

CURRICULUM VITAE- MZWANDILE STUURMAN

PHYSICAL ADDRESS AND CONTACT DETAILS

21-268 Imam Solomon Close

Mandela Park

Khayelitsha

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Personal information.

Name and Surname :Mzwandile Stuurman

I.D number : 9406166602086

Ethnicity and Gender : Black African Male

EDUCATION

Institution : University of Cape Town

Qualification : Bachelor of Science majoring in Chemistry and Applied Statistics

Status : Qualified (Complete)

institution : Uxolo High School

Status : Completed

Qualification : Metric Certificate

Work Experience

- **Marketing Data Analyst intern at Rhino Africa for 6 months (August 2019 – February 2020).**
 - Collecting, scrapping and extraction of data from various sources (database, web based and media campaigns) for analysis and insights for other departments in their ad -hoc needs.
 - Preform analysis and provide insight of online marketing strategies (PPC and SEO).
 - Perform A/B testing for analysing the monthly target and provide reasons why target is met or not and what can be done to improve, all these decisions are based on data.
 - Provide weekly and monthly reports on company's Key Performance Indicators (sales, profit, click through ratio, conversions ratio etc.)
 - Managing and improving data systems for ease of access and analysis.
 - Keyword analysis of

- **Leo Marquard residence dining hall monitor at UCT (February 2017 – June 2018)**
 - Making full account of all the students who ate at a mealtime (breakfast, lunch and dinner).
 - Assist the dining hall manager in making full account of stock on a weekly basis.
 - Issue meal vouchers and meal cards to students.
 - Assist disabled students with every need they might have during dining times.

SKILLS PROFILE

- R for data science.
- Python for data science.
- SQL for data science.
- Knowledge in data visualization tools such as Tableau, google data studio and google analytics.
- Proficiency in Microsoft Office (Excel, Power Point and Power Query).

Personal Attributes

- Excellent customer service.
- Strong interpersonal skills and a team player.
- Strong presentation and professional communication skills.
- Excellent time management skills.
- Strong attention to detail.
- Flexible and able to work multiple projects.

- Problem solving and strong analytical skills.

ACHIEVEMENTS AND EXTRA MURAL ACTIVITIES

- Soccer.
- Creating free mathematics and physical science online lessons on Microsoft PowerPoint.

INTERESTS

- Volunteering – I love to help people whenever I have the time.
- Computer related activities

REFERENCES

Bathande Getyengane : Leo Marquard Hall Sub warden (073 860 4830)

Azapenathi Pupuma : Leo Marquard Hall, Senoir dining hall coordinator (065 549 6997)