



4 Courses

Introduction to Blockchain
Technologies

Transacting on the Blockchain

Blockchain and Business:
Applications and Implications

Blockchain Opportunity Analysis



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Muhammad Zunnurain Hussain

has successfully completed the online, non-credit Specialization

Blockchain Revolution

This four-course specialization introduces business professionals to the world of blockchain technology—including what blockchain is, how it works, and why it is revolutionary. Students learn about various categories of cryptoassets, and the ways they can be transacted on a blockchain. They learn how blockchain is disrupting business models and financial services, offering organizations real choices in how they create and manage value. As an outcome of this specialization, students produce a Blockchain Opportunity Analysis, wherein they identify and evaluate a promising application of blockchain technology within their own industry.

Don Tapscott, C.M., BA,
BSc, MEd, LLD
Adjunct Professor,
INSEAD

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