



4 Courses

Strategic Career Self-
Management

Career Brand Development and
Self-Coaching

Strategic Self-Marketing and
Personal Branding

Career Total Fitness Annual
Retreat



07/24/2020

Muhammad Zunnurain Hussain

has successfully completed the online, non-credit Specialization

Career Brand Management

This certificate confirms that the student learned how to use brand management methods for individual career development in competitive job environments and gained knowledge and analytical skills for career self-management. The student learned how to create and use a robust self-management information system for developing, documenting, and presenting high-demand employability skills, with particular attention to transferable skills. By practicing self-management and self-marketing techniques in the individual Career Development Lab, the student acquired career-building skills and learned how to use evidence-based, data-driven approaches for personal development and professional growth.

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Dr. John M. Beckem II, Dr. Tonka Jokelova, Amy Giaculli*

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The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:
coursera.org/verify/specialization/XC9NXBJ2SYAE