

Assignment 7b - Writeup

Marlon Zoir Mejia

Link to portfolio page: <https://mzmejia.github.io/portfolio/index.html>

Link to GitHub repository: <https://github.com/mzmejia/portfolio>

Link to extra credit video: [Click here](#)

Part 1

The primary purpose of my website is to showcase my work and projects to potential clients, hiring managers, and even fellow colleagues. I showcase information such as my contact links, as well as a detailed walkthrough of one of my most successful projects I have completed. To be more specific, my project is shown in a “split design” style. When scrolling through my project, there is information showcased on the left side of the screen that is displayed with larger text and is shown for recruiters, or those users who are less aware/knowledgeable of the design work I have created.

On the flip side, the content displayed on the right side of the screen is aimed towards actual designers and hiring managers who have a more fundamental understanding of the nitty gritty details of my own process. By doing so, it is my hope that users will have the option to either scan through my project case study, or dive deeper into a denser and detailed report of what really took place. In order to test this design and ensure that it is not only understandable but also effective, I plan on testing users to see how long it takes a viewer to read or scan through both sections of my project. It is my hope that the testing would indicate that viewers are able to successfully scan the left sided content quicker than that on the right side.

Part 2

Interaction list:

- **About me button:** User hovers over the button, and is met with an animated outline before clicking on the button and navigating to the about page
- **About me page:** User scrolls through the site and digests the information showcased (background, hobbies, current readings, etc.)
- **Spark FM Container:** User hovers over the container holding the content of my project and notices that the case study image grows in size
- **Spark FM Case study:** User scrolls through the case study page and digests the information shown before either contacting me directly, or visiting or walking through the live prototype
- **Linkedin button:** User clicks on the button and is directed to my own linkedin profile

- **Email button:** User clicks on the button and is directed to the creation of a message to me
 - **Resume button:** User clicks on the button and is directed to a pdf version of my resume which opens up into a new tab
-

Part 3

What library was used

I decided to use Bootstrap, for a number of reasons. The primary reason I decided to use it was for its easy adaptability with responsiveness of columns, as well as the ease of use of structured components that could be easily customized. I took to experimenting with a number of elements, such as containers and buttons, in order to create a design that was not only easily replicable, but also consistent across the board. This can be seen throughout my site, as Bootstrap's div options provide me with the opportunity to format my content in the way I want (ex. Using a col-md-4 and a col-md-8 to fill up the width I desired).

Part 4

I decided to iterate off of my prototype designs and attempt to create a more sophisticated and professional style by limiting the use of bold type. I also found myself redesigning my buttons and their hover states to create a design that is clearer and more obvious to users.

Part 5

I found myself initially struggling with customizing particular elements provided by Bootstrap, but came to realize the importance of ID's and Classes. I also quickly realized how difficult it can be to keep content organized across my site, such as when there are a number of images that share similar names. I also found myself struggling to jump back into my code after taking time away from it, but quickly remembered the importance of comments and specifying the changes performed in my GitHub repository.

WAVE Test - Home Page

Summary

WAVE

powered by

WebAIM

web accessibility evaluation tool

Address: <https://mzmeija.github.io/portfolio/index.html>

Styles: ☐ OFF ☒ ON

Summary

Details

Reference

Structure

Contrast

0

Errors

0

Contrast Errors

5

Alerts

1

Features

7

Structural Elements

1

ARIA

[View details](#)

Congratulations! No errors were detected! Manual testing is still necessary to ensure compliance and optimal accessibility.

The following apply to the entire page:

Work

Portfolio

Parla-current="page"


About

Resume

Hi, I'm Marlon, a creative user experience designer who solves digital problems with beautiful solutions

Currently mastering Human-Computer Interaction at Cargenie Mellon University

[Learn more about me](#)



UX RESEARCH AND DESIGN

Community engagement through music and radio

Redesigned a mobile app for one of Boston's favorite radio stations

[Read Case Study](#)

Details

Note: There is long alternative text because the image(s) are complex. WAVE mentions that in those circumstances, it may be acceptable to include more than 100 characters of text for the Alt Text

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5 Alerts

2 X Suspicious alternative text

2 X Skipped heading level

1 X Redundant link

1 Features

1 X Language

7 Structural Elements

1 X Heading level 1

1 X Heading level 2

2 X Heading level 3

2 X Heading level 6

1 X Navigation

1 ARIA

1 X ARIA

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Navigation

Hi, I'm Marlon, a creative user experience designer who solves digital problems with beautiful solutions

UX Research and Design

Community engagement through music and radio

UX Project and Visual Design Lead

Aiding the organization of group meetings

I am a user experience designer who takes a user-centric approach when pushing pixels. I am available at marlon@mzmeija.com

The following apply to the entire page:

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WAVE Test - Spark FM Page

Summary

WAVE

powered by

WebAIM

web accessibility evaluation tool

Address: <https://mameja.github.io/portfolio/spark-fm/>

Styles: off on

Summary

Summary

Details

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Structure

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0

Errors

0

Contrast Errors

10

Alerts

11

Features

33

Structural Elements

5

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View details

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Marion Zoir Mejia

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CLIENT PROJECT - 2020

Spark FM Case Study

LISTEN NOW

Lenny_luvz_spark 3:55 PM

What about recollect by bakar?

Playlists

Artists & DJs

Pam_Pam

Live from 3:00 PM - 5:00 PM

15 sec

SPARK ONLINE RADIO

AT THE HEART OF THE COMMUNITY

FEEL GOOD FRIDAYZ

SPARK FM

Spark FM Live

Feel Good Fridayz

Case Study header image

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Styles: off on

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10 Alerts

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7 X Skipped heading level

1 X Redundant link

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1 X Language

33 Structural Elements

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15 X Heading level 2

1 X Heading level 3

15 X Heading level 6

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Client Project - 2020

Spark FM Case Study

the summary

As New England's #1 radio station for Urban and Caribbean music, Spark FM continues to connect and give back to their community. My team was tasked with a full redesign of their native mobile application to provide a platform that achieves their goal of being more than just a music application.

Client

My Role

My Team

Skills and methods

Software used

the problem

Due to difficulties faced when using the current application, users could no longer support the station.

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Case Study header image

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About

Resume

WAVE Test - About Page

Summary

Details

Structure

The following apply to the entire page:

Work About Resume

Marion Zoir Mejia

Styles: OFF ON

Summary

Errors: 0 Contrast Errors: 0 Alerts: 2 Features: 2 Structural Elements: 7 ARIA: 1 View details

Congratulations! No errors were detected! Manual testing is still necessary to ensure compliance and optimal accessibility.

With five years of creating digital content, I take a user-centric and data-driven approach when pushing pixels

If I am not creating or learning, I am either training the next generation of soccer players, losing myself in a good book, listening to music too loudly, or squeezing in a quick nap

Born in Massachusetts, I grew up in Florida before gaining an education in West Virginia. As a curious autodidact, I spent time teaching myself design skills and principles while receiving my undergraduate degree in Sports Communications & Digital Media at Bethany College. I solve digital problems by applying user research and visual design, resulting in beautiful solutions.

The following apply to the entire page:

Work About Resume

Marion Zoir Mejia

Styles: OFF ON

Details

Alerts:
1 X Skipped heading level
1 X Redundant link
Features:
1 X Alternative text
1 X Language
Structural Elements:
1 X Heading level 1
2 X Heading level 2
2 X Heading level 6
1 X Navigation
ARIA:
1 X ARIA

If an icon does not appear within the page, turn

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Structure

Navigation

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 - If I am not creating or learning, I am either training the next generation of soccer players, losing myself in a good book, listening to music too loudly, or squeezing in a quick nap
 - Reading
 - LISTENING
 - LEARNING
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