

PT Bintang Toedjoe

Vision & Mission

We are Consumer Health Company Bintang Toedjoe

PT. Bintang Toedjoe was founded in Garut, West Java, on April 29 1946 by Tan Jun She (a sinshé), Tjia Pu Tjien and Hioe On Tjan. The name was chosen based on the number of Tan Jun She's daughters, namely seven daughters. With only traditional equipment and a few employees at that time, PT Bintang Toedjoe succeeded in producing over-the-counter (OTC) medicines that could meet the people's need for medicines, including Puyer no. 16 (headache medicine number 16) which is still consumed by Indonesian people today and has been exported to several countries. With this good growth, PT. Bintang Toedjoe moved from Garut to Krekot, Jakarta, before moving to Cempaka Putih in 1974. During the 1970s, PT Bintang Toedjoe produced its prescription drugs, while in 1985, PT Bintang Toedjoe became part of the Kalbe Group and grew rapidly. PT Bintang Toedjoe has built a reputation as an active pharmaceutical factory for the Nutraceutical market (food supplements and herbal medicines) and OTC products, both domestic and international markets, such as the Philippines, Myanmar, Nigeria, Mongolia, Hong Kong, Sri Lanka, Cambodia, Yemen, Malaysia, India and New Zealand. As the Cempaka Putih office became inadequate due to the company's production expansion, PT Bintang Toedjoe decided to move to the Pulogadung Industrial Area in 1993, while the Pulomas factory began operating in June and July 2002. Eventually, the Head Office was also moved to Pulomas in September 2022. As it currently employs about 1,000 people as a whole, PT Bintang Toedjoe has become one of the largest consumer health companies in Indonesia, producing both medicines and supplements. In 2020, PT Bintang Toedjoe built a modern factory with the most advanced technology in Cikarang, completed with a 2 Ha Herbal Garden which has a variety of herbal plants. This is PT Bintang Toedjoe for Indonesia and the world.

Innovation

2.2 MW Solar Panel On Site as Power House for Factory

Electrical energy is one of the main sources of life, as it helps us during our daily activities. However, we must also realize that 56% of electrical energy originates from coal Steam Power Plants, which produce emission gas of CO₂ that can damage the environment. The government has a strategy to maintain the environment in this country, by utilizing renewable energy and the potential of energy in a region specifically.

PT Bintang Toedjoe has provided a contribution to the nation. One form of this dedication for the country in preserving its land is the utilization of renewable energy, including solar energy. With the vast amount of solar energy in Indonesia, we utilize this with the Solar Panel Innovation that turns the heat energy of sunlight to electrical energy. Undoubtedly, the capacity of PT Bintang Toedjoe

solar panel could reach up to 2.2 MW, becoming the largest in Central Cikarang, Bekasi Region.

There are many benefits that we have gained from this Solar Panel Innovation. These include an electrical energy harvest of 2.55 GWH per year, and a contribution to the environment for lowering the CO₂ formation up to 2.671 tons or a CO₂ decrease from the photosynthesis process of 146,000 trees. This is one of our innovations that we have done for a stronger and growing Indonesia.

Winning International Award for Packaging Innovation

Packaging is a material that protects the product from physical harms (such as shock, temperature, pressure, etc.) and contaminations (such as dust, steam, chemical substance, etc.). This will allow the product to remain sterile and secure until its expired date. As the time goes by, packaging is also used as a promotional medium to market the product and encourage customers to buy it through innovative features in the packaging, instead of just keeping the product safe.

During this decade, Bintang Toedjoe has conducted an innovation in its product packaging, through thermoforming technology. Bintang Toedjoe has created a tube-shaped packaging known as Thermoforming Pack, which has several benefits as follow:

1. **Self service** that becomes the signature of the product compared to others.
2. **Consumer Affluence** which provides the product with convenience, reliability and prestige in high quality.
3. **Company and Brand Image** which make Bintang Toedjoe recognizable to customers through its innovative packaging.
4. **Innovation Opportunity** which provides Bintang Toedjoe with many awards, both locally and internationally, through its developed Thermoforming Pack.

This is what Bintang Toedjoe can offer for Indonesia.

Innovation in The Utilization of Red Gingers

Red ginger is an indigenous herbal plant of Indonesia. It has many beneficial effects such as anti inflammatory, anti microbial, analgetic, anti hyperglycemic, wound healing, anti acne, hair growth activity, male infertility, anti aging, uric acid lowering, plasma lipid lowering, and anti hypertensive. Because of the many benefits that we become aware of, PT Bintang Toedjoe makes the right move to utilize red gingers as one of the main ingredients for its recent products.

PT Bintang Toedjoe has made an innovation breakthrough through a red ginger ecosystem that involves farmers, private parties, academic institutions, and the government. Its objective is to preserve and develop red ginger as an indigenous herbal plant of Indonesia with many benefits, similar to Korea and its ginseng.

With this ecosystem, we can contribute to the prosperity of the farmers, the acceleration of red ginger research, the reduction of CO₂ emission up to 29,470 kg per year, and the preservation of quality for PT Bintang Toedjoe as the brand that is synonymous to community development and earth preservation programs.

Aside from the red ginger ecosystem, PT Bintang Toedjoe has currently managed to conduct innovations in developing red ginger-based products. For Business to Business products, PT Bintang Toedjoe has red ginger liquid extract, powder extract and essential oil. As for Business to Consumer products, PT Bintang Toedjoe has Bejo Jahe Merah, Bejo Sujamer, dan Komix Herbal.

AGV end to end integration

Generally, a supply chain process begins with the raw material supply process, followed by the production process and the distribution process of finished goods. Each process has a material flow sequence from raw materials to finished goods, utilizing both land and sea heavy vehicles. However, we have never encountered an integrated material flow process from suppliers, factories, to distributors in one production line.

PT Bintang Toedjoe has implemented a joint innovation in constructing an integrated line from raw materials to finished goods, with PT Global Chemindo Megatrading as the supplier and PT Enseval Putera Megatrading as the distributor. These ingredients will be automatically transported using an AGV (Automated Guided Vehicle) integrated with an ERP system.

By implementing this end-to-end collaboration system, we are able to reduce the risk potentials. This can maintain the quality of raw materials and finished goods, streamline supply chain operations, accelerate the lead time to market, decrease the potential of work accidents, and reduce the CO₂ emission caused by conventional vehicles.

Awards

Best Social Impact Initiative – Corporate Social Initiative

30 December 2024

Top Three

Awarded by **Kementerian Perindustrian Republik Indonesia**

PT Bintang Toedjoe won an award in the Halal scope, namely Top 3 Best Social Impact Initiative - Corporate Social Initiative given by the Ministry of Industry of the Republic of Indonesia at the Indonesia Halal Industry Award 2024. This award is a clear proof of the company's commitment to support the various halal products of PT Bintang Toedjoe.



The Top 3 Best Social Impact Initiative - Corporate Social Initiative award is given for the achievements of companies that have successfully contributed and implemented the responsibilities of consumers, stakeholders, namely employees, shareholders, communities and also the environment that are closely related to halal products.

This achievement is certainly inseparable from the participation of the entire team who work together actively in the company. Hopefully this award can be a motivation to continue to be better in the future.

Bintang Toedjoe... Better... Better... Better... Pasti Kelas Dunia!!

Management Forum Quality Assurance and Regulatory Affairs (MFQARA Forum)

19 December 2024

Quality Assurance and Regulatory Affairs

Awarded by **Kalbe Corporate Manufacturing, Quality Assurance & Regulatory Affair**

Thursday, December 19, 2024 PT Bintang Toedjoe won the an award at the MFQARA Forum XV event held at Kalventis, Pulomas.

MFQARA Forum XV is an annual forum to exchange information on technology, innovation, quality, and sustainability initiated by Kalbe Corporate Manufacturing, Quality Assurance & Regulatory Affairs.



The event was enlivened with awards PT Bintang Toedjoe Pulogadung site won the Zero Accident Award from the Ministry of Manpower, Environmental Management (PROPER) Green Candidate from KLH RI, 3 Stars from the Indonesian Conference & Competition Occupation Safety Health, TKMPN 2024: QCI Gold, Platinum, Diamond, and Most Improved KPI Manufacturing.



In addition, PT Bintang Toedjoe Site Cikarang won the Environmental Management Award (PROPER) Gold Candidate from KLH RI, 3 Stars from Indonesian Conference & Competition Occupation Safety Health, Excellent Awards from International Quality & Productivity Convention (IQPC) Philippines, Highest Rank

(Galaxy) at Innovation Management Awards at Indonesia Quality Excellence Festive 2024, TKMPN 2024: QCI Gold, Platinum, Diamond, and Highest Reduce Failure Cost - Time.

It is hoped that PT Bintang Toedjoe can continue to maintain the achievements that have been made, and become even better in the following year.

Risk Management & Audit (RM&A)

10 December 2024

Runner-Up

Awarded by **KALBE**

Jakarta - On December 10, 2024, one of PT Bintang Toedjoe's employees, Emilia Phang, received an award as Runner-up RM&A Winners 2024. This event was organized by Kalbe as a form of appreciation for the work program related to Risk Management throughout 2024. The criteria in the assessment as Runner-Up RM&A Winners 2024, among others: Activeness in briefing events such as Best Practice Sharing & Risk Management Forum, participation in Risk Register (RR) revisit, Implementation of Audit Recommendations, participation in Risk Management discussions.



Risk Management itself is an act of identifying inherent risks in a planned and structured manner, and preparing various approaches to control them so that business objectives (both financial and non-financial) that have been set can be achieved. The criteria for assessment in the award is that the PIC Risk Management & Audit (RM&A) in each SBU is responsible for facilitating the preparation of Business Process Mapping (BPM), Risk Register (RR), reporting through the Audit & Risk Management Integrated System (ARMIS) which is accompanied by conducting reviews, monitoring, and auditing the implementation of risk control in each process in the department or division.



This award shows PT Bintang Toedjoe's commitment to implementing Risk Management in its business operations. The hope is that with a consistent and sustainable implementation of Risk Management, the company can have more certainty in achieving its business goals.

Sustainability

Strengthening the Benefits of Partnership Through the Social Return on Investment (SRoI) Survey

In order to strengthen the successful implementation of the partnership, there is an assessment of benefits of partnership through the Social Return on Investment (SRoI) study in one location of a farmer partner. The SRoI measures and calculates the concept of social investment value in a wide range. The value is measured by the ratio of Net Present Value (NPV) towards the Value of Investment (VI). The result of the measurement shows that every value of 1 rupiah has an impact of 1,98 million rupiah for stakeholders of the red ginger ecosystem program.

Mentoring and Education on Red Ginger Cultivation to Red Ginger Farmer Partners

The partnership between PT Bintang Toedjoe and farmers does not only include the assurance of red ginger purchase, but also a joint commitment in maintaining the

quality and production of their red ginger. This is implemented through accompaniment and training / education for farmers to achieve the same goal. During the accompaniment, PT Bintang Toedjoe will also involve government installations in providing them with training, such as BALITRO.

Komix Herbal Invited Gen-Z to Get to Know Herbal through “the Healthy Generation Herbal Generation” Talkshow in Belitung

BELITUNG - PT Bintang Toedjoe through the Komix Herbal brand held a Goes To School Talkshow, which on this occasion was presented at MAN 1 Belitung. This activity, which has a roadshow concept, was again educating about medicine, especially herbal medicine, which was attended by students representing organizations, (4/12/2024).

With the theme of the Healthy Generation Herbal Generation, this talkshow that collaboration between Komix Herbal and several number of speakers, such as the BNN of Belitung Regency, the PC Indonesian Pharmacist Association (IAI) of Belitung Regency, Loka POM of Belitung, and Pos Belitung.



Here the speakers convey information according to their fields, apt. Septia Monalisa, S.Farm., Chairperson of PC IAI Belitung Regency explained about the classification of herbal medicines and their benefits. "Herbal medicines to improve health levels as rehabilitative or health recovery and also as curative (healing diseases)", she explained.

In addition, Mona added an explanation about self-medication of medicines and herbs, including their relationship to DAGUSIBU (Get, Use, Save, Throw Away) of medicines and herbs.

The speaker from Loka POM of Belitung, Tiara Wiladatika, SKM., explained about the classification of natural medicines, their certification and registration.

"Natural medicines consist of herbal medicine, standardized herbal medicine (OHT) and phytopharmaca. Herbal medicine is a concoction that comes from traditional knowledge. If OHT, its efficacy is scientifically proven with pre-clinical tests and standardized materials. While the last one, phytopharmaca is herbal medicine to maintain health whose efficacy is scientifically tested with pre-clinical and clinical tests."

In addition, Tiara also explained about the drug logos on the market for over-the-counter (OTC) drug logos, limited over-the-counter (OTC) drug logos, prescription drug logos and narcotic drug logos.

Tiara added, before using a natural medicine, it would be better to screen it first with CEK KLIK, namely Check the Packaging, Label, Marketing Authorization, and Expiration Date.



Meanwhile, Content Manage of Pos Belitung, Teddy Malaka, reviewed media and herbs, and used media wisely. Teddy invited Gen-Z not to easily believe hoaxes and spread fake news in the media.

"Verify Information before Distributing. If necessary, ask competent sources. Check whether the source is/are credible or not," added Teddy.

The next speaker, Kompol Agus Handoko, S.H., Head of BNN of Belitung Regency, discussed drugs and their abuse. He added tips on how to avoid the dangers of drugs.

"All the foundations are Imtaq: faith and piety. Prohibitions that are not allowed should not be done. And secondly, be disciplined in using gadgets. Don't just give up, you have to think positively."



Head of LOB 2 & Public Relations of PT Bintang Toedjoe, Andry Mahyudi in his speech conveyed why talk about herbs.

“As we know that Korea has ginseng that is very world-famous. So our dream, Bintang Toedjoe was how to make this red ginger as one of Indonesia's native herbal plants that has great potential to go global. In addition, the advancement of digital technology was currently developing very rapidly, which can also cause legal problems due to the spread of inaccurate news”, said Andry.

The hope was that with herbal education from various sources, Gen-Z will be wiser about information by filtering it before sharing.

Komix Herbal is a herbal cough medicine made from natural red ginger and lagundi leaves. Lagundi leaves (*Vitex Negundo*) are one of the herbs that contain active compounds such as flavonoids, alkaloids, and triterpenoids which have anti-inflammatory, antispasmodic, and expectorant effects. Due to these effects, lagundi leaves have been used in traditional medicine to relieve coughs.

Present in Pangkalpinang, Komix Herbal Invites Vocational School of Pharmacy SMKN 5 to Learn about Herbs

PANGKALPINANG - PT Bintang Toedjoe through the Komix Herbal brand again held a Goes To School Talkshow, this time targeted the pharmacy vocational school, namely SMKN 5 Pangkalpinang. This roadshow concept activity once again educates about medicine and herbs and was attended by students representing organizations, Tuesday (11/19/2024).

Titled Healthy Generation Herbal Generation, this talkshow with Komix Herbal collaborates with a number of speakers, namely the PC Ikatan Apoteker Indonesia Kota Pangkalpinang, Balai POM Pangkalpinang, Bangka Pos, and BNNK Pangkalpinang.



Here the speakers conveyed information according to their fields, apt. Bernadus Reco, Chairperson of the PC IAI Kota Pangkal Pinang explained self-medication of drugs and herbs. Moreover, chemical drugs and herbal medicines work differently. "The way herbs work is more to encourage the body to improve its health, then eliminate the disease. So on average herbal medicines do not have an immediate effect, but require a process," he explained. Therefore, Reco added to be more careful when taking herbal medicines that immediately give an instant reaction.

The speaker from the Balai POM Pangkalpinang , M. Herpi Akbar said that natural medicines that were to be used should be screened first with CEK KLIK, namely Check Packaging, Label, Marketing Authorization, and Expiration Date. Herpi also invited participants to do CEK KLIK together through the BPOM check website or through BPOM Mobile.

Contact Us

Head Office

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View on Maps

Factory

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View on Maps

Kawasan Greenland International Industrial Center (GIIC) Blok BB No. 7, Desa Sukamahi, Kecamatan Cikarang Pusat Kab. Bekasi Jawa Barat 17530

View on Maps



The Komix Herbal product was also checked with the participants and the results were in accordance with herbal medicine standards and the information that appeared from the BPOM check was in accordance with the product information. In addition, the benefits of herbal products that have been registered with BPOM will not be over claimed. "If it is

registered with BPOM, the claim of the products is only like this Komix Herbal, helping to relieve coughs with phlegm. But if it is not registered, the claims can vary," he said.

Meanwhile, the editor in chief of Bangka Pos, Ade Mayasanto invited Gen-Z not to easily believe hoaxes and spread fake news in the media, even the sanctions that will be obtained if proven guilty. "When spreading fake news, you can be subject to Article 28 paragraph 1 of the ITE Law with a criminal sentence of 6 years and/or a fine of up to 1 billion Rupiah. Be careful sharing information in the media, you must think first about the news and information obtained, whether it is true or not," he explained.

Then Gustina Oktavia, Counselor from the BNNK Pangkalpinang conveyed the dangers of misuse of psychoactive substances, the role of students in supporting the P4GN campaign and staying away from drugs to build a healthy future with herbs. The talk show activity took place interactively with the enthusiasm of students through questions and answers to the speakers.



Head of LOB 2 & Public Relations of PT Bintang Toedjoe, Andry Mahyudi in his speech explained why talk about herbs. As we know that Korea has ginseng that is very world-famous. So our dream Bintang Toedjoe is how to make this red ginger one of Indonesia's native herbal plants that has great potential to go global. In addition, the advancement of digital technology and AI has recently played an extraordinary role, but on the other hand it can also cause legal problems and the snares of the ITE Law. So it is not surprising that the advancement of digital technology is like a double-edged sword, the hope is that with herbal education from various sources, Gen-Z will be wiser about information by filtering before sharing.

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Vision

To be a global leading consumer healthcare company through innovative and high quality products, supported by advance technology and excellent management.

Mission

To provide health for better quality of life to everyone

Products

Extra Joss Active

Product Detail

Indication

Helps to maintain stamina and refreshing the body (Health Supplement)

Dosage / Usage Recommendation

1-3 times daily, 1 sachet per serving

Warnings & Precautions

- Not recommended for children, pregnant woman, lactating mothers and hypertensive patients
- Each sachet contains 50 mg caffeine
- Excessive caffeine intake may cause sleeplessness, palpitation and other similar side effect
- Contains Aspartame and Acesulfame-K
- Contains Phenylalanine, not recommended for phenylketonuria patients

Packaging

Serving per container: 6 sachet @4g

Composition

Caffeine	50 mg
Ginseng Powder Extract (Equal to 350 mg Ginseng Powder)	35 mg
Vitamin B6 HCl	15 mg
Vitamin B8	10 mg
Vitamin B9	100 mcg
Vitamin B3	16 mg
Vitamin B12	1 mcg
Royal Jelly	2 mg

Vitamin B5	5 mg
Vitamin B2	

[Extra Joss Laki Anggur](#)

[Detail Product](#)

Indication

Helps to maintain stamina and refreshing the body (Health Supplement)

Varian

1. Mango Flavour
2. Grape Flavour

Dosage / Usage Recommendation

1-3 times daily, 1 sachet per serving

Warnings & Precautions

- Not recommended for hypertensive and diabetic patients
- Not recommended for children, pregnant women, and lactating mothers
- Please follow the usage recommendation
- Contains Aspartame and Acesulfame-K as artificial sweetener
- Contains Phenylalanine, not recommended for phenylketonuria patients

Packaging

- Servings per container : 6 sachet @4 g
- Servings per container : 12 sachet @4 g

Composition

Caffeine	50 mg
Ginseng Powder Extract (Equal to 350 mg Ginseng Powder)	35 mg
Vitamin B3	15 mg
Vitamin B6	2 mg
Vitamin B12	2.14 mcg
Royal Jelly	2 mg

[Extra Joss Laki Mangga](#)

[Detail Product:](#)

Indication

Helps to maintain stamina and refreshing the body (Health Supplement)

Varian

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