

# JOAN BLESSING AKELE



Dubai, UAE 00000



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## PROFESSIONAL SUMMARY

An ambitious problem-solving, adept and dedicated web developer with a proven ability to adapt in both self-starting and collaborative environments while staying focused on achieving high-quality results under strict deadlines. Also skilled at writing well-designed, testable and efficient code using current best practices in Web development.

## WORK HISTORY

**Web Developer**, 08/2021 - Current

**Deft LLC, Dubai, UAE.**

- Created custom websites by harnessing HTML, CSS, and JavaScript skills.
- Designed web pages to enhance branding and navigation.
- Applied SEO techniques to drive engagement and improve Google rankings.
- Delivered front- and back-end development across mobile and web applications.
- Reviewed code to validate structures, assess security and verify browser, device and operating system compatibility.
- Developed landing pages, dashboards and online applications using WordPress, Bootstrap and GitHub.
- Completed full redesigns of existing websites to improve navigation, enhance visuals and strengthen search engine rankings.
- Optimized HTML email templates to improve click-through and conversion rates.

**Customer Service**, 07/2019 - 05/2021

**African Sky Cargo LLC, Dubai, UAE.**

- Managed the company's website and evaluated products to meet customer demand.
- Formulated digital marketing and advertising strategies for continuous business growth.
- Regular followed up with customers after completed sales

## PROJECTS

- <https://mzjoan.github.io/Joan-Resum-/>
- <https://mzjoan.github.io/Joan-Portfolio-/>

## SKILLS

- HTML/HTML5
- CSS/CSS3
- Bootstrap 5
- JavaScript
- React.js
- Git + GitHub
- Node.js + Express.js
- NPM
- RESTful API Design
- PostgreSQL + SQL
- Authentication + Authorization
- Semantic UI +Responsive Design
- Scalable Infrastructure
- Security
- Digital Marketing
- Graphic Designing
- MS Office
- Time Management
- Collaboration and Team player
- Communication and Creative Ability
- Problem Solving
- Production and Deployment

to assess satisfaction and resolve technical or service concerns.

- Informed customers of sales and promotions to build a customer base, boost traffic and increase customer loyalty.
- Continuously communicate client satisfaction trends and product usage to marketing, sales and service development groups.

**Administrative Assistance / Customer Service, 05/2016 - 06/2019**

**OLDEN NIGERIA LIMITED - DELTA STATE, NIGERIA.**

- Managed database and liaised with relevant organizations and clients.
- Coordinated mail-shots and similar publicity tasks, Logging or processing of bills.
- Perform marketing strategies which resulted in a 12% growth in the customer base while maintaining diaries and arranging appointments typing, preparing and collating reports and filing.

## EDUCATION

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**Higher National Diploma (HND), Computer Science. 11/2018**  
**AUCHI POLYTECHNIC, AUCHI - NIGERIA**

**National Diploma (ND), Computer Science. 11/2015**  
**AUCHI POLYTECHNIC, AUCHI - NIGERIA**

**O-Level, 12/2012**  
**WAEC - NIGERIA**

## CERTIFICATION

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- Certificate in Web Development  
**Skysenx Hub**
- Certificate in Web Development | Digital Marketing  
**Udemy**
- Certificate in Graphics Designing | Certificate in Digital Marketing | Certificate in MS Office.  
**Nadia Training institute**

## LANGUAGES

English	C1
Advanced	