



4 Courses

**Strategic Career Self-  
Management**

**Career Brand Development  
and Self-Coaching**

**Strategic Self-Marketing and  
Personal Branding**

**Career Total Fitness Annual  
Retreat**



Jul 24, 2020

**Muhammad Zunnurain Hussain**

has successfully completed the online, non-credit Specialization

## Career Brand Management

This certificate confirms that the student learned how to use brand management methods for individual career development in competitive job environments and gained knowledge and analytical skills for career self-management. The student learned how to create and use a robust self-management information system for developing, documenting, and presenting high-demand employability skills, with particular attention to transferable skills. By practicing self-management and self-marketing techniques in the individual Career Development Lab, the student acquired career-building skills and learned how to use evidence-based, data-driven approaches for personal development and professional growth.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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