



Nest with Fedora

Sponsor Prospectus 2021
August 5th-8th, Virtual

Join us online for Nest with Fedora

The Fedora Project's Annual Contributor Conference - Virtual

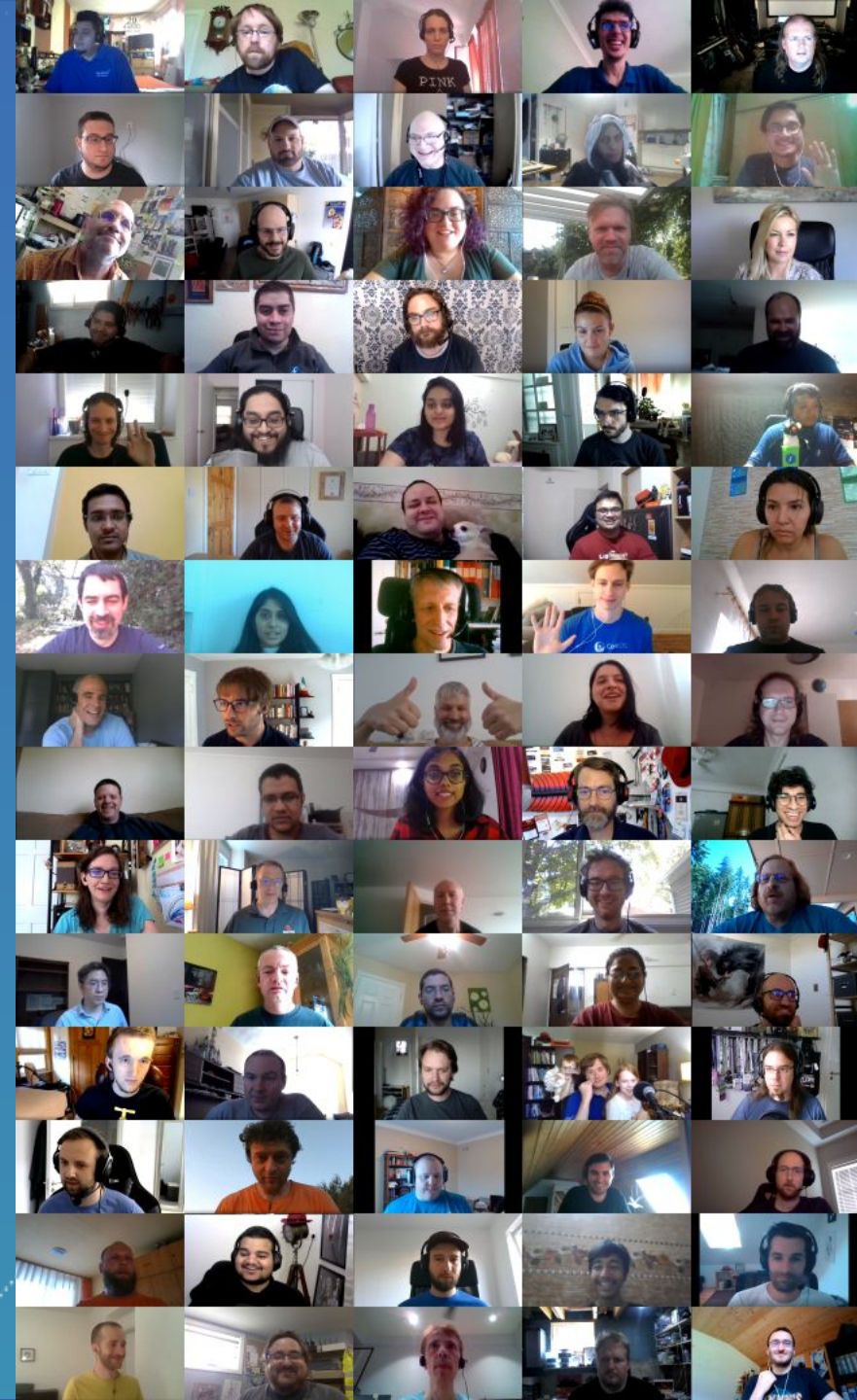
Thank you for your interest in sponsoring this years event!

Welcome to the 2nd edition of Nest with Fedora, a virtual conference organized to bring the global Fedora Project contributor community together. Nest with Fedora is a virtual variation of our longstanding conference Flock to Fedora. This annual gathering is an opportunity for our community to discuss new ideas, share what they have been working on, connect with each other, and revitalize for the upcoming year.

The Fedora Project is a rich and thriving international free software community that works together to build a free and open source software platform and share user-focused solutions built on that platform. This popular distribution of Linux is the core that is used by Red Hat to create the Red Hat Enterprise Linux product family.

We are Fedora!

Group photo from Nest with Fedora 2020



Nest with Fedora: What to Expect

The Fedora Project's Annual Contributor Conference - Virtual

Nest with Fedora will use Hopin, an online events platform. The event will span four days and will include talks, workshops, hackfests, and social sessions.

We will also use WorkAdventure, a virtual 8-bit space for social interaction that we have customized for Fedora. This space simulates the connectivity and spontaneity of the favorite "Hallway Track" that occurs at real life conferences.

Last year's Nest attracted nearly 500 registrations with a turnout over 70%. We have seen an increase in attendance at our Release Parties, as well as a an increase in activity in our community. We have set a goal of 1000 registrations with a turnout between 60-70%.

We plan to offer a swag bag to any Nest with Fedora attendees who would like to receive one. The swag bag will include a variety of swag items from Fedora and sponsors from Nest. The attendees will receive the information to claim the swag bag during the event.



Friends. Features. Freedom. First.

Group photo in WorkAdventure from
the Fedora 34 Linux Release Party.

Sponsor Benefits Overview

Sponsor Benefit	Sponsor sizing in Hopin layout (See example on next page)	Inclusion in Nest Swag Bag	Sessions (Increasing sponsorship benefits include levels below)	Spotlights (Increasing sponsorship benefits include levels below)
\$1500 USD Bronze Level	Small/Mini	1 sticker	Inclusion in Sponsor Social	Thanks in keynote + @fedora Twitter + inclusion in Community Blog sponsor article
\$3000 USD Silver Level	Small	Include 1 sticker & 1 small item	5 minutes in Lightning Talk Session	Individualized thank you Fedora Project Leader @mattdm + @fedora Twitter
\$5000 USD Gold Level	Medium	Include 2 stickers & 1 medium/small item	30 minute office hour	Daily shout-out on @fedora Twitter during Nest with Fedora 2021
\$10,000 USD Platinum Level	Large	Include 2 stickers & Co-branded item	50 minute office hour	Individualized Community Blog sponsor article

Please note that there can be flexibility in options depending on what your Organization would find most beneficial. For example, if your Organization sponsors at the Gold level and does not want to opt into a 30 minute office hour session, but would find a co-branded swag item beneficial, that can be arranged.

Sponsor Spotlights on HopIn

Sponsors appear in several places on the HopIn platform. All levels of sponsorship will receive these benefits. Sizing on platform vary by sponsor level.

- Registration page under “Proudly Supported By” and under “Booths”
- Reception page under “Proudly Supported By”
- “Booth” on Expo page

Nest Test Event

Aug 1, 12:00PM to Aug 2, 2:00PM EDT



Description

Sponsors

Booths

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Proudly supported by

Gold



Silver



Bronze



Tickets

Test Ticket

Free

Join event



Hosted by
Red Hat

Red Hat is the world's leading provider of enterprise open source solutions.



Sponsor Booth Features

Sponsor booths have several features.
All levels of sponsorship will receive these benefits.

- Booth video (Youtube, Vimeo, Wistia, Session, Google Slides)
- Booth button (Customize as desired. For example Sponsor can offer a promotion or connect with job seekers.)
- Links to social (Twitter, Facebook, Instagram, LinkedIn)
- Booth Chat, Polls, People(who is in the booth), and Q&A



The Fedora Project envisions a world where everyone benefits from free and open source software built by inclusive, welcoming, and open-minded communities.



Group photo from Flock 2018.



Past Sponsors of Nest & Flock

- Ansible
- Adafruit
- Apache Software Foundation
- Amazon.com
- ARM
- AWS
- Bluehost
- Cavium
- Citrix
- College of Charleston
- Datto
- Dell
- DevExchange
- Eucalyptus
- Jaguarboard
- Lenovo
- The Linux Foundation
- Lulzbot
- Google
- Network Box
- Omniband
- OpenNMS
- Openshift
- OpenSUSE
- O'Reilly
- Puppet labs
- Rackspace
- Red Hat
- Snow.nl
- Spigot
- Stickermule
- Unixstickers



Thank you again for your interest
in sponsoring Nest with Fedora!
Please contact flockinfo@fedoraproject.org
for more information and next steps.

Cheers!