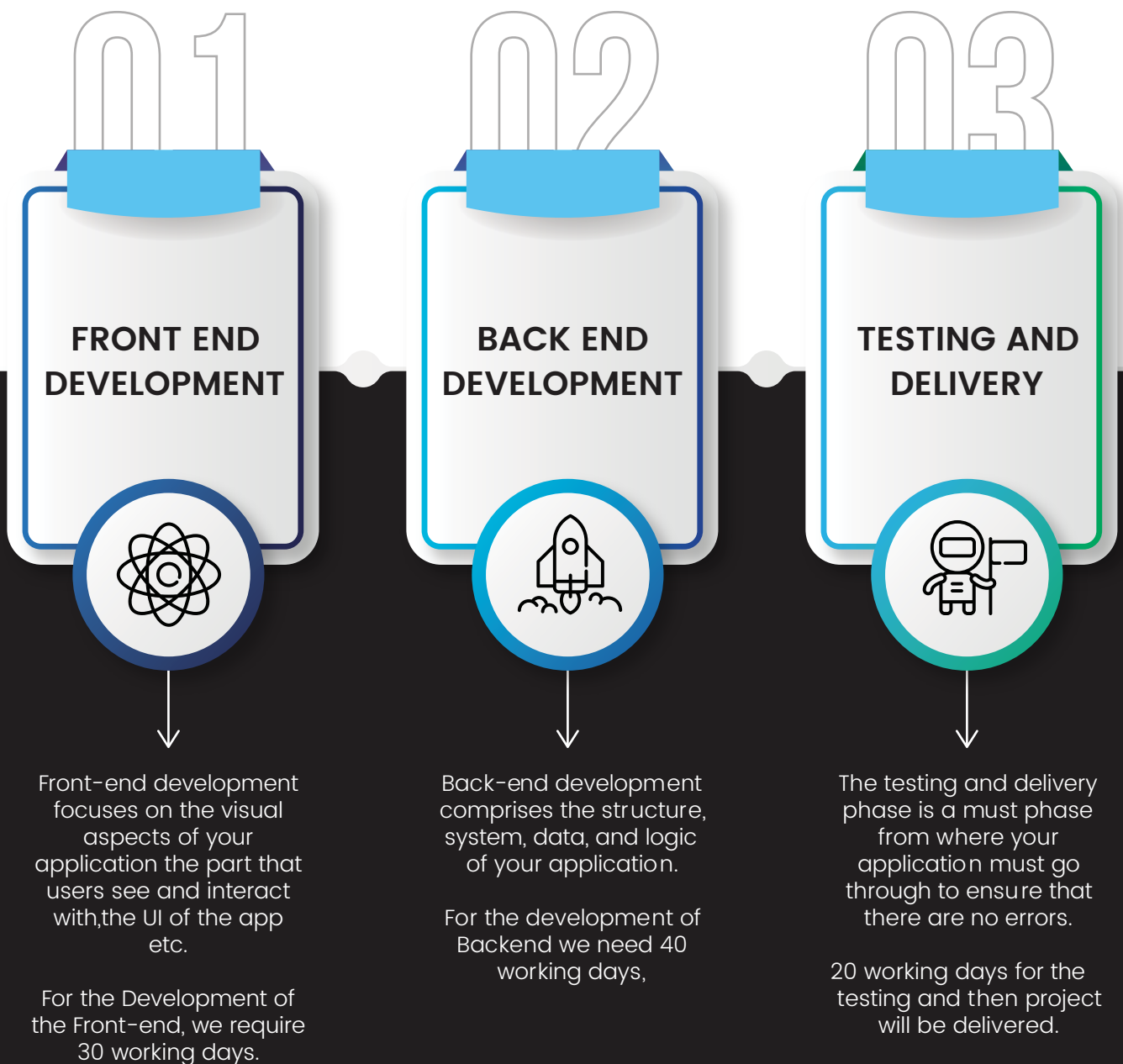
PROJECT TIMEFRAME



TIMEFRAME

90 WORKING
DAYS FOR
COMPLETE
DESIGN AND
DEVELOPMENT

PROJECT FLOW



PAYMENT MILESTONES

01. UPFRONT: 2000 USD

02. AFTER COMPLETION
OF FRONT END: 2000 USD

03. UPON PROJECT
COMPLETION: 4000 USD

DESCRIPTION

CUSTOM MOBILE APPLICATION
(ANDROID/iOS)

TOTAL COST 8000 USD



TERMS & CONDITIONS

Please carefully read these Terms and Conditions as they constitute a contract between the client ('F.E.A.R. TGW') and Service Provider (hereinafter referred to as 'CodeOrigin'). Your acceptance is effective from the moment you sign our Application Development Agreement.

If you have any questions, feel free to contact us. We aim to keep these terms brief, easy to understand, and straightforward to facilitate a transparent understanding between you and CodeOrigin.

The Client Agrees To:

1. Definitions:

Client ('F.E.A.R. TGW'): Refers to the entity entering into an agreement with CodeOrigin.

Service Provider ('Us'): Hereinafter referred to as CodeOrigin.

2. Refund Policy:

i. In the event that CodeOrigin fails to deliver services as committed within the agreed-upon timeframe, we will first communicate the need for additional time. If, despite granting extra time, the service is still not delivered, we will initiate a refund process based on the remaining scope of the project. There is no refund on change of mind.

3. Confidentiality:

i. Advise, in advance, of any confidential information to be presented through email or in writing.

ii. Mark communications as 'confidential' in the subject line when necessary.

iii. Adhere to the confidentiality provisions outlined in the Application Agreement and other relevant agreements.

4. Payment Schedule:

- i. Adhere to the payment schedule: \$2000 advance, \$2000 after the Front-end Development, and \$2000 after project completion and testing.

5. Project Timelines:

- i. Make every effort to adhere to all agreed deadlines.
- ii. Review CodeOrigin's work, provide feedback, and sign-off approval in a timely manner.
- iii. If there are delays in supplying materials or approving/signing off on work, the client agrees that CodeOrigin will not be held liable for missed launch dates or deadlines.

6. Client Responsibilities:

- i. Provide CodeOrigin, within a reasonable timescale, with all requested information.
- ii. Keep communications brief and contact CodeOrigin for any clarification.
- iii. Make a reasonable number of revisions to the design until satisfied, within the agreed-upon scope.

7. Data Protection and Security:

- i. CodeOrigin adheres to all national and EU data protection, transfer, retention, and confidentiality regulations.
- ii. CodeOrigin stores data securely, following its security policy.

8. Support and Maintenance:

- i. Provide ongoing support post-delivery.
- ii. Maintain up-to-date skills and knowledge through regular training and research.

9. Liability:

- i. CodeOrigin will not be held liable for missed deadlines if the client has been late in supplying materials or has not approved or signed off on work.
- ii. Any work outside the agreed-upon scope will be charged separately.

10. Termination:

- i. Either party may terminate the agreement if the other party breaches any material obligation.
- ii. Termination shall be in writing and effective immediately upon receipt.

11. Agreement Acceptance:

- i. These terms and conditions form a contract between CodeOrigin and the Client upon acceptance, starting from the moment of signing their Website Development Agreement.

12. Professional Conduct:

- i. CodeOrigin agrees to carry out services in a professional and timely manner.



To Be Agreed Upon By
F.E.A.R. TGW

Agreed Upon By
CodeOrigin