

2024 Security Report

# Prime Pack Beef: Risk Assessment

BCYB 640 Final Project:  
Mya Zylberberg



# Today's Agenda

01

## Company Overview

Who we are

02

## Security Profile

Understanding our Tier  
and current situation

03

## Our Baseline

Scoring the Essential  
Cyber Hygiene controls

04

## Cybersecurity Challenges

Real world and Ours

05

## Impacts from Common Threats

06

## Target Benchmarks

Planning Priorities and  
next step actions



# Company Overview

*Some Key Features of our organization are:*

- Food and Agriculture critical infrastructure
- Mid-size cattle and meat packing company
- Located in upstate New York
- 2,000 employees and growing
- Risk appetite – Moderate



# Security Profile

**IG2**

IG2 assists enterprises managing IT infrastructure of multiple departments with differing risk profiles. IG2 aims to help enterprises cope with increased operational complexity.

**IG1**

IG1 is the definition of essential cyber hygiene and represents a minimum standard of information security for all enterprises. IG1 assists enterprises with limited cybersecurity expertise thwart general, non-targeted attacks.



**03**

**Our Baseline**

<p><b>Good, keep it up</b> <b>Needs attention</b> <b>Urgent: fix ASAP!</b></p>	<p><b>Inventories &amp; Controls:</b> documented (physical, digital, informational), inspected</p>	<p><b>Data protection:</b> unified classification schema, zero-trust, retention policy, access logs</p>	<p><b>Secure Configurations:</b> restrict personal device use, limit IoT use</p>
<p><b>Account Management:</b> up-to-date, unique identifiers and passwords</p>	<p><b>Access Control Management:</b> SOP enforcement, required MFA</p>	<p><b>Continuous Vulnerability Management:</b> automate patching/ monitoring, track updates, frequent reviews</p>	<p><b>Audit Log Management:</b> systematically (establish, collect, review, retain)</p>
<p><b>Email &amp; Web Browser Protections:</b> reliably outsourced</p>	<p><b>Malware Defense:</b> restrict unauthorized devices, enable anti-exploitation features</p>	<p><b>Data Recovery:</b> systematically (establish, collect, review, retain)</p>	<p><b>Network Infrastructure (Management, Monitoring &amp; Defense):</b> reliably outsourced</p>
<p><b>Service Provider Management:</b> 3rd party vetting, contracted, monitored, updated as needed</p>	<p><b>Security Awareness &amp; Skills Training:</b> organization-wide, additional role-based, reporting procedures</p>	<p><b>Incidence Response Management:</b> standardize procedures, reporting system, after action reviews</p>	

# Cybersecurity-Related Challenges

## Real -World Incidents

- JBS Foods Ransomware Assault
- Danish Crown Cyberattack
- Schreiber Foods Ransomware Incident

## Our Incident

- Prime Pack Beef Ransomware Incident



# Impacts from Common Threats

- Product Contamination/Quality
- Consumer Trust
- Financial Losses
- Company Reputation
- Lawsuits



# Target Benchmarks

1. Network Security
2. Data Encryption
3. Access Controls & Authentication
4. Incident Response Plan (IRP) creation
5. Employee Training & Awareness

**Organic, Sustainable, Prepared**

# Thank you!

## Questions?



# Sources

- White House. (2022). National Security Memorandum on Strengthening the Security and Resilience of U.S. Food and Agriculture. Retrieved from <https://www.whitehouse.gov>
- CISA. (2015). Food and Agriculture Sector-Specific Plan. Retrieved from <https://www.cisa.gov>
- Bloomberg News. (2021). Danish Crown Meat Processor Hit by Cyberattack. Retrieved from <https://www.bloomberg.com>
- National Institute of Standards and Technology. (2018). Framework for Improving Critical Infrastructure Cybersecurity. Retrieved from <https://www.nist.gov>
- Cybersecurity and Infrastructure Security Agency. (2024). Internet of Things Security for Critical Infrastructure. Retrieved from <https://www.cisa.gov>
- A guide to Critical Infrastructure Security and Resilience (2019). Retrieved from <https://www.cisa.gov/sites/default/files/publications/nipp-ssp-food-ag-2015-508.pdf>

