npatelaz@gmail.com

### **Experience**

### Google

### **Product Manager, Google Search**

2019 - present

PM for movie recommendation product (What to Watch) focused on access and metrics.

- Launched in 70 new countries (Xmil DAU), leading international growth & quality efforts.
- Establishing a new metrics strategy, introducing methodologies like cohort analysis and new indicators to better understand growth, retention, and user behavior over time.
- Formulating strategy with partnerships for scaling streaming provider availability.

### Associate Product Manager, Android/Pixel

Lead PM for Pixel 4a software experience and the Google Clock app.

- Created product vision for Bedtime, driving from concept to successful launch (Xmil DAU; positive press). Coordinated 3 teams and external partners (Spotify, Calm).
- Presented weekly to Pixel VPs, and aligned hardware, software, marketing, PR, GTM.
- Selected to brief 40 journalists (WIRED, Forbes, The Guardian) to unveil the Pixel 4a.

#### Archer

### Head of Product & Design

2018

Startup building data analysis/publishing platform for journalists and investigators.

- Architected and implemented a knowledge graph, data ingestion pipeline, and APIs.
- Built React frontend, conducted UX research, and managed product UX/visual design.
- Designed mocks for contract with eyeWitness, redesigning a database to store and verify war crime evidence to submit to the UN, ICC, domestic courts, and investigators.

# Archer Labs (nonprofit)

### **Project Lead**

Nonprofit of 25 Berkeley students building tech for human rights and illicit finance.

2017 - 2018

- Designed and built SanctionsExplorer, a modern way to browse U.S. Treasury sanctions.
- Recognized by the U.S. Treasury with Challenge Coin medallion. Since launch, site has received 6.5k users from federal agencies, banks, NGOs, media orgs, and universities.
- Conducted user research, designed UI/UX, and worked with nonprofit partner (C4ADS).
- Developed data ingestion pipeline, web frontend, and backend (Node, Elastic, Python).

### **Projects**

### **Pangram**

2020 **Orange** 

2020

Developing iOS app to bookmark and manage a reading queue of articles and tweets. Built with React Native, Swift, GraphQL, and NodeJS. <a href="mailto:getpangram.com">getpangram.com</a>

Built Chrome extension that displays stats on fatal police shootings. orange.nikhilpa.tel

## Education

### **UC Berkeley**

2015 - 2018

Bachelor's, Computer Science (major GPA: 3.7)

Coursework: Algorithms • Networking • Databases • Compilers • Comp photography

**Tech Skills** 

Python • NodeJS • React (Native) • Javascript • Java • SQL • Figma • Sketch