



Maria Alesio

36 years old

HR Executive

Naples, Italy

*“The best way to connect with people is visually.”*

## About

Maria is an HR executive for her company. She has been using Paint and various online editors in order to take screenshots and edit images, but feels that there should be an easier way of doing things.

## Likes

- Easy to use software
- Positivity
- Easy to follow tutorials online

## Dislikes

- Negative people
- Programs that do not offer enough editing options

## Goals

- Connecting with even more people through visuals.
- Finding an easier way to edit images for job listings.
- Creating more positive images to share with her team

## Personality

Extrovert

Introvert



Sensing

Intuitive



Thinking

Feeling



## Skills

IT/Technical Knowledge



Language Editing



Web/Social Media Usage



Eye for Details



Programming

