

Table A.1 Item Prices in Dollars

Item index	Item name	Walmart	Publix	Food Lion	BI-LO	Target
		store 0	store 1	store 2	store 3	store 4
1	Tropicana: orange juice, 64oz	2.92	3.79	2.97	3.69	2.99
2	Simply Orange juice, 1.75l	3.00	3.79	2.99	3.00	2.99
3	Corona extra: 12oz*6	8.47	8.29	7.99	8.29	6.50
4	Budlight: 12oz*6	6.97	6.49	5.99	6.99	5.25
5	Totino's: pepperoni pizza, 10.2oz	1.25	1.49	1.67	1.67	1.20
6	Coca-Cola zero, 12oz*12	4.28	4.99	3.33	3.33	4.99
7	Mtn Dew soda, 2l	1.38	1.59	1.33	1.79	1.00
8	Lay's: potato chips classic, 11oz	2.48	3.99	3.00	3.49	3.59
9	Pringles: BBQ chips, 6.38oz	1.50	1.50	1.67	1.50	1.44
10	Chicken drumsticks (per LB)	1.72	1.19	1.49	1.79	-
11	Chicken breasts (per LB)	3.33	1.69	1.99	4.49	-
12	Horizon organic: milk 0.5gal	3.50	3.99	3.79	3.49	3.54
13	Silk: pure almond 0.5gal	2.64	2.99	2.79	3.00	2.69
14	McCormick: black pepper, 2oz	1.38	2.19	1.72	1.89	0.94
15	McCormick: grill mates, 3oz	1.78	1.99	2.05	1.49	1.99
16	Kraft: sharp cheddar, 8oz	2.00	2.80	2.50	2.99	2.29
17	Sargento: sharp cheddar, 16oz	4.74	3.99	4.89	2.99	4.38
18	Ground Beef (per LB)	1.98	2.89	3.59	4.29	-
19	Whole grain bread, 24oz	3.69	3.69	3.69	3.69	2.54
20	Whole wheat bread, 16oz	2.98	2.50	2.99	3.59	2.39
21	Quaker: instant oatmeal, 15.1oz	2.88	1.99	2.99	3.79	2.89
22	Spearmint 14 ct gum	0.96	1.19	1.19	1.19	1.04
23	Doublemint 15 sticks gum	0.86	1.09	1.19	1.19	1.04
24	Ribeye steak (per LB)	8.28	11.99	10.99	9.99	-
25	Beringer: Merlot, 750ml	8.97	6.59	7.49	7.99	8.99
26	Woodbridge Chardonnay, 750ml	5.47	6.99	6.49	6.50	5.00
27	Large cooked shrimp (per LB)	5.71	7.99	10.99	6.00	-
28	Butter pecan ice cream, 1.5qt	3.50	4.41	4.69	5.49	3.99
29	Chocolate ice cream, 1.5qt	2.25	4.99	3.79	3.30	2.89
30	Maxwell House: original, 10.5oz	3.00	3.89	4.41	3.79	3.27
31	Starbucks: house blend 12oz	7.48	9.29	8.19	9.19	6.99
32	One dozen large eggs	1.25	1.39	1.22	1.19	1.29
33	Gala apples large (per LB)	1.67	1.89	1.79	1.99	-