SHIVAM GUPTA

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Education

Guru Gobind Singh Indraprastha University   **2018 - 2022**

Bachelor of Technology | Electronics & Communication Engineering

CGPA: **8.53**

Skills

React.js, Next.js, JavaScript, HTML, CSS, Node.js, Express.js, MongoDB, Redux, Data Structures and Algo. (DSA), GIT and Jira Adoption, MySQL, React Native, RESTful APIs, Google Analytics

Work Experience

POLICYBAZAAR | SOFTWARE DEVELOPER-1   **Oct'22 - Present**

- Developed and optimized responsive UI components using **ReactJS** and **modular SCSS**, ensuring high performance and user experience across devices.
- Created reusable custom **React hooks** to encapsulate complex logic**,** improving code modularity, readability, and maintainability**.**
- Integrated **Google Analytics** for tracking user behavior and made data-driven decisions to enhance features and **optimize UX**.
- Applied performance optimization techniques, including **code splitting**, **lazy loading**, and **React Dev Tools** profiling, to improve app responsiveness.
- Built **backend APIs** with **Node.js** and **Express.js** and implemented **MongoDB** for efficient, scalable data storage and retrieval.
- Collaborated with cross-functional teams to develop **full-stack features**, integrating **frontend (ReactJS)** with backend services (**Node.js/Express.js**) to deliver end-to-end solutions.

POLICYBAZAAR | JUNIOR SOFTWARE DEVELOPER   **Apr'22 – Jun'22**

- Worked with team to support project plans and appropriate resource and time allocation.
- **Built mobile apps** for both IOS and Android using **React Native**, allowing for shared code to create a consistent user experience, and making development easier.
- **Developed critical tools** for the project - customized navigation bar, page control and scroll view.
- **Bug Resolution**: Actively identified and resolved bugs throughout the **development lifecycle**, from initial design to production, ensuring a smooth user journey and maintaining high-quality standards.

Projects

Workmen Compensation Journey Revamp (Project_Link_1 **)**

- Developed high-performance **Next.js** application, migrating from **React**.
- Optimized web performance through **lazy loading**, **code splitting**, and **caching** strategies.
- Reduced load times by **34%** and improved **SEO**.
- Implemented comprehensive worker injury coverage system for various skill levels.

Construction All Risk Insurance Integration (Project_Link_2 **)**

- **Led development** of end-to-end customer journey for construction insurance.
- Designed dynamic add-on and proposal pages with extensive fields.
- Streamlined backend data retrieval, enhancing **React development** efficiency.

Netflix-GPT Application (Personal - Project_Link_3 **)**

- Created responsive **Netflix-like** UI using React and **Tailwind CSS**.
- Integrated **Firebase** for authentication and **TMDB API** for movie data.
- Developed **AI-powered** search feature using **OpenAI's API** for personalized recommendations.

Achievements

- Best Team Awards, POLICYBAZAAR (**2022 – 2024**)

- Developed data-driven SEO initiatives, increasing website traffic to product marketing pages by 22%, leading to higher engagement and conversion rates. (**2023 – Present**)