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# Noah Grubb

I build thoughtfully crafted websites and strive to make the internet a more human place.

## EXPERIENCE

Present

Oct 2016 - Present  
*Philadelphia, PA*

### **Sailwind Digital /** Independent Developer

Run the day-to-day operations of a solo practice web development shop  
Provide tailor-made front-end and full-stack development solutions  
Partner with clients as a web strategy consultant and give educated direction for digital marketing, page speed performance and accessibility  
Design and engineer CSS animations and playful interactions to bring life to client sites

Nov 2016 - Present  
*Philadelphia, PA*

### **Being Design /** Development Consultant

Provide tech leadership and direction for the company and lead the development of Being's custom development projects  
Build project roadmaps, group features into launches and create priority lists for ongoing development  
Develop customized CMS systems to build bespoke software solutions including learning management systems, ecommerce stores, and application prototypes

Jan 2017 - Present  
*Remote*

### **Toptal /** Software Engineer

Deliver high-quality digital solutions to a wide variety of clients as WordPress & UX/UI engineering expert

Recent

Mar 2018 - July 2018  
*Philadelphia, PA*

### **University of Pennsylvania /** Instructor

Led ~50 students in an intensive boot camp program  
Taught students full-stack development from the basics of HTML/CSS/JS to more modern technologies & frameworks in the MERN stack (Mongo, Express, React, & Node)

Apr 2016 - Sep 2016  
*Philadelphia, PA*

### **Engine Room Tech /** Application Developer

Created fully functional websites and applications for clients using WordPress, Drupal, and Laravel  
Recognized as the team's WordPress expert  
Managed WordPress site builds and custom plugin development and instructed the development team on best practices

Previous

Jan 2014 - April 2016  
Harrisburg, PA

WebpageFX /  
Associate Lead Web Developer

- Planned and developed responsive web solutions for over 400 clients - ranging from small ecommerce stores to sites for Fortune 100 companies
- Executed a Website/Email Hosting initiative to better provide hosting solutions for clients
- Collaborated with team members to develop and maintain a large scale, client facing tool for collecting lead data and personalizing content by industry, geolocation, and other segments
- Mentored and trained Junior Developers on best practices in web development and administer technical training for new Internet Marketers

Jun 2013 - Jul 2014  
Harrisburg, PA

WebpageFX /  
Internet Marketer

- Tracked and improved traffice, conversions, and impressions with Google Analytics
- Managed a portfolio of clients and provided timely feedback and customer support

SKILLS

- Leadership
- Project Planning & Estimation
- Creative Mindset
- Effective Problem Solver
- Self-Motivated
- Rapid Learner
- Strong Written/Oral Communication

EXPERTISE

- |                 |             |                               |                         |   |
|-----------------|-------------|-------------------------------|-------------------------|---|
| JavaScript      | Drupal      | Static Site Generators        | Web Animation           | Responsive Design with CSS Grid & Flexbox |
| PHP             | Magento     | JAMStack                      | Two.js                  | Database Administration: SQL & Mongo      |
| Node            | Shopify     | Web Standards & Semantic HTML | CSS Best Practices      | Internet Marketing & SEO                  |
| CMS Development | Vue / React | Web Accessibility             | SCSS/Sass               | Linux Server Administration               |
| WordPress       | Laravel     | Page speed and Performance    | UX & Design sensibility | Git/ Version Control                      |