
Experience

Google

2019 - present

Associate Product Manager, Google Search

PM for movie recommendation product (*What to Watch*) focused on access and metrics.

- Establishing a new metrics strategy, introducing methodologies like cohort analysis and new indicators to better understand growth, retention, and user behavior over time.
- Leading international expansion (launching in 70+ new locales), growth, and quality.
- Formulating strategy with partnerships for scaling streaming provider availability.

Associate Product Manager, Android/Pixel

Lead PM for Pixel 4a software experience and the Google Clock app.

- Created product vision for Bedtime, driving from concept to successful launch (Xmil DAU; positive press). Coordinated 3 teams and external partners (Spotify, Calm).
- Presented weekly to Pixel VPs, and aligned hardware, software, marketing, PR, GTM.
- Selected to brief 40 journalists (WIRED, Forbes, The Guardian) to unveil the Pixel 4a.

Archer

2018

Head of Product & Design

Startup building data analysis/publishing platform for journalists and investigators.

- Architected and implemented a knowledge graph, data ingestion pipeline, and APIs.
- Built React frontend, conducted UX research, and managed product UX/visual design.
- Designed mocks for contract with eyeWitness, redesigning a database to store and verify war crime evidence to submit to the UN, ICC, domestic courts, and investigators.

Archer Labs (nonprofit)

2017 - 2018

Project Lead

Nonprofit of 25 Berkeley students building tech for human rights and illicit finance.

- Designed and built SanctionsExplorer, a modern way to browse U.S. Treasury sanctions.
- Recognized by the U.S. Treasury with Challenge Coin medallion. Since launch, site has received 6.5k users from federal agencies, banks, NGOs, media orgs, and universities.
- Conducted user research, designed UI/UX, and worked with nonprofit partner (C4ADS).
- Developed data ingestion pipeline, web frontend, and backend (Node, Elastic, Python).

Projects

Pangram

2020

Developing iOS app to bookmark and manage a reading queue of articles and tweets.

Built with React Native, Swift, GraphQL, and NodeJS. getpangram.com

Orange

2020

Built Chrome extension that displays stats on fatal police shootings. orange.nikhilpa.tel

Education

UC Berkeley

2015 - 2018

Bachelor's, Computer Science (major GPA: 3.7)

Coursework: Algorithms • Networking • Databases • Compilers • Comp photography

Tech Skills

Python • NodeJS • React (Native) • Javascript • HTML/CSS • Java • SQL •
Figma • Sketch • Automating things • Spending time on Twitter • Whistling •

Google

2019 - present

APM, Google Search

PM for movie recommendation product (What to Watch) focused on access and metrics.

- Launched in 70+ new locales (X M DAU), and leading efforts to improve quality in i18n.
- Established a new metrics strategy, introducing methodologies like cohort analysis and new indicators to better understand growth, retention, and user behavior over time.
- Landed third-party recommendation lists to support the publisher ecosystem.

APM, Android/Pixel

Lead PM for Pixel 4a software and the Bedtime experience in the Google Clock app.

- Created product vision for Bedtime, driving from concept to successful launch (X M DAU; positive press). Coordinated 3 teams and external partners (Spotify, Calm).
- Presented weekly to Pixel VPs and aligned hardware, software, marketing, PR, GTM.
- Selected to brief 40 journalists (WIRED, Forbes, The Guardian) to unveil the Pixel 4a.

Google

2019 - present

APM, Google Search

- Expanded movie recommendation product (What to Watch) to 70+ additional locales
- Established a new metrics strategy, introducing methodologies like cohort analysis and defining new longitudinal indicators to better understand growth and retention.
- Landed third-party recommendation lists to support the publisher ecosystem.
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APM, Android/Pixel

- Created product vision for Bedtime in the Android Clock app. Drove from concept to successful launch (X M DAU; positive press coverage and app ratings).
- Led software experience for Pixel 4a (the best-selling Pixel phone), presenting to Pixel VPs and coordinating between software, hardware, marketing, PR, support, and GTM.
- Selected to brief 40 journalists (from WIRED, Forbes, and more) to unveil the Pixel 4a.