

₹142M

Revenue

350K

Sales Qty

2017

2018

2019

2020

Jan 20

Feb 20

Mar 20

Apr 20

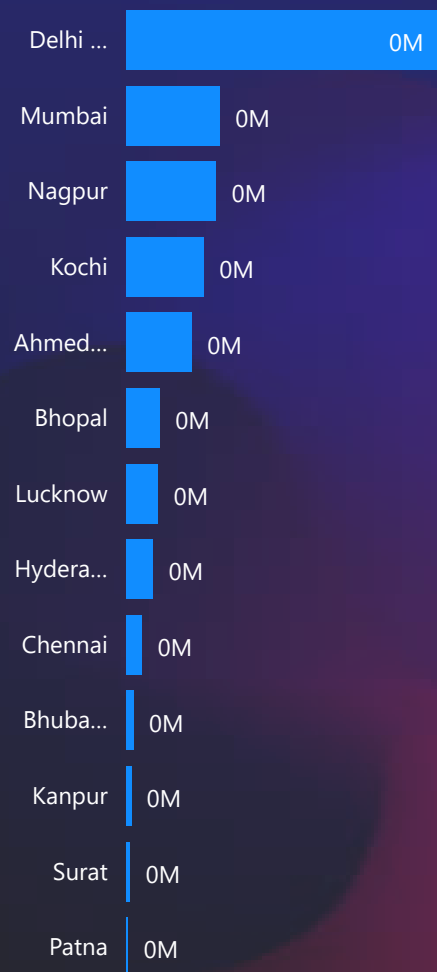
May 20

Jun 20

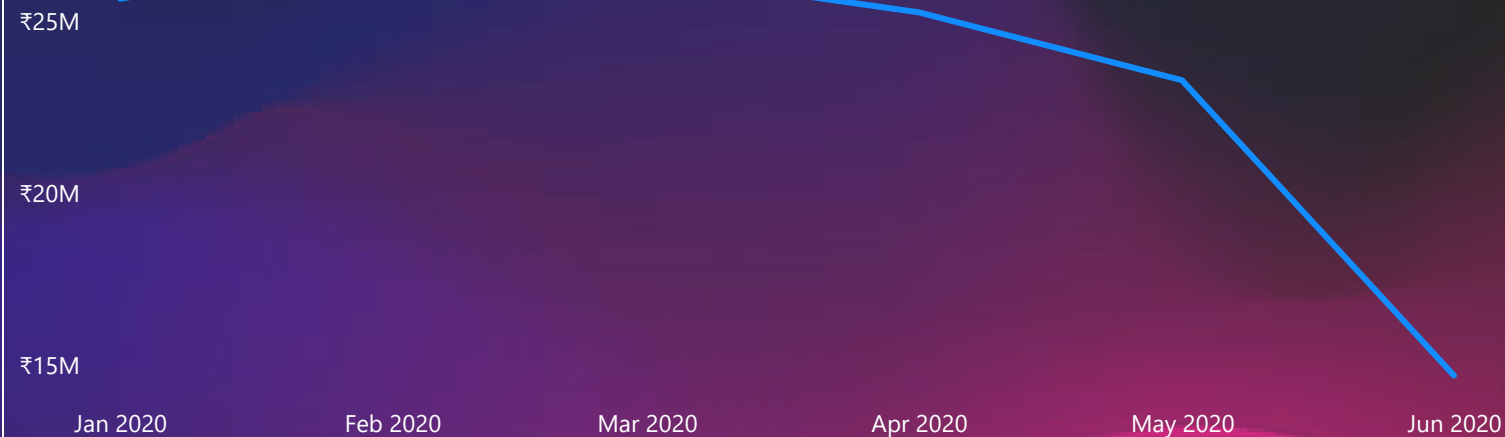
Revenue by Market



Sales Qty by Market



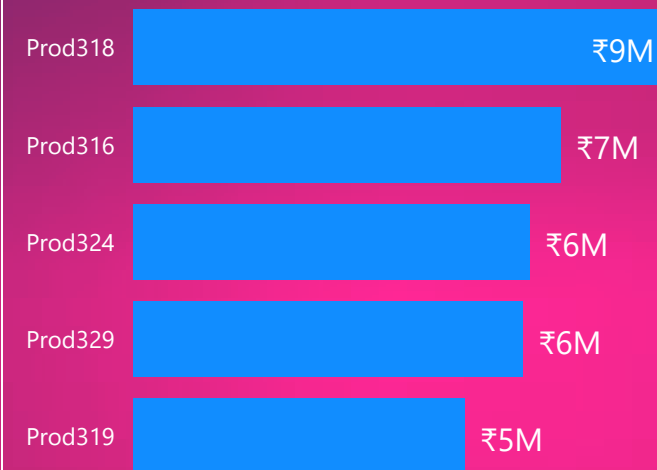
Revenue Trend



Top 5 Customer by Revenue



Top 5 Products by Revenue



₹142M

Revenue

350K

Sales Qty

₹2M

Total Profit Margin

2017

2018

2019

2020

Jan 20

Feb 20

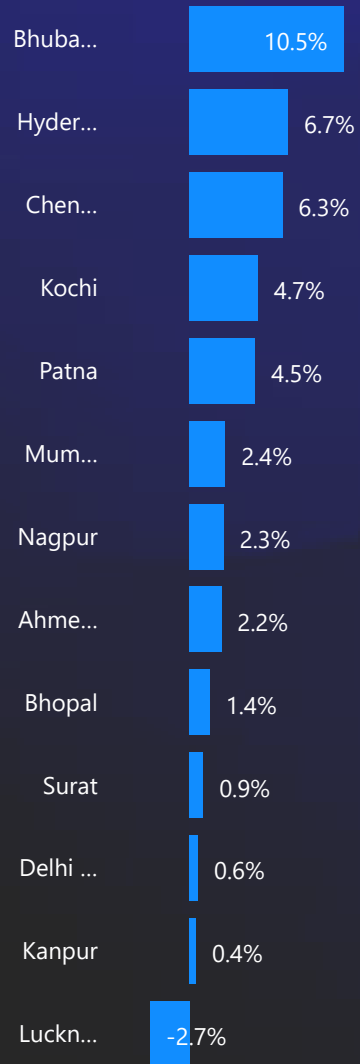
Mar 20

Apr 20

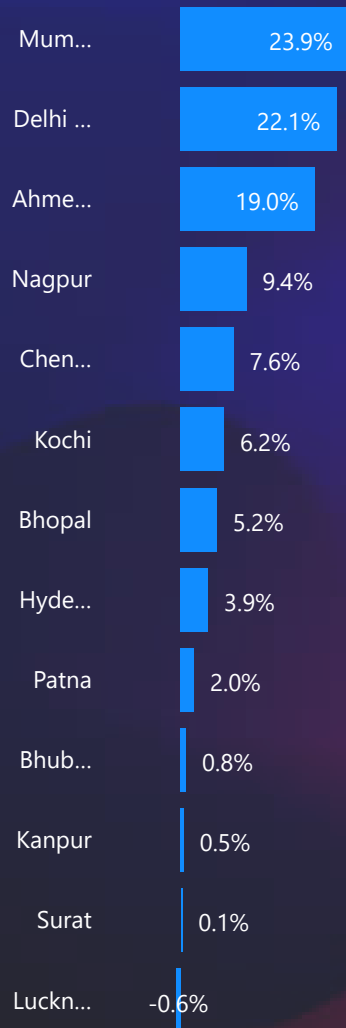
May 20

Jun 20

Profit % by Market



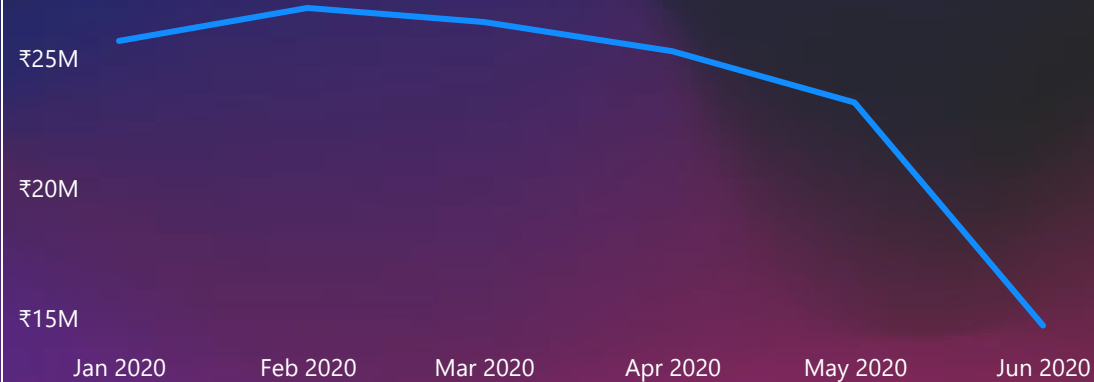
Profit Contribution % by Market



Revenue Contribution % by Market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Acclaimed Stores	₹31,16,384	2.19%	6.1%	4.0%
All-Out	₹7,13,953	0.50%	1.6%	4.5%
Atlas Stores	₹21,89,613	1.54%	2.1%	2.0%
Control	₹41,82,662	2.94%	2.5%	1.2%
Electricalsara Stores	₹6,56,41,977	46.15%	11.9%	0.4%
Electricalsbea Stores	₹50,940	0.04%	0.4%	15.6%
Electricalslance Stores	₹1,42,742	0.10%	0.2%	3.5%
Electricalslytical	₹55,37,904	3.89%	1.3%	0.5%
Electricalsocity	₹25,20,938	1.77%	3.3%	2.7%
Electricalsopedia Stores	₹9,95,764	0.70%	2.9%	5.9%
Electricalsquipo Stores	₹86,908	0.06%	-0.5%	-11.5%
Elite	₹12,47,785	0.88%	3.2%	5.3%
Epic Stores	₹30,02,834	2.11%	-6.8%	-4.7%
Total	₹14,22,24,545	100.00%	100.0%	1.4%

₹142M

Revenue

350K

Sales Qty

₹2M

Total Profit Margin

Target Profit

2%

2017

2018

2019

2020

Jan 20

Feb 20

Mar 20

Apr 20

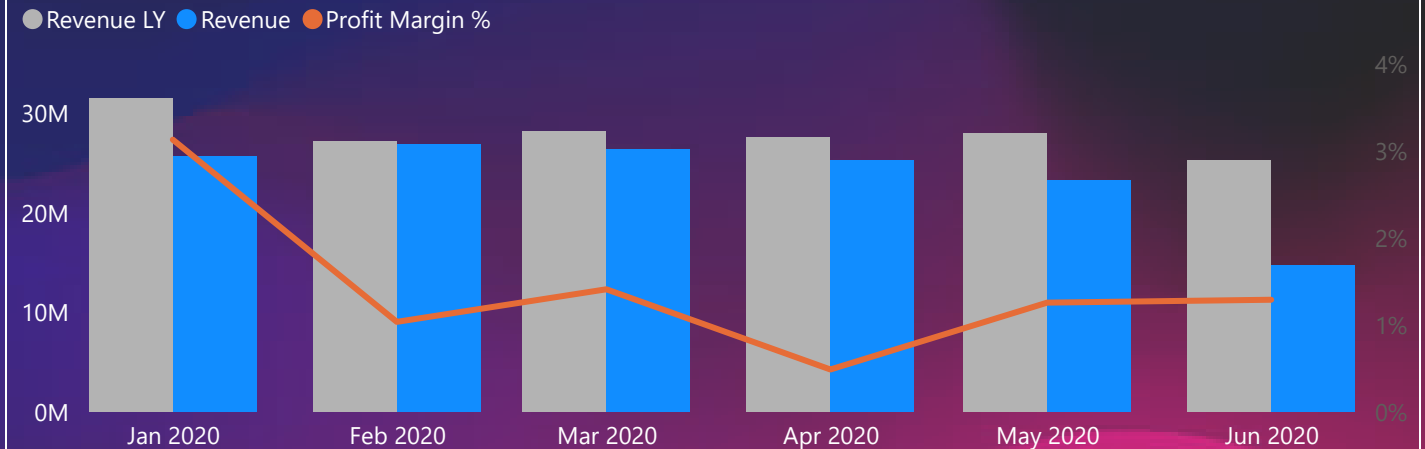
May ...

Jun 20

Revenue Contribution % by Market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Sound	₹7,40,856	0.52%	0.5%	
Control	₹41,82,662	2.94%	2.5%	
Path	₹17,23,307	1.21%	1.0%	
Zone	₹9,27,154	0.65%	0.2%	
Premium Stores	₹58,99,748	4.15%	1.4%	
Electricalslytical	₹55,37,904	3.89%	1.3%	
Logic Stores	₹33,19,243	2.33%	0.6%	
Electricalsara Stores	₹6,56,41,977	46.15%	11.9%	
Relief	₹7,73,301	0.54%	0.1%	
Integration Stores	₹19,09,611	1.34%	-0.2%	
Synthetic	₹9,16,267	0.64%	-0.4%	
Total	₹14,22,24,545	100.00%	100.0%	