

## **PERSONAL INFORMATION**

Name: Lesego  
Surname: Baepi  
Date of Birth or ID: 20 March 1986  
Driver's License: Code 10  
Nationality: South African  
Language: English  
Afrikaans (other)

## **BIOGRAPHICAL INFORMATION**

Physical Address: Chenell 1/11 Escom Road  
Brackenfell  
7560  
Cell Number: 076 903 8115  
Email Address: [Lesegobaepi@gmail.com](mailto:Lesegobaepi@gmail.com)

## **FURTHER EDUCATION AND TRAINING**

Last school attended: Kimberly Boys' High School (2004)  
Highest Grade passed: Grade 12

## **HIGHER EDUCATION AND TRAINING**

- Institution:** Cape Peninsula University of Technology  
**Address:** P O Box 652  
Cape Town  
8000  
**Course:** National Diploma: Marketing Management  
(2010 till present)  
**Subjects passed (2010):** Accounting for Marketers  
Economics I  
End-User Computing I  
English  
Marketing I  
Personal Selling

**Subject passed (2011):**

Advertising and Sales Promotion

Consumer Behaviour

Law for Marketers

Marketing I

Quantitative Techniques

**Current subject (2012):**

Experiential Training

Marketing III

Marketing Research III

Sales Management III

**2. Institution:**

University of South Africa

**Address:**

P O Box 392

Unisa

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**Course:**

Certificate: Customer Service Management  
(2009)

**Subjects passed (2010):**

Basic Communication

Relationship Marketing

Customer Service

Business Management

**WORK EXPERIENCE**

**1. Institution:**

Sanlam Investment Management

**Position:**

Marketing Intern

**Duration:**

Three months (July to September 2013)

**2. Institution:**

Oasis Group Holdings

**Position:**

Marketing Researcher

**Duration:**

Two weeks (March 2012)

**3. Institution:**

South Africa National Defence Force

**Position:**

Paratrooper (Administrative Personnel)

**Duration:**

Two years (January 2006 to December 2007)

**REFERENCES**

1. Mr. Robert Thompson

Head of Marketing: Sanlam Investment Management

Contacts: 021 950 2186 (work)  
083 357 9724 (cell)

2. Mr. Kelvin Ncube

Lecturer: Cape Peninsula University of Technology

Contact numbers: 021 959 6753 (work)  
079 319 5759 (cell)

3. Mrs Yasmina Franke

Marketing Manager: Oasis Group Holdings

Contact numbers: 021 413 7860 (work)  
079 891 6691 (cell)