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Noah Grubb

I strive to make the internet a more human place through thoughtfully crafted applications and websites.

EXPERIENCE

Present

Sept 2019 - Present
Philadelphia, PA

Blackfynn / Frontend Engineer, Frontend Coordinator

Frontend development of a greenfield application for clinical trial management and electronic data capture of participant data

Lead agile ceremonies including a cross-team Sprint Planning across clinical study initiatives and priorities

Collaborate with designers to build a design system and component library for Blackfynn applications

Created and implemented a testing suite for the frontend application including unit and integrations tests with Jest & Cypress

Developed a plan and architecture for the frontend to create a maintainable, scalable, well-tested codebase with a focus on code composition

Technologies used:

JavaScript, CSS, Vue, GraphQL, Apollo, Node, Cypress, Jest, Storybook, AWS AppSync, AWS Cognito

Recent

Oct 2016 - Sept 2019
Philadelphia, PA

Sailwind Digital / Independent Developer

Ran the day-to-day operations of a solo practice web development shop

Provided tailor-made front-end and full-stack development solutions

Designed and engineered CSS animations, transitions and playful interactions to bring client sites to life

Partnered with clients as a web strategy consultant and gave educated direction for digital marketing, page speed performance, and accessibility

Created custom Gutenberg components plugin using React & PHP

Technologies used:

JavaScript, CSS, Node, PHP, MySQL, React, WordPress, Shopify, Gatsby

Nov 2016 - Sept 2019
Philadelphia, PA

Being Design / Development Consultant

Provided tech leadership and direction for the company and led the development of Being's custom development projects

Built project roadmaps, planned feature launches, and created priorities for ongoing development

Developed customized CMS systems to build bespoke software solutions including learning management systems, ecommerce stores, and application prototypes

Technologies used:

Javascript, CSS, PHP, MySQL, React, WordPress, Shopify

Jan 2017 - Sept 2019
Remote

Toptal / Software Engineer

Delivered high-quality digital solutions to a wide variety of clients as a WordPress & UX/UI engineering expert

Technologies used:

Javascript, CSS, PHP, MySQL, WordPress, React, Gatsby

Previous	<div> <div>Mar 2018 - July 2018</div> <div>Philadelphia, PA</div> </div> <div> <div>University of Pennsylvania /</div> <div>Instructor</div> </div> <div> <p>Led over 50 students in an intensive boot camp program</p> <p>Instructed students on full-stack development starting with the basics of HTML, CSS, & JavaScript and advancing to more modern technologies & frameworks in the MERN stack (Mongo, Express, React, & Node)</p> <p>Technologies used: Javascript, CSS, Node, React, Express, Mongo, Mongoose, MySQL, Sequelize ORM</p> </div>
	<div> <div>Apr 2016 - Sept 2016</div> <div>Philadelphia, PA</div> </div> <div> <div>Engine Room Tech /</div> <div>Application Developer</div> </div> <div> <p>Created fully functional websites and applications for clients using WordPress, Drupal, and Laravel</p> <p>Recognized as the team's WordPress expert</p> <p>Managed WordPress site builds and custom plugin development and instructed the development team on best practices</p> <p>Technologies used: PHP, Javascript, CSS, MySQL, WordPress, Drupal, Laravel</p> </div>
	<div> <div>Jan 2014 - April 2016</div> <div>Harrisburg, PA</div> </div> <div> <div>WebpageFX /</div> <div>Associate Lead Web Developer</div> </div> <div> <p>Planned and developed responsive web solutions for over 100 clients - ranging from small ecommerce stores to sites for Fortune 100 companies</p> <p>Executed a Website/Email Hosting initiative to better provide hosting solutions for clients</p> <p>Collaborated with team members to develop and maintain a large scale, client-facing tool for collecting lead data and personalizing content by industry, geolocation, and other segments</p> <p>Partnered with clients as a web strategy consultant and gave educated direction for digital marketing, page speed performance, and accessibility</p> <p>Mentored and trained Junior Developers on best practices in web development and administered technical training for new Internet Marketers</p> <p>Technologies used: PHP, CSS, Javascript, Ruby, WordPress, Magento, Joomla</p> </div>
	<div> <div>Jun 2013 - July 2014</div> <div>Philadelphia, PA</div> </div> <div> <div>WebpageFX /</div> <div>Internet Marketer</div> </div> <div> <p>Tracked and improved traffic, conversions, and impressions with Google Analytics</p> <p>Managed a portfolio of clients and provided timely feedback and customer support</p> </div>

EXPERTISE

Languages & Technologies

JavaScript/TypeScript
CSS/SASS/PostCSS
PHP
GraphQL
MySQL & PostgreSQL
MongoDB

Skills

Web Standards & Semantic HTML
Modern CSS & CSS Best Practices
Page speed and Performance
Web Accessibility
Progressive Web Apps
Web Animation
Web Components
Web/Browser APIs
Data Visualization
Functional Programming

Libraries & Frameworks

Vue
React
Svelte
Redux & Vuex
Apollo
Jest
Cypress
Storybook
WordPress
Shopify
Laravel
Express
Next.js
NuxtJS
Gatsby
Eleventy
ThreeJS
D3
Magento
Drupal