



WE KNOW DRAMA

VisitorVision®

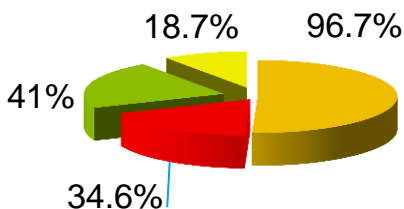
CONNECTING YOU WITH LAS VEGAS VISITORS

Cox Media can help you reach the millions of visitors to Las Vegas with TV commercials in their hotel rooms. VisitorVision reaches more than 91,000* hotel rooms on or near the world-famous Las Vegas Strip.

BENEFITS

- Direct IN-ROOM access via 10 top cable television networks
- Fewer distraction & higher attentiveness in hotel rooms
- A coveted audience in your grasp: the average visitor is 45 years old with a Household Income of over \$80k.
- Deliver your message with high-level frequency
- Win new customers by advertising during peak times of interest

Daily Television Viewing



■ Morning ■ Afternoon ■ Evening ■ Late Night

Hmm...I think I'll go there tonight...



ON-AIR > ONLINE > ON-THE-GO™



*All networks might not be available in all hotel properties.
2012 Las Vegas Perspective. June-July 2006 MRC Group Study, Las Vegas tourists.

TOURISM MARKETING

VisitorVision DELIVERS!

OVER 60 HOTELS

	Alexis Park Resort Alante Station Aria Resort Arizona Charlie's Boulder Arizona Charlie's Decatur Bally's Bellagio Bill's Gamblin' Hall Boulder Station Caesars Palace Cannery East Cannery North Circus Circus Days Inn El Cortez Excalibur Fiesta Henderson Fiesta Rancho Flamingo Four Queens Fremont		Gold Coast Golden Nugget Green Valley Ranch Hard Rock Las Vegas Club Las Vegas Hotel Luxor M Resort Mandalay Bay Mandarin Oriental MGM Grand MGM Mansions Mirage Monte Carlo New York-New York Orleans Palace Station Palms Fantasy Palms Original Tower Palms Place Paris		Planet Hollywood Railroad Pass Red Rock Station Sam's Town Santa Fe Station Silverton South Point Stratosphere Suncoast Sunset Station Texas Station The D (Fitzgerald's) theHotel @ Mandalay Bay Treasure Island Tropicana Trump Tower Vdara Westin Casuarina Wynn-Encore Wynn Resorts
					
					
					
					

NEWS



SPORTS



ENTERTAINMENT



WE KNOW DRAMA™



Customized Schedules Available

Cox Media can help you choose the networks, days and dayparts to build a successful schedule that best suits your business needs!

CALL COX MEDIA TODAY!



YOUR CUSTOMERS, DELIVERED.➤

