# **NaturalChoice** HealthStyle

## Logo Versions

**NaturalChoice** 

**NaturalChoice** 

Primary

Wordmark Only

Icon

### Colours



#### Primary

Hex #096A2E RGB rgb(9,106,46)

CMYK 92 0 57 58

Pantone 18-6030



#### Secondary

Hex #8ABE53 RGB rgb(138,190,83) CMYK 27 0 56 25

Pantone 14-0244



#### Accent

Hex #8ABE53

RGB rgb(138,190,83)

CMYK 27 0 56 25

Pantone 14-0244

#### Background

Hex #FFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

**Primary Ubuntu Medium**  Aa Bb Cc