

TOP CABLE PROGRAMS, HOUSEHOLDS

Monday-Sunday, 7P-11P
Live+1 Data



HH RTG
4.2



HH RTG
3.3



HH RTG
4.0



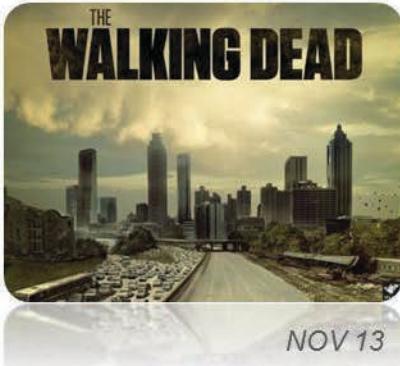
HH RTG
3.4



HH RTG
3.2



HH RTG
3.6



HH RTG
3.4



GULF COAST

Source: Mobile-Pensacola (Ft Walt) Feb13 C-DMA Nielsen Live+1, Mobile-Pensacola (Ft Walt) May13 C-DMA Nielsen Live+1, Mobile-Pensacola (Ft Walt) July13 C-DMA Nielsen Live+1, Mobile-Pensacola (Ft Walt) Nov13 C-DMA Nielsen Live+1