

# THE BATTLE OF NEIGHBORHOODS IN GENOVA



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# PROBLEM

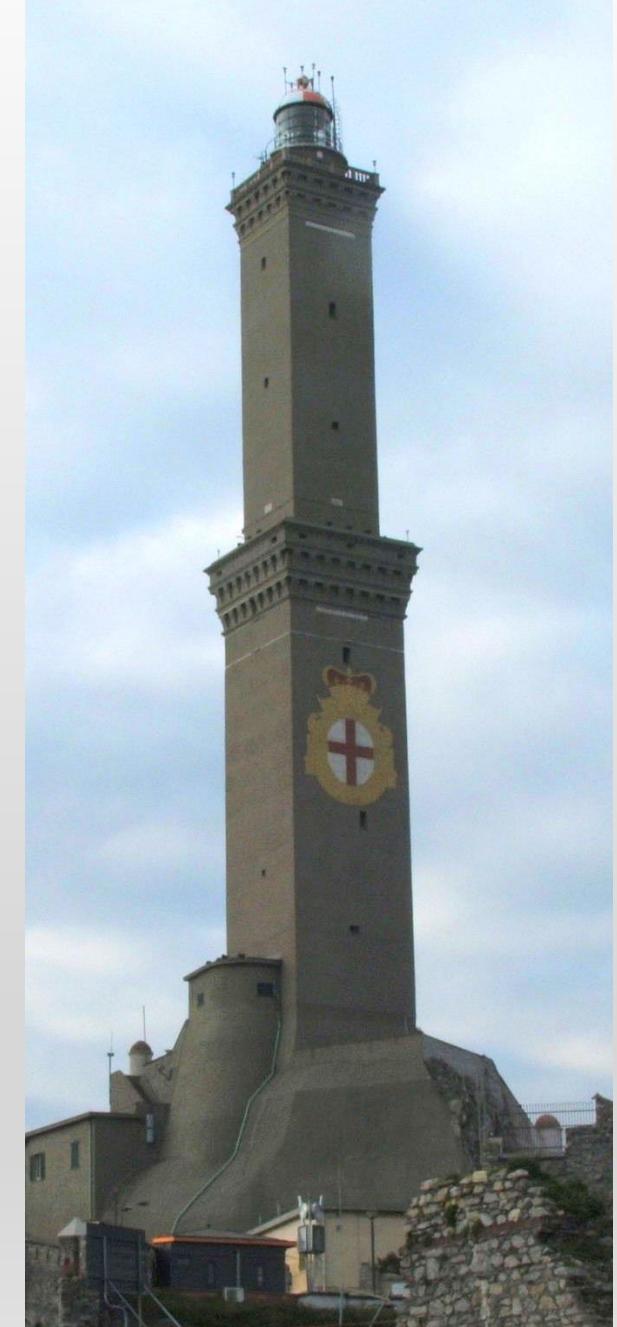
The goal of this project is designed to analyze the opportunity of relocation for our family in one of the neighborhood in the city of Genova since a new job opportunity arise.

Each neighborhood will be explored to analyze their features and try to be able to identify the best places to relocate.

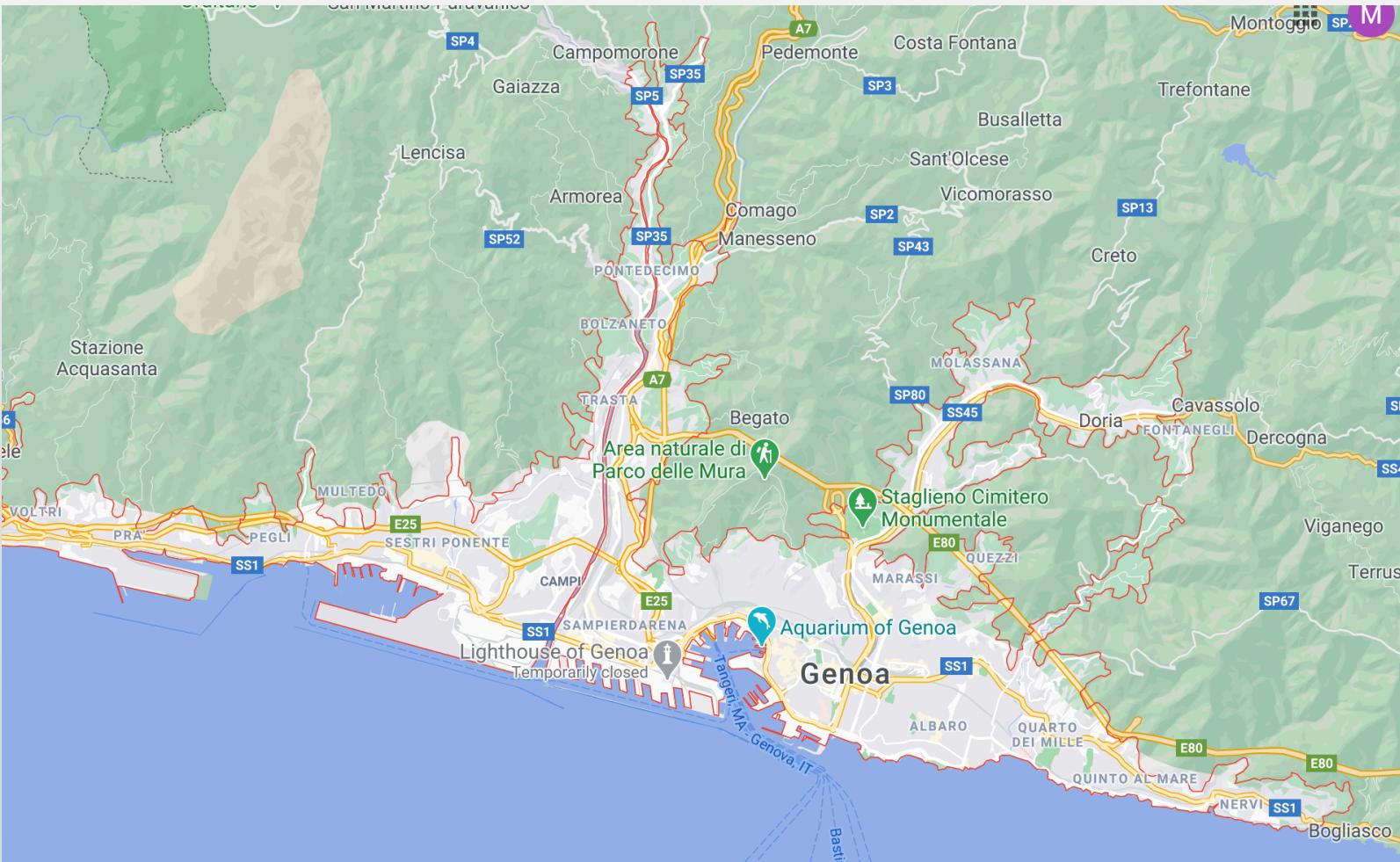
# INTRODUCTION

Genova is a city in the North of Italy with sustainable industrial development.

The city is on the Mediterranean Sea and has a wonderful climate to live.



# MAP OF GENOVA



Data from google map

# DATA

The name and number of Neighborhoods in Genova will be taken from the website [mercato-immobiliare.info](http://mercato-immobiliare.info)

The website also gives the average sell prices for houses, which will help the final decision on which area is more convenient within the chosen clusters.

From wikipedia website we can assign the municipalities values to each Neighborhood

Using Foursquare we will explore venues of each Neighborhood and understand what are the main characteristics of each area.

# METHODOLOGY

The data will be imported and analyzed to identify the most interesting areas of Genova.

By segmenting and clustering the different Neighborhoods we will be able to identify common characteristics between areas which will give us more options to choose the best places

Housing price and location will drive the final decision on which is the best area for searching a new house