

# FEBRUARY 2014 TOP 25

## FT. SMITH DMA

### ADULTS 25-54

Rank	Network and Daypart	Program Name	Rating	Share
1	AMC -TV Su 8p-9p	WALKING DEAD	14.5	28.1
2	AMC -TV Su 7p-8p	WALKING DEAD	6.0	14.1
3	DISC-TV W 8p-9p	SURVIVORMAN	5.9	13.2
4	AEN -TV W 9p-9:30p	DUCK DYNASTY	5.3	10.0
5	AMC -TV Su 9p-10p	TALKING DEAD	5.0	12.0
6	DISC-TV F 8p-9p	GOLD RUSH	5.0	14.3
7	DISC-TV W 9p-10p	LONE TARGET	4.9	8.5
8	HIST-TV Th 8p-8:30p	PAWN STARS	4.4	11.4
9	DISC-TV F 7p-8p	VARIOUS	4.2	12.4
10	HIST-TV Su 7p-9p	AX MEN	3.7	7.6
11	HIST-TV Th 8:30p-9p	PAWN STARS	3.5	8.7
12	HIST-TV Th 9p-10p	APPALACHIAN OUTLAWS	3.5	11.0
13	TBSC-TV Th 8:30p-9p	BIG BANG THEORY	3.3	8.3
14	LIF -TV Tu 8p-9p	DANCE MOMS	3.2	6.7
15	TLC -TV Sa 8p-9p	UNTOLD STORIES	3.1	11.7
16	DISC-TV W 7p-8p	SURVIVORMAN	3.1	6.5
17	ESPN-TV Th 7p-9:15p	COLLEGE BASKETBALL	3.1	7.5
18	USA -TV M 7p-10p	WWE ENTERTAINMENT	3.1	8.5
19	TBSC-TV W 8:30p-9p	BIG BANG THEORY	3.0	6.8
20	AEN -TV W 9:30p-10p	WAHLBURGERS	2.9	6.2
21	TBSC-TV M 9:30p-10p	BIG BANG THEORY	2.9	8.7
22	TBSC-TV Tu 9:30p-10p	BIG BANG THEORY	2.6	6.2
23	AEN -TV W 7p-7:30p	DUCK DYNASTY	2.6	5.9
24	AEN -TV W 7:30p-8p	DUCK DYNASTY	2.6	6.0
25	USA -TV F 9:30p-10p	MODERN FAMILY	2.6	7.6

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## FT. SMITH DMA

### WOMEN 25-54

Rank	Network and Daypart	Program Name	Rating	Share
1	AMC -TV Su 8p-9p	WALKING DEAD	17.7	31.7
2	AMC -TV Su 7p-8p	WALKING DEAD	9.7	20.6
3	AMC -TV Su 9p-10p	TALKING DEAD	6.0	13.3
4	HIST-TV Th 8p-8:30p	PAWN STARS	5.9	13.9
5	AEN -TV W 9p-9:30p	DUCK DYNASTY	4.5	7.4
6	HIST-TV Th 9p-10p	APPALACHIAN OUTLAWS	4.5	12.9
7	TBSC-TV Th 8:30p-9p	BIG BANG THEORY	3.9	8.8
8	HIST-TV Th 8:30p-9p	PAWN STARS	3.9	9.0
9	TBSC-TV W 8:30p-9p	BIG BANG THEORY	3.8	7.5
10	FAM -TV M 8p-9p	THE FOSTERS	3.7	8.6
11	LIF -TV Tu 8p-9p	DANCE MOMS	3.6	6.4
12	BRVO-TV Su 7p-8p	REAL HOUSEWIVES OF ATLANTA	3.6	6.2
13	DISC-TV W 9p-10p	LONE TARGET	3.5	5.0
14	DISC-TV W 7p-8p	SURVIVORMAN	3.5	6.2
15	DISC-TV W 8p-9p	SURVIVORMAN	3.5	6.7
16	USA -TV F 7p-10p	MODERN FAMILY	3.3	8.3
17	DISC-TV F 8p-9p	GOLD RUSH	3.2	8.0
18	LIF -TV W 7p-9p	PRIME MOVIE	3.1	6.2
19	SYFY-TV F 7p-9p	WWE FRI NIGHT	3.1	8.6
20	TBSC-TV Tu 9:30p-10p	BIG BANG THEORY	3.0	6.4
21	TLC -TV Sa 7p-10p	UNTOLD STORIES	3.0	9.3
22	DISC-TV F 7p-8p	VARIOUS	2.6	7.9
23	SYFY-TV F 9p-10p	HELIX	2.6	6.5
24	HGTV-TV M 9p-10p	HOUSE HUNTERS	2.6	6.8
25	USA -TV M 7p-10p	WWE ENTERTAINMENT	2.6	6.2

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## FT. SMITH DMA

### MEN 25-54

Rank	Network and Daypart	Program Name	Rating	Share
1	AMC -TV Su 8p-9p	WALKING DEAD	11.4	23.9
2	DISC-TV F 8p-9p	GOLD RUSH	6.9	22.6
3	HIST-TV Su 8p-9p	AX MEN	6.4	13.5
4	DISC-TV W 9p-10p	LONE TARGET	6.4	13.9
5	AEN -TV W 9p-9:30p	DUCK DYNASTY	6.2	13.4
6	DISC-TV F 7p-8p	GOLD RUSH	5.7	16.7
7	DISC-TV W 7p-9p	SURVIVORMAN	5.5	14.4
8	HIST-TV Su 7p-8p	AX MEN	5.3	13.1
9	ESPN-TV Th 7p-9:15p	COLLEGE BASKETBALL	5.2	13.4
10	AEN -TV W 8p-8:30p	DUCK DYNASTY	4.2	10.4
11	TBSC-TV M 9:30p-10p	BIG BANG THEORY	4.1	13.6
12	AMC -TV Su 9p-10p	TALKING DEAD	4.0	10.5
13	USA -TV M 7p-10p	WWE ENTERTAINMENT	3.7	11.6
14	HIST-TV Su 9p-10p	VARIOUS	3.6	8.3
15	AEN -TV W 9:30p-10p	WAHLBURGERS	3.5	8.9
16	AEN -TV M 9p-9:30p	BAD INK	3.5	10.4
17	AEN -TV W 7p-7:30p	DUCK DYNASTY	3.4	8.6
18	AEN -TV W 7:30p-8p	DUCK DYNASTY	3.4	9.3
19	DISC-TV F 9p-10p	BERING SEA GOLD	3.2	11.2
20	HIST-TV Tu 9p-9:30p	AMERICAN RESTORATION	3.2	8.8
21	HIST-TV Tu 9:30p-10p	AMERICAN RESTORATION	3.2	8.7
22	HIST-TV Th 8:30p-9p	PAWN STARS	3.0	8.3
23	AEN -TV W 8:30p-9p	DUCK DYNASTY	3.0	8.3
24	ESPN-TV Th 9:15p-10p	COLLEGE BASKETBALL	2.9	9.3
25	HIST-TV Th 8p-8:30p	PAWN STARS	2.9	8.3