**Is there a cuing effect in terms of reaction time?**

2x3 ANOVA: Cue Type (Exogenous vs Gaze) X Cue Validity (Valid vs Neutral vs Invalid)

* **Main effect of cue type:** *F*(1, 9) = 1.65, *p* = .231 > .05 (non-significant)
  + **Statistical interpretation:** Mean overall reaction times for gaze-cuing trials were not significantly different from mean overall reaction times for exogenous cuing trials.
  + **Practical interpretation:** Participants were just as fast to respond to exogenous and gaze cued trials.
* **Main effect of cue validity:** *F*(1.89, 17.00) = 17.25, *p* < .0001 (significant)
  + **Statistical nterpretation:** There is a significant difference between the mean reaction times of the valid, invalid, and neutral conditions (but we don’t know the direction of these differences until reading our planned contrasts).
  + **Planned contrasts (*t*-tests):**
    - Valid vs Invalid: *t*(9) = -4.80, *p* = .0019 < .05 (significant)
      * Interpretation: Valid trials had significantly faster reaction times than invalid trials.
    - Valid vs Neutral: *t*(9) = -5.099, *p* = .0019 < .05 (significant)
      * Interpretation: Valid trials had significantly faster reaction times than neutral trials.
    - Invalid vs Neutral: *t*(9) = .612, *p* = .556 > .05 (non-significant).
      * Interpretation: Invalid trials did not have signficiantly different reaction times from neutral trials.
  + **Overall statistical interpretation:** There was a significant cuing effect, such that valid trials were significantly faster than invalid trials and neutral trials, but there was no difference between invalid and neutral trials.
  + Practical interpretation: When
* **Interaction of cue type and cue validity:** *F*(1.98, 17.78) = 6.68, *p* = .007 < .05 (significant)
  + **Statistical interpretation:** The size of the cuing effect was different between gaze and exogenous cues, but we’re not sure how yet without doing the planned contrasts.
  + **Planned contrasts (*t*-tests):**

**Research Question 1: Do gaze-cuing and exogenous cuing produce cuing effects?**

**Cuing Effect:**   
There’s two ways of looking at the cuing effect:

1. Valid vs Invalid Trials: Participants are expected to respond faster and/or more accurately to valid trials (i.e., where the cued direction matches the target location) compared to invalid trials (i.e., where the cued direction does not match the target location).
2. Costs vs Benefits: Neutral cues (e.g., a gaze looking straight ahead) are used to measure the “costs” of invalid trials and the “benefits” of valid trials. Typically, there is a “benefit” to valid trials, such that participants respond faster and/or more accurately to valid trials than to neutral trials. There is also expected to be a “cost” to invalid trials, such that participants respond faster and/or more accurately to neutral trials than to invalid trials.

**Hypothesis:**   
There will be a cuing effect (of either type) for both gaze and exogenous cues.

**Hypothesis Test Method:**   
2 x 3 ANOVA of Cue Type (gaze vs exogenous) x Cue Validity (Valid, Neutral, Invalid)

There are two kinds of tests we can do within an ANOVA to investigate these effects:

1. Main Effects: These are overall mean differences, tested with *F*-tests. For example, are the mean reaction times of valid, neutral, and invalid trials **all** the same? Main effects only tell us that there is **some difference** between conditions, but if there’s more than 2 factors in the main effect test (e.g., there’s three for cue validity), then we have to do followup contrasts to understand where these differences come from.
2. Followup Contrasts: Followup contrasts are tested with *t*-tests. When there’s more than two factors in a condition (e.g., for cue validity: valid, neutral, and invalid), these tests help us figure out where the mean differences observed in the main effects come from (e.g., maybe valid trials are faster than invalid trials, but valid trials are no different from neutral trials).

**Hypothesis Test Results:**

Main Effect of Cue Type (Non-Hypothesized):

*Reaction time.* The main effect of cue type was non-significant: participants did not respond significantly faster to exogenous cues than to gaze cues, or vice versa, *F*(1, 9) = 1.65, *p* = .231 > .05.

*Accuracy.* The main effect of cue type was significant: participants responded significantly more accurately when cued by a gaze cue than by an exogenous cue, *F*(1, 9) = 13.20, *p* = .005 < .05.

*Practical Interpretation.* This doesn’t matter. It’s just mandatory to make the ANOVA work.

Main Effect of Cue Validity (Hypothesized):

*Reaction time.* There was a main effect of cue validity, such that the mean reaction times of valid, neutral, and invalid trials were not all the same, *F*(189, 17.00) = 17.25, *p* < .001.

*Accuracy.* There was a main effect of cue validity, such that the mean accuracies of valid, neutral, and invalid trials were not all the same, *F*(1.89, 17.00) = 9.07, *p* = .005 < .05.

*Practical Interpretation.* There was a cuing effect, but we don’t know what kind of cuing effect it was (Valid vs Invalid or Costs vs Benefits), and we don’t know whether the cuing effect was different between gaze cues and exogenous cues. To find that out what kind of cuing effect we have overall, we’d have to do followup contrasts. And to find out whether the type of cuing effect was different between exogenous and gaze cues, we’d have to test the interaction effect of Cue Type x Cue Validity.

Followup Contrasts of Cue Validity:

*Reaction time.* We observed the first type of cuing effect (Valid vs Invalid): participants responded significantly faster to valid trials than to invalid trials, *t*(9) = -4.80, *p* = .002 < .05. We also observed the “Benefits” portion of the Costs vs Benefits cuing effect: participants responded significantly faster to valid trials than to invalid trials, *t*(9) = -5.10, *p* = .002 < .05. The “Costs” portion, however, was non-significant, *t*(9) = 0.612, *p* = .56 > .05.

*Accuracy.* We observed the first type of cuing effect (Valid vs Invalid) for accuracy: participants responded significantly more accurately to valid trials than to invalid trials, *t*(9) = 3.35, *p* = .03 < .05. We also observed the “Costs” portion of the second type of cuing effect (Costs vs Benefits): there were significant “Costs” to invalid trials, such that participants responded significantly less accurately to invalid trials than to neutral trials, *t*(9) = -2.74, *p* = .046 < .05.

*Practical Interpretation.* We observed both types of cuing effects: participants responded faster and more accurately for valid trials than for invalid trials. Participants also showed “Benefits” for valid trials (compared to neutral trials) in terms of faster reaction time for valid trials, and “Costs” for invalid trials (compared to neutral trials) in terms of lower accuracy for invalid trials. We do not know yet without testing the interaction effect whether the cuing effects differed between gaze and exogenous cues.

Interaction of Cue Type x Cue Validity (Non-Hypothesized):

*Reaction time.* There was a significant interaction between Cue Type (gaze vs exogenous) and Cue Validity (Valid vs Neutral vs Invalid), such that the mean reaction times of all the combinations of cue types and cue validity were not equal, *F*(61.98, 17.78) = 6.68, *p* = .007 < .05.

*Accuracy.* There was a significant interaction between Cue Type (gaze vs exogenous) and Cue Validity (Valid vs Neutral vs Invalid), such that the mean accuracies of all the combinations of cue types and cue validity were not equal, *F*(61.98, 17.78) = 6.68, *p* = .007 < .05.

*Practical Interpretation.* Somewhere along the way, there is a difference in the cuing effects produced by gaze and exogenous cues. But without contrasts, we have no idea how to interpret this.

Followup Contrasts of the Interaction of Cue Type x Cue Validity:

*Reaction time.* We did not observe either cuing effect for gaze cues, in terms of reaction time: for gaze cues, valid trials were not significantly faster than invalid trials, *t*(9) = -3.27, *p* = .10 > .05. There were no “Costs” to invalid (compared to neutral) gaze cued trials, *t*(9) = 2.41, *p* = .32 > .05, and no “Benefits” to valid (compared to neutral) gaze cued trials, *t*(9) = -0.85, *p* = 1.00 > .05. We did, however, observe cuing effects for exogenous cues, in terms of reaction time: for the first type of cuing effect (Valid vs Invalid), participants responded significantly faster to valid exogenous trials than to invalid exogenous trials, *t*(9) = -3.90, *p* = .04 < .05. We also observed the first half of the second type of cuing effect (Costs vs Benefits): participants responded significantly faster to valid exogenous trials than to neutral exogenous trials, *t*(9) = -4.95, *p* = .01 < .05. But participants did not respond significantly faster to neutral exogenous trials than to invalid exogenous trials, *t*(9) = -.92, *p* = 1.00 > .05.

*Accuracy.* Again, we did not observe either cuing effect for gaze cues, in terms of accuracy: for gaze cues, valid trials were not significantly faster than invalid trials, *t*(9) = 1.71, *p* = .60 > .05. There were no “Costs” to invalid (compared to neutral) gaze cued trials, *t*(9) = -1.87, *p* = .60 > .05, and no “Benefits” to valid (compared to neutral) gaze cued trials, *t*(9) = -.012, *p* = 1.00 > .05. We also did not observe either cuing effect for exogenous cues, in terms of accuracy: for exogenous cues, valid trials were not significantly faster than invalid trials, *t*(9) = 3.50, *p* = .08 > .05. There were no “Costs” to invalid (compared to neutral) exogenously cued trials, *t*(9) = -2.48, *p* = .34 > .05, and no “Benefits” to valid (compared to neutral) exogenously cued trials, *t*(9) = 2.55, *p* = .34 > .05.

*Practical Interpretation.* Exogenous cues produce both types of cuing effects: faster and more accurate responses to Valid than to Invalid trials, and faster responses (i.e., “Benefits”) for valid trials than for neutral trials. Gaze cues, however, did not produce either form of cuing effect. Our hypothesis that gaze cues would produce a cuing effect like exogenous cues, then, is falsified.