

## Experience

### UX Researcher (consultant) – Balance Internet

Nov 2022 – Current

It is my role to synthesize data, visualize it clearly, and provide advice based on the information gathered.

### Web Developer (volunteer) – Rethinkrecycling.coop

Sept 2022 – Current

Currently, I am assisting the founder in adding new pages to the website and repairing some errors.

### Instructor - Academy Xi / Generation Australia

Nov 2021 – July 2022

I taught this full-time intensive online frontend web development program (Cmd line, HTML, CSS, JS, GitHub, React, Agile) to 17 students.

Responsibilities:

- With a 98% course completion rate, I motivated and supported my students during difficult times.
- Explained difficult concepts in the class clearly and in line with the students' level of understanding by developing additional exercises, lessons, and activities.
- Described as an "A1 leader" due to my use of applied-learning techniques and a growth mind-set culture that empowering students to achieve their goals.
- Coordinated timeframes and learning materials with a team of four instructors, mentors, and organizational staff.

### Instructional Associate - General Assembly

May 2021 – August 2021

I worked alongside the Lead Instructor for the Product Management courses, to deliver an extensive curriculum to a diverse range of individuals.

Responsibilities:

- Provide feedback on the project strategy, presentations and deliverables.
- Facilitated class activities and discussion.

### User Experience Consultant – EasyDollar App

Feb 2021 – March 2021

EasyDollar is an app to help Australians manage their bills in one place.

My role was to provide a list of suggestions to improve the user experience of the MVP.

Responsibilities:

- Project Management in Asana
- Competitive analysis
- Heuristic evaluation
- User research (user testing, interviews and surveys)
- User flow
- Wireframes & Prototype
- User testing
- Summary reports

## Computer Skills

### UX:

Figma  
Miro  
Adobe XD  
User testing  
Wireframes  
User journey

### Front end:

CodePen  
Atom  
Visual Studio  
WordPress

### Graphic:

Photoshop  
Illustrator  
Indesign

### Computer Languages:

Html  
CSS  
Javascript  
React  
Cmd  
Github  
Bootstrap

### Rendering-

#### CAD:

Cinema 4D  
Rhino 3D  
AutoCAD

### • Other

#### languages:

English  
Italian

### Google

MS Office  
Slack

Windows and  
Mac

## Qualifications

### Front-end Developer

General Assembly

### UX Design Immersive

Full time (+450 hours)  
General Assembly

### UX/UI Design

Tafe NSW

### Marketing Diploma

Tafe NSW

### Industrial Design

Bachelor Degree  
Politecnico di Milano (University)

Socrates Industrial design UNSW

## Experience

### Consultant – Industrial design for retail

March 2018 – Aug 2021

I designed numerous displays for retail for Genesis Display, Frank Steel and DMG.

Responsibilities:

- Draw of production drawings (CAD) and adapt each design to the manufacturing capabilities of each company while delivering solutions that worked for the client needs.
- Produced visuals and presentations to envision concepts.
- Collaborated with the different teams to achieve a streamlined work-flow and to ensure departments and suppliers had the correct specifications for each design project.
- Designed artworks, prepared files for production, mentored junior designers and assisted business owners in meeting and client relations.

### Industrial designer – Pegasus

Feb 2018 – July 2018

I used my deep knowledge of manufacturing machines, production lines and workflow between the company's departments to set up the design department.

Responsibilities:

- Set up design templates for documentation (briefs, bills of materials for estimating, drawing templates for production and clients).
- Communicate with the departments to understand their needs with the scope to obtain efficiency and increase productivity.
- Design of displays for high volumes and ongoing production.

### Industrial designer – GSP (APN Outdoor)

July 2014 – Nov 2017

I designed numerous displays for retail such as Woolworths and interstate retails chains.

Responsibilities:

- User research.
- Communicate with clients to understand their needs and offer tailored solutions.
- Estimate of projects.

### Industrial Designer – STI Group

April 2011 – June 2014

### Packaging Designer - Colorpak

June 2009 – March 2011

### Senior Designer – Burgopak (London, UK)

April 2005 – Nov 2008

### Product Designer – Alma Home (London, UK)

Feb 2004 – Oct 2004

## Qualifications

**First AID** and Cardiopulmonary Resuscitation Certificate

