

## MARINO VAN ZELST

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### **Academic Employment**

PhD Candidate: Department of Organization Studies, Tilburg University (September 2016 – Present)

### **Education**

MSc	Research Master of Social and Behavioral Sciences, Tilburg University, NL (with distinction)	2016
	Premaster in Economics and Business Administration, Tilburg University, NL	2016
BSc	Bachelor in Organization Studies, Tilburg University, NL	2012

### **Research Interests**

Behavioral Strategy  
Adaptive Aspirations  
Research Communication and Evaluation  
Infectious Disease Epidemiology  
Quantitative Research Methods

### **Biography**

Marino van Zelst is currently a final year PhD Candidate at Tilburg University. His research interests concern how decision makers evaluate and act upon performance signals. Marino is actively involved in the professional community: he participates in knowledge exchange sessions with stakeholders and is a member of the expert panel 'COVID-19 dashboard and performance indicators' for the Dutch Department of Health. Moreover, Marino is a member of the COVID19 Red Team NL which provides (unsolicited) advice to the cabinet and parliament on corona policy from a multidisciplinary behavioral perspective.

## **Peer Reviewed Journal Publications**

Hartgerink, C. H. J., & **van Zelst, M.** (2018). “As-you-go” instead of “after-the-fact”: A network approach to scholarly communication and evaluation. *Publications*, 6(2), 21.

Bal, M. P., Dóci, E., Lub, X., van Rossenberg, Y., Nijs, S., Achmak, S., ..., **van Zelst, M.** (2019). Manifesto for the future of work and organizational psychology. *European Journal of Work and Organizational Psychology*, 28(3), 289-299.

van Dijk, H., & **van Zelst, M.** (2020). Comfortably Numb? Researchers’ Satisfaction with the Publication System and a Proposal for Radical Change. *Publications*, 8(1), 14.

Jansen, R. J. G., & **van Zelst, M.** (2021). The multiple facilitator: Scientists, sages and rascals. *Simulation & Gaming*, 52(3), 273-289.

## **Manuscripts Under Review**

**van Zelst, M.**, Mannak, R., Oerlemans, L. (based on master’s thesis). With whom do firms form ties? A meta-analysis on the influence of embeddedness and proximity on inter-organizational tie formation. [Preprint](#)

- Reject and resubmit at *Strategic Management Journal*.

## **Working Papers**

Gopalakrishna, G., & **van Zelst, M.** Outbreak epidemiology. In L. M. Bouter et al. (Eds.), *Textbook of Epidemiology*.

**Van Zelst, M.**, & Baidjoe, A. *Community-driven data science during an infectious disease outbreak*.

\*Verver, H., **van Zelst, M.**, Lucas, G., & Meeus, M. (dissertation chapter) Understanding heterogeneity in the performance feedback - organizational responsiveness relationship: A meta-analysis. [Preprint](#)

- The first two authors contributed equally to the paper and are listed alphabetically

Jansen, R., **van Zelst, M.**, & Chappin, M. A configurational approach to strategic decision effectiveness.

- In preparation for submission to *Strategic Management Journal*

**Van Zelst, M.** (dissertation chapter). Managerial heterogeneity and performance expectations in aspirations updating.

**Van Zelst, M.** (dissertation chapter). Back to the future: Attention allocation among internal and external performance expectations

## **Professional publications**

C19 Red Team NL (2020). *Veilige heropening van scholen*. Retrieved from:

<https://www.c19redteam.nl/wp-content/uploads/2020/09/Red-Team-Aanbevelingsrapport-Veilige-heropening-van-scholen-ZC.pdf>

C19 Red Team NL (2020). *Lokale maatregelen: een tweede Hammer & Dance*. Retrieved from:

<https://www.c19redteam.nl/wp-content/uploads/2020/09/2020-09-27 - Red Team - Tweede Hammer Dance V1.0.pdf>

C19 Red Team NL (2020). *Vieren we dit jaar samen oud en nieuw?* Retrieved from:

<https://www.c19redteam.nl/wp-content/uploads/2020/10/2020-10-10-Red-Team-Een-nieuwe-crisisaanpak.pdf>

C19 Red Team NL (2020). *Voorkom de derde golf*. Retrieved from: <https://www.c19redteam.nl/wp-content/uploads/2020/10/2020-10-22 - Voorkom de derde golf.pdf>

## **Teaching**

Research Master Social and Behavioral Sciences: Graduate level

- Research Ethics 2018 (overall evaluation 4.8/5)

Organization Studies: Undergraduate level

- Research in Organizations 2016 (overall evaluation 4.4/5)
- Introduction to Organization Studies 2017 (overall evaluation 4.0/5)
- Research in Organizations 2017 (overall evaluation 4.7/5)
- Supervision of 8 Bachelor Theses 2018 (overall evaluation 4.3/5)
- Strategic Decision Making 2018 (overall evaluation 4.1/5)
- Research in Organizations 2018 (overall evaluation 4.6/5)  
*Awarded Teaching Award for best undergraduate course in Organization Studies*
- Supervision of 6 Bachelor Theses 2019 (overall evaluation 4.6/5)
- Strategic Decision Making 2019 (overall evaluation 4.1/5)
- Academic Skills 2019 (overall evaluation 4.1/5)

## **Professional Service**

Ad-hoc reviewer for Team Performance Management

Ad-hoc reviewer for Publications

Conference reviewer for AOM Annual Meeting (2016-present)

Member of the Academy of Management

## **Conference Presentations**

Van Dijk, H., & **van Zelst, M.** (2019). Work and Organizational Psychology Researchers' Satisfaction with the Publication System.

- Presented at Academy of Management Annual Meeting, Boston, MA, 2019.

Verver, H., **van Zelst, M.**, Lucas, G. J. M., & Meeus, M. T. H. Performance feedback and innovative search: An empirical review

- Presented at Academy of Management Annual Meeting, Boston, MA, 2019.

Verver, H., **van Zelst, M.**, Lucas, G. J. M., & Meeus, M. T. H. Understanding heterogeneity in the performance feedback - organizational responsiveness relationship: A meta-analysis.

- Presented at Academy of Management Annual Meeting, Chicago, IL, 2018.

**Van Zelst, M.**, van Dijk, H., & Hartgerink, C. H. J. 'As-you-go' instead of 'after-the-fact' in work and organizational psychology. [Presentation](#)

- Presented at European Association for Work and Organizational Psychology, Breda, NL, 2018

Jansen, R. J. G., **van Zelst, M.**, Chappin, M. M. H. & van Laerhoven, A. H. B. Strategic decision effectiveness: Toward a configurational perspective.

- Presented at Academy of Management Annual Meeting, Atlanta, GA, 2017.

**van Zelst, M.**, Mannak, R., Oerlemans, L. With whom do firms form ties? A meta-analysis on the influence of embeddedness and proximity on inter-organizational tie formation. [Presentation](#)

- Presented at European Group of Organization Studies, Copenhagen, Denmark, 2017

**van Zelst, M.**, & Dodoiu, G., Curseu, P. L., Meeus, M. T. H. Choosing a new interorganizational partner: Would you like performance, connectivity or homophily?

- Presented at International Network for Social Network Analyses, Brighton, UK, 2015

**Van Zelst, M.**, & Dominguez Alvarez, L. Idea generation dynamics in an emergent social networks.

- Presented at International Network for Social Network Analyses, Tampa Bay, FL, 2014

### **Non-peer reviewed publications**

**Van Zelst, M.**, & Hartgerink, C. H. J. (2013, October 12). Geslotenheid leidt tot slodderwetenschap [*Closed science leads to sloppy science*]. *NRC Handelsblad*, p. Opinie & Debat, p. 9. Retrievable from: <http://www.nrc.nl/handelsblad/van/2013/oktober/12/geslotenheid-leidt-tot-slodderwetenschap-1303480>

**Van Zelst, M.**, & Hartgerink, C. H. J. (2016, February 20). Guerilla open access: Assessing the use of #icanhazpdf. Retrievable from: [Blogpost](#), [GitHub](#)

### **Invited presentations**

**Van Zelst, M.**, & van Dijk, H. Revolutionizing academic publishing. Recorded and uploaded to [YouTube](#)

- Presented at the Big-Do-It-Yourself Publishing Event, Tilburg University, Tilburg, NL, October 22, 2019

**Van Zelst, M.** Credibility and reproducibility in economics & management.

- Presented at Tilburg School of Economics and Management, Tilburg, NL, June 11, 2019

Jansen, R., **van Zelst, M.**, & Chappin, M. A configurational approach to strategic decision effectiveness.

- Presented at department of Technology Management and Economics, Chalmers University of Technology, Göteborg, Sweden, February 4, 2019.

**Van Zelst, M.** The future of research communication and evaluation: An interactive thought experiment. [Presentation](#)

- Presented at Annual Retreat of the Graduate School of Neuroscience, Zeist, NL, November 22, 2018

**Van Zelst, M., & Annema, H.** Open science as a daily process. [Presentation](#)

- Presented at the Tilburg University PhD Day, Tilburg, NL, March 9, 2018

**Van Zelst, M., & Hartgerink, C. H. J.** Re-envisioning a future in scholarly communication: A network approach. [Presentation](#)

- Presented at Institute of Psychology, Technical University of Chemnitz, Chemnitz, Germany, November 1, 2017.

**Van Zelst, M.** Data management: Transparency and reproducibility. [Presentation](#)

- Presented at Department of Human Resource Studies, Tilburg University, Tilburg NL, December 14, 2017.

**Van Zelst, M., Mannak, R. S., & Oerlemans, L. A. G.** Convenience-driven factors in tie formation: A meta-analysis of the influence of embeddedness and proximity in the formation of interorganizational relationships. [Presentation](#)

- Presented at Academic Centre of Evolutionary Demography, University of Antwerp, Antwerp, Belgium, January 26, 2016.