

# CABLE'S SOCIAL BUZZ IS ACROSS A VARIETY OF NETWORKS & PROGRAMS IN 2013



## TOP 10 CABLE PROGRAMS IN 2013

TOTAL TWEETS



Source: 2013: #THEYEAROF CABLE (CAB STUDY)

Source: Social Guide 2013, No specials, Hispanic programming/networks or regional sports programming/networks; ranked by Total Tweets; (Total Tweets)