

NEIL DU PREEZ ENTRY FORM - TUESDAY, MARCH 31, 2015 15:31:43

Application Details

Name	: Neil	Surname	: du Preez
Designation	: Founder	Email Address	: neil@mellowcabs.com
Cellphone	: 0827197904	Telephone	: +27218764240
Birth Date	: Thursday, August 28, 1980	Application Date	: Tuesday, March 31, 2015 15:31:43
Business Name	: Mellowcabs	Registration No.	: 2012/008437/07
Tax No.	: 4270260898	BBEE Level	: 4
Type of Business	: PTY Ltd		
Industry	: Transport, Import / Export, and Logistics	Years in Operation	: 2
Physical Address	: Unit A, Fabriek Nationale, Franschhoek	Postal Address	: P
Town / City	: Cape Town, Western Cape, 8000	Business Number	: 0218764240
Business Twitter	: mellowcabs	Business Website	: www.mellowcabs.com

Company People

Added	Name	Surname	Birth Date	Designation
Tuesday, March 31, 2015 15:31:43	Neil	du Preez	1980-08-28	Managing Director

Company Financials

Year	Gross Revenue	Gross Profit	Briefly Explain The Drivers of Y/Y Gross Profit Growth or Reduction in each year
2011 / 2012	R 0,00	R 0,00	The business was pre-revenue, in an R&D phase
2012 / 2013	R 0,00	R 0,00	The business was pre-revenue, in an R&D phase
2013 / 2014	R 2.800.000,00	R 0,00	We received first round investment to finalize R&D and commercialize our product.

Company Employees

Year	Total Number of Employees	Average Employee Remuneration	Briefly Explain The Drivers of Y/Y Total Employee Growth or Reduction in each year
2011 / 2012		R 0,00	Most of year one was done on sweat, without remuneration
2012 / 2013		R 0,00	Most of year one was done on sweat, without remuneration, with contract workers
2013 / 2014		R 20.000,00	We've set up a strong design, mechanical engineering and development team, most of which working on contract basis.

3 Select Categories

The Maverick Award for Green Innovation Excellence

I've led Mellowcabs from an idea, to concept, proof-of-concept, prototyping and now pre-production. Under my leadership the business has managed to secure significant investment. We've created significant value and IP for Mellowcabs We will create literally hundreds of quality jobs in the coming months. Mellowcabs is performing well on the international stage, with pilot projects lined up in London, Frankfurt and possibly Washington DC. We've won very prestigious international and local innovation prizes and awards Winner of the International

Smart Cities category of the Challenge Cup, supported by the US Chamber of Commerce (Washington DC)
Finalist in the Canary Wharf Cognicity Challenge (ongoing) Winner of the U-Start Africa competition Winner of
Johannesburg Green City Start-up (ongoing) Top 3 finalist in the Global Innovation Challenge I've led the
company to very good media attention, for example: Official World Design Capital 2014 Project Forbes Magazine:
7 most Innovative companies in Africa

The Maverick Award for Manufacturing and Industrial Innovation Excellence

We haven't been operational for long enough, and have not met the minimum requirements in terms of turnover
or revenue to enter another category.

The Maverick Start-Up of The Year

We haven't been operational for long enough, and have not met the minimum requirements in terms of turnover
or revenue to enter another category.

Questionair

Business Overview

- Business Existence Validation
- Products and Services Value Proposition
- Marketing and Distribution
- Economics of the Business
- Sustainability and Scale-Up
- Business Achievements & Vision

Impact

Corporate Social Responsibility

Innovation

Innovation Culture

