Three Key Findings

#1: The "Coin Flip" Myth

"Being top at Christmas is not a golden ticket. With a 53.3% conversion rate, leading the pack is statistically equivalent to a coin flip. The pressure of being 'The Hunted' causes nearly half of all leaders to fail."

#2: The "Safe Zone" Rule

"While 1st place is precarious, the Top 2 is non-negotiable. 23 out of 30 champions (77%) came from the Top 2 spots at Christmas.

The Warning: If you are 3rd or lower, you are praying for a statistical anomaly (an outlier)."

#3: The "Personality" Factor

"History isn't just about position; it's about psychology. Our 'Hunter vs. Bottler' analysis proves that Man City thrives on the chase (The Hunter), while Arsenal statistically struggles to defend a lead (The Bottler)."

The Final Verdict: The Path to Glory

"For Arsenal to break their drought, history suggests they are safer chasing from 2nd than leading from 1st.

The Data Formula: To win the league, a team typically needs to be in the Top 2 at Christmas AND possess a 'Hunter' mentality.

Currently, the data favors the blue side of Manchester."

Analyst's Note: Football is complex. A perfect trend analysis would require data like xG (Expected Goals), Squad Depth, and Injury Reports, which are outside the scope of this project.

Ultimately, this was a fun challenge designed to flex my SQL muscles—using CTEs, Window Functions, and Views to turn raw match stats into a compelling data story

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