COST ESTIMATE

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The cost estimate was sent in **AUGUST 1, 2014** with a total amount of **R 43 500,00**.

Below is the break down of the cost estimate:

Item	Description	Price
MySQL Database	Planning and creating database for properties, campaigns, communications via sms and email, approvals, etc.	R 8 000,00
MySQL Database	Add dummy data for the demo such as properties, a sponsor agency and agent who will log in, property event linked to it as well as stadiums, events, their dates, etc.	R 6 000,00
Login Section	Client and sponsor agent log in and switched accordingly.	R 4 000,00
Sponsor Campaigns	Add / update a campaign's, the tournament will be an auto-complete box	R 2 000,00
Sponsor Campaigns	Add / update properties to added campaign, upload files linked to it, resize files with different sizes.	R 2 000,00
Sponsor Campaigns	Add additional properties in a campaign such as YouTube video links, Facebook posts on client Facebook page, Twitter tweets on client account as well as schedule for posting for the social media properties.	R 2 500,00
Sponsor Campaigns	Add additional properties by player for Facebook as well as Twitter as well as display currently selected player social media properties on a current campaign.	R 2 500,00
Sponsor Campaigns	List all campaigns on client log in page view	R 1 500,00
Sponsor Campaigns	Detailed view of campaign and its properties, this includes viewing approval stage of each property under the campaign.	R 2 500,00
Client Section (SARU)	View pending campaigns for approval, view all campaign content and its images. List already approved campaigns.	R 2 000,00
Client Section (SARU)	Approve or decline campaign / property, on decline, show reason for it being declined. So that it shows on the sponsor side as well.	R 1 500,00
Communication	Send out EMAIL as well as allow for browser view if images are disabled on the email client being used by the sponsor or meaning each email will be saved in the database. All emails have mailers integrated with them they need to be coded for name, surname substitution for mailers sent to individuals.	R 4 000,00
Communication	Setup SMS system with an SMS gateway company using their API. Send out SMS's to all relevant parties be it on approval notifications, campaign creation for client, approval process notifications as well.	R 5 000,00
		R 43 500,00