

TOP CABLE SPORTS PROGRAMS, HOUSEHOLDS

Monday-Sunday, 7P-11P
Live+1 Data



HH RTG
4.4



FEB 13



HH RTG
3.2



FEB 13



HH RTG
4.9



MAY 13



HH RTG
9.2



NOV 13



NETWORK

HH RTG
4.6



NOV 13



HH RTG
6.0



NOV 13

GULF COAST

Source: Mobile-Pensacola (Ft Walt) Feb13 C-DMA Nielsen Live+1, Mobile-Pensacola (Ft Walt) May13 C-DMA Nielsen Live+1, Mobile-Pensacola (Ft Walt) July13 C-DMA Nielsen Live+1, Mobile-Pensacola (Ft Walt) Nov13 C-DMA Nielsen Live+1