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Noah Grubb

I build thoughtfully crafted websites and strive to make the internet a more human place.

EXPERIENCE

Present

Oct 2016 - Present
Philadelphia, PA

Sailwind Digital / Independent Developer

Run the day-to-day operations of a solo practice web development shop
Provide tailor-made front-end and full-stack development solutions
Partner with clients as a web strategy consultant and give educated direction for digital marketing, page speed performance and accessibility
Design and engineer CSS animations and playful interactions to bring life to client sites

Nov 2016 - Present
Philadelphia, PA

Being Design / Development Consultant

Provide tech leadership and art direction for the company and led the development of Being's custom development projects
Build project roadmaps, grouped features into launches and created priority lists for ongoing development
Development customized CMS systems to build bespoke software solutions including learning management systems, ecommerce stores, and application prototypes

Jan 2017 - Present
Remote

Toptal / Software Engineer

Partner with Toptal as WordPress & UX/UI engineering expert to deliver high-quality digital solutions to a wide variety of clients

Recent

Mar 2018 - July 2018
Philadelphia, PA

University of Pennsylvania / Instructor

Lead ~50 students in an intensive boot camp program
Teach students full-stack development from the basics of HTML/CSS/JS to more modern technologies/frameworks in the MERN stack (Mongo, Express, React, & Node)

Apr 2016 - Sep 2016
Philadelphia, PA

Engine Room Tech / Application Developer

Create fully functional websites and applications for clients using WordPress, Drupal, and Laravel
Recognized as the team's WordPress expert
Oversee WordPress site builds and custom plugin development and instructed the development team on best practices

Previous

Jan 2014 - April 2016

Harrisburg, PA

WebpageFX /

Associate Lead Web Developer

Plan and develop responsive web solutions for over 400 clients - ranging from small eCommerce stores to web sites for Fortune 100 companies

Execute a Website/Email Hosting initiative to better provide hosting solutions for clients

Collaborate as a team to develop and maintain a large scale, client facing tool for collecting lead data and personalizing content by industry, geolocation, and other segments

Mentor and train Junior Developers on best practices in web development and administer technical training for new Internet Marketers

Jun 2013 - Jul 2014

Harrisburg, PA

WebpageFX /

Internet Marketer

Tracked and improved traffic, conversions, and impressions with Google Analytics

Managed a portfolio of clients and provided timely feedback and customer support

SKILLS

Leadership

Project Planning & Estimation

Creative Mindset

Effective Problem Solver

Self-Motivated

Rapid Learner

Strong Written/Oral Communication

EXPERTISE

JavaScript

PHP

Node

CMS Development

WordPress

Drupal

Magento

Shopify

Vue / React

Laravel

Static Site Generators

JAMStack

Web Standards & Semantic HTML

Web Accessibility

Page speed and Performance

Web Animation

Two.js

CSS Best Practices

SCSS/Sass

UX & Design sensibility

Responsive Design with CSS Grid & Flexbox

Database Administration: SQL & Mongo

Internet Marketing & SEO

Linux Server Administration

Git/ Version Control