Transparent Movie Recommendation System Weekly Report 8 September 2015 Neil Getty Mustafa Bilgic

## Code changes this week:

### **Data Preprocessing**

- Improved grouplens/imdb movie matches from 60% to 80%.
- Minimum keyword occurrence is now dynamic with best results ~45
- Average movie rating now included in training set (resulting in 0.08 decrease in MAE)

### **Predictive Models**

- Added method for computing MAE with Lasso Regression model
- alpha values now passed in dynamically

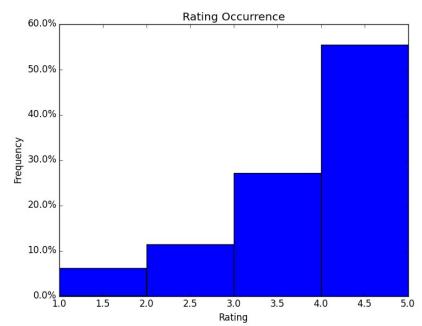
# **Descriptive Statistics**

Added methods for plotting MAE/keyword/genre/rating frequency

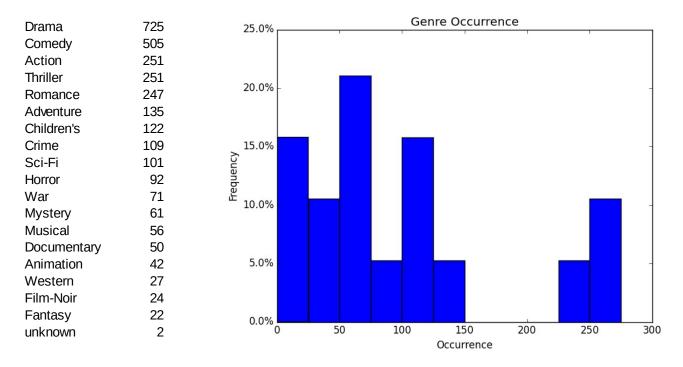
### General

- Further organized methods into more specific classes
- Decreased time complexity

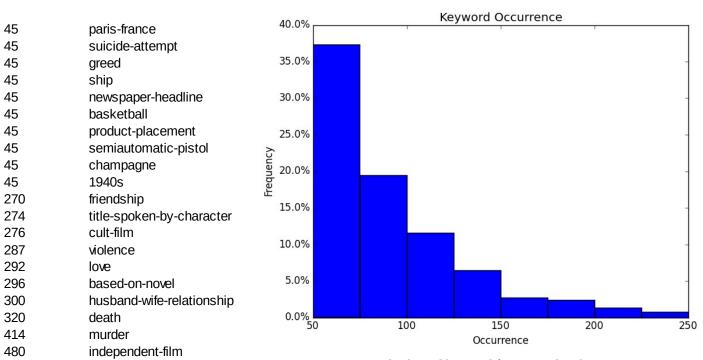
Below are charts and tables depicting data features:



This chart depicts the ratings of *943* users. The rating frequency distribution is left-skewed. It is likely people tend to review movies they enjoy.



Drama and comedy are by far the most frequent genres of the 19.

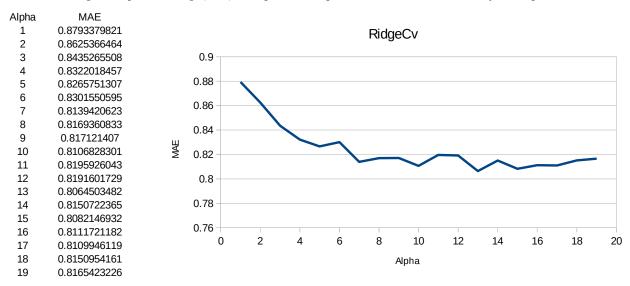


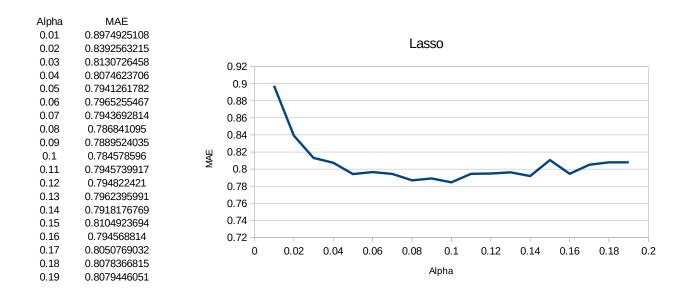
Top **10** least/most frequent keywords of **370** 

Right skewed keyword frequency distribution

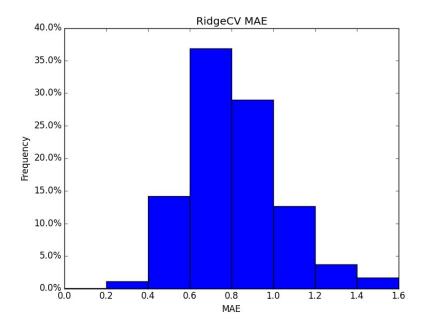
Below are charts and tables depicting model results:

*MAE* given *alphas* in *range*(1,20). Not plotted is *alpha*=.1 which is off scale and yielded poor results.





Alphas that minimize MAE: 15 for Ridge regression and 0.1 for Lasso



MAE frequency for Ridge and Lasso regression. Average MAE approximately *0.80* for Ridge and *0.78* for Lasso

