What are cookies?

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Cookies are data that are stored in small texts in your computer. Normally, when you log on to a webpage and connect to a server. When you leave the server it forgets everything about you. All your information is gone and you will have to re-enter it on the server. This is why cookies are made, to have the server remember you and all your information. When you visit the server your name is stored in a cookie and when you leave and come back it will remember the name from the cookie.

Using Javascript, you can create, delete, change, and read all cookies that come into the server. There are some negative aspects like the fact that people may think they are somewhat invasive and you can't really say no to cookies. The question still stands if the use of cookies is ethical? Personally, I do think that cookies are ethical. It allows more of a personalized web experience because the server saves your information and thinks that you may prefer it, so it is a benefit. You are not required to use cookies if you don't want to, the choice is yours.