Majid Zamani Razligh

DIGITAL MARKETING EXPERT | SEO & CONTENT STRATEGY SPECIALIST

Digital marketing professional with 5+ years of experience in designing strategies, SEO, and successful digital marketing campaigns. Strong skills in data analysis, campaign management, and teamwork to achieve organizational goals. Passionate about personal branding and helping businesses grow online.

📞 **+98 999 105 7473** 🏠 **Tehran, Iran** ✉️ **majidzamanijob@outlook.com** in **majid-zamanii**

WORK EXPERIENCE

Digital Marketing Manager - Rasfco
JUN 2023 - PRESENT

- Spearheaded a comprehensive digital marketing campaign, resulting in a 40% increase in online lead generation.
- Executed successful influencer marketing collaborations, driving a 25% rise in social media engagement.

Website Designer & Manager - Barteh Pub
JUL 2021 – MAR 2023

- Managed end-to-end email marketing campaigns, achieving a 15% improvement in click-through rates.
- Implemented SEO strategies, leading to a 30% increase in organic website traffic.

EDUCATION

B.Sc. in Computer Engineering - Software
Islamic Azad University, North Tehran Branch

GRADUATED 2023

PROJECTS

Rahpooyan Emrooz Andishe Sazan Farda Website

- Designed and implemented digital marketing strategy
- Increased website traffic by 40% over 6 months
- Improved ranking of 5 main keywords to Google's first page
  www.rasfco.ir

Barteh Publications Website

- Designed, developed, and launched the website
- Optimized site speed and user experience
- Executed on-page and off-page SEO to boost traffic
  www.bartehpub.com

SKILLS

- SEO and SEM
- Social Media Management
- Content & SEO strategy
- Content Marketing
- Data Analysis
- PPC Campaigns
- Email Marketing
- Marketing Automation
- Wordpress
- Google Search Consol
- Google Analytics
- Screaming Frog, Moz, Ahrefs, Semrush
- HTML & CSS
- JavaScript

CERTIFICATIONS

- Complete Digital Marketing Course (Udemy)
- Moz SEO Fundamentals
- Complete SEO Training (Udemy)
- Front-End Web Developer Course (Udemy)

LANGUAGE

Persian (Native)

English (Intermediate)

Italian (Beginner)