

TransparentRec

November 3, 2015

```
In [1]: import numpy as np
import UserResults as ur
import UserMatrix as um
from Classifiers import TransparentRidge

In [2]: # Loading user matrix
user_id = 944
user_matrix = um.get_user_matrix(user_id)

In [3]: # Loading user ratings and movie list
ratings = np.genfromtxt('postprocessed-data/user_ratings', delimiter=',', dtype=int)
movies = np.genfromtxt('postprocessed-data/movie_list', delimiter='|', dtype=str)
user_ratings = ratings[user_id-1]

In [4]: # Creating model
clf =TransparentRidge(alpha=0.001)
user_cols = user_matrix.shape[1]
data = user_matrix[:, 1:(user_cols-1)]
target = user_matrix[:, (user_cols-1)]
clf.fit(data,target)
weights = clf.coef_
neg_evi, pos_evi = clf.predict_evidences(data)
bias = clf.get_bias()
y_pred = clf.predict(data)
indices = np.argsort(y_pred)

In [5]: # The Highest Rating
j = indices[-1]
movie_id = user_matrix[j][0]
res = um.get_avg_rating_for_movie(ratings, movie_id-1)
avg_rating = res[0]
num_rating = res[1]
movie_features = ur.gen_movie_weights(movie_id,weights,user_matrix)
print "Movie Title: ", movies[movie_id-1]
print "Average Rating: ", avg_rating
print "Number of Ratings: ", num_rating
print "Prediction: ", clf.predict(data[j])[0]
print "Bias and evidences:", bias, neg_evi[j], pos_evi[j]
print "Positive Features"
print movie_features[0].head(10)
print "Negative Features"
print movie_features[1].head(10)
```

Movie Title: Star Wars (1977)
Average Rating: 4.3595890411

Number of Ratings: 584
 Prediction: 5.00002788598
 Bias and evidences: 3.62444155016 -2.19407376566 3.56966010147
 Positive Features

	Feature	Weights
0	Sci-Fi	0.7745
1	Action	0.3451
2	death-of-friend	0.2353
3	strangulation	0.1284
4	escape	0.1069
5	sword	0.1049
6	Ford, Harrison (I)	0.1008
7	Jones, James Earl	0.0921
8	combat	0.0769
9	good-versus-evil	0.0713

Negative Features

	Feature	Weights
0	Adventure	-0.9270
1	Romance	-0.5481
2	hitman	-0.2780
3	duel	-0.1657
4	computer	-0.1451
5	mixed-martial-arts	-0.1213
6	bar	-0.0913
7	Average Rating	-0.0844
8	soldier	-0.0806
9	disguise	-0.0777

In [6]: # The Lowest Rating

```

j = indices[0]
movie_id = user_matrix[j][0]
res = um.get_avg_rating_for_movie(ratings, movie_id-1)
avg_rating = res[0]
num_rating = res[1]
movie_features = ur.gen_movie_weights(movie_id, weights, user_matrix)
print "Movie Title: ", movies[movie_id-1]
print "Average Rating: ", avg_rating
print "Number of Ratings: ", num_rating
print "Prediction: ", clf.predict(data[j])[0]
print "Bias and evidences:", bias, neg_evi[j], pos_evi[j]
print "Positive Features"
print movie_features[0].head(10)
print "Negative Features"
print movie_features[1].head(10)

```

Movie Title: Beverly Hillbillies, The (1993)
 Average Rating: 1.93333333333
 Number of Ratings: 15
 Prediction: 1.00005299666
 Bias and evidences: 3.62444155016 -2.7331792002 0.1087906467
 Positive Features

	Feature	Weights
0	Comedy	0.5027
1	Average Rating	0.1886
2	remake	0.1178

3	helicopter	0.0437
4	lifting-someone-into-the-air	0.0343
5	school	0.0213

Negative Features

	Feature	Weights
0	shotgun	-0.1656
1	title-directed-by-female	-0.0774
2	swimming-pool	-0.0689

In [7]: *# The case that has the most negative evidence, regardless of positive evidence*

```
j = np.argsort(neg_evi)[0]
movie_id = user_matrix[j][0]
res = um.get_avg_rating_for_movie(ratings, movie_id-1)
avg_rating = res[0]
num_rating = res[1]
movie_features = ur.gen_movie_weights(movie_id, weights, user_matrix)
print "Movie Title: ", movies[movie_id-1]
print "Average Rating: ", avg_rating
print "Number of Ratings: ", num_rating
print "Prediction: ", clf.predict(data[j])[0]
print "Bias and evidences:", bias, neg_evi[j], pos_evi[j]
print "Positive Features"
print movie_features[0].head(10)
print "Negative Features"
print movie_features[1].head(10)
```

Movie Title: Batman Forever (1995)

Average Rating: 2.66086956522

Number of Ratings: 115

Prediction: 1.99997056937

Bias and evidences: 3.62444155016 -5.13228379437 3.50781281358

Positive Features

	Feature	Weights
0	Comedy	0.5027
1	Action	0.3451
2	kiss	0.2093
3	blood	0.1307
4	blood-splatter	0.1101
5	escape	0.1069
6	Average Rating	0.1067
7	car-accident	0.1007
8	fistfight	0.0941
9	flashback	0.0936

Negative Features

	Feature	Weights
0	Adventure	-0.9270
1	obsession	-0.2090
2	violence	-0.1470
3	orphan	-0.1143
4	semiautomatic-pistol	-0.0987
5	love	-0.0972
6	one-man-army	-0.0895
7	character-name-in-title	-0.0814
8	bomb	-0.0790
9	brawl	-0.0707

```
In [8]: # The case that has the most positive evidence, regardless of negative evidence
j = np.argsort(pos_evi)[-1]
movie_id = user_matrix[j][0]
res = um.get_avg_rating_for_movie(ratings, movie_id-1)
avg_rating = res[0]
num_rating = res[1]
movie_features = ur.gen_movie_weights(movie_id, weights, user_matrix)
print "Movie Title: ", movies[movie_id-1]
print "Average Rating: ", avg_rating
print "Number of Ratings: ", num_rating
print "Prediction: ", clf.predict(data[j])[0]
print "Bias and evidences:", bias, neg_evi[j], pos_evi[j]
print "Positive Features"
print movie_features[0].head(10)
print "Negative Features"
print movie_features[1].head(10)
```

```
Movie Title: Terminator, The (1984)
Average Rating: 3.93377483444
Number of Ratings: 302
Prediction: 3.99996506368
Bias and evidences: 3.62444155016 -3.36404071618 3.7395642297
Positive Features
```

	Feature	Weights
0	Sci-Fi	0.7745
1	Action	0.3451
2	death-of-friend	0.2353
3	kiss	0.2093
4	photograph	0.1907
5	Thriller	0.1639
6	police-station	0.1312
7	blood	0.1307
8	blood-splatter	0.1101
9	Schwarzenegger, Arnold	0.1087

Negative Features

	Feature	Weights
0	corpse	-0.2403
1	shotgun	-0.1656
2	violence	-0.1470
3	police-officer	-0.1417
4	shot-in-the-chest	-0.1281
5	mixed-martial-arts	-0.1213
6	one-man-army	-0.0895
7	character-name-in-title	-0.0814
8	soldier	-0.0806
9	brawl	-0.0707

```
In [9]: # Most conflicted
conflict = np.min([abs(neg_evi), pos_evi], axis=0)
indices = np.argsort(conflict)
j=indices[-1]
movie_id = user_matrix[j][0]
res = um.get_avg_rating_for_movie(ratings, movie_id-1)
avg_rating = res[0]
num_rating = res[1]
```

```

movie_features = ur.gen_movie_weights(movie_id,weights,user_matrix)
print "Movie Title: ", movies[movie_id-1]
print "Average Rating: ", avg_rating
print "Number of Ratings: ", num_rating
print "Prediction: ", clf.predict(data[j])[0]
print "Bias and evidences:", bias, neg_evi[j], pos_evi[j]
print "Positive Features"
print movie_features[0].head(10)
print "Negative Features"
print movie_features[1].head(10)

```

```

Movie Title:  Batman Forever (1995)
Average Rating:  2.66086956522
Number of Ratings:  115
Prediction:  1.99997056937
Bias and evidences:  3.62444155016 -5.13228379437  3.50781281358
Positive Features

```

	Feature	Weights
0	Comedy	0.5027
1	Action	0.3451
2	kiss	0.2093
3	blood	0.1307
4	blood-splatter	0.1101
5	escape	0.1069
6	Average Rating	0.1067
7	car-accident	0.1007
8	fistfight	0.0941
9	flashback	0.0936

Negative Features

	Feature	Weights
0	Adventure	-0.9270
1	obsession	-0.2090
2	violence	-0.1470
3	orphan	-0.1143
4	semiautomatic-pistol	-0.0987
5	love	-0.0972
6	one-man-army	-0.0895
7	character-name-in-title	-0.0814
8	bomb	-0.0790
9	brawl	-0.0707

```

In [10]: # Least amount of info
information = np.max([abs(neg_evi), pos_evi], axis=0)
indices = np.argsort(information)
j=indices[0]
movie_id = user_matrix[j][0]
res = um.get_avg_rating_for_movie(ratings, movie_id-1)
avg_rating = res[0]
num_rating = res[1]
movie_features = ur.gen_movie_weights(movie_id,weights,user_matrix)
print "Movie Title: ", movies[movie_id-1]
print "Average Rating: ", avg_rating
print "Number of Ratings: ", num_rating
print "Prediction: ", clf.predict(data[j])[0]
print "Bias and evidences:", bias, neg_evi[j], pos_evi[j]

```

```
print "Positive Features"
print movie_features[0].head(10)
print "Negative Features"
print movie_features[1].head(10)
```

```
Movie Title:  GoodFellas (1990)
Average Rating:  3.95154185022
Number of Ratings:  227
Prediction:  3.99951166789
Bias and evidences: 3.62444155016 -0.298179669772 0.673249787496
Positive Features
Empty DataFrame
Columns: [Feature, Weights]
Index: []
Negative Features
      Feature  Weights
0  Average Rating -0.0385
```