**PROJECT PROPOSAL**

Tránsito

[I. Summary 2](#Toc52873031)

[II. Introduction 2](#Toc52873032)

[III. Needs/Problems 2](#Toc52873033)

[IV. Goals/Objectives 2](#Toc52873034)

[V. Procedures/Scope of Work 2](#Toc52873035)

[VI. Timetable 2](#Toc52873036)

[VII. Budget 2](#Toc52873037)

[VIII. Key Personnel 2](#Toc52873038)

[IX. Evaluation 2](#Toc52873039)

[X. Endorsements 2](#Toc52873040)

[XI. Next Steps 2](#Toc52873041)

[XII. Appendix 2](#Toc52873042)

1. Summary

Project Tránsito aims to create mobile apps helping Chinese tourists learn more about Cambodia. Mobile apps offer Baidu Map integration, offline tour guide and many other features, eventually bringing Chinese tourists a delightful and informative journey.

1. Introduction

Tourism is a major economic in Cambodia. Every year, dozen of thousands of tourists around the globe come to Cambodia, visiting the very famous Angkor Wat, Preach Vihear and other wonderful places. Most tourists may need deep historic and geographic information during sightseeing.

Project Tránsito is a mobile app to offer those information. With Tránsito, tourists can check their current location in case of lost. they can also read the history about the landmark they are visiting.

1. Needs/Problems

As tourists relies on 3G/4G network to access the Internet during visit, they may encounter various cell phone issues during visiting.

In general, tourists can face the following challenges:

* Unable to access the Internet
* Cannot check the current location

1. Goals/Objectives

With Tránsito, tourists can achieve the following in ease:

* Read historical information about the places they are visiting
* Verify their geographic location using GPS

1. Scope of Work

This project divides into 2 main implementation phases, iOS 10 and Android 6.0.

iOS 10 is iPhone app and interacts with tourists to deliver historical information and geographic location to them. It works independently without accessing the 3G/4G, WIFI network.

Android 6.0 is Google mobile app serves the same purposes. The only difference is tourists using mobile phones like Huawei, LG, etc, must use Android 6.0 to access historical information and geographic location.

1. Timetable

Provide detailed information on the expected timetable for the project. Break the project into phases, and provide a schedule for each phase.

The table below lists the

|  |  |  |
| --- | --- | --- |
|  | **Description of Work** | **Start and End Dates** |
| **Phase One** | iOS 10 Requirement Analysis | 1 Oct 2016 - 14 Oct 2016 |
| **Phase Two** | iOS 10 Development & Quality Testing | 15 Oct 2016 - 22 Nov 2016 |
| **Phase Three** | Android 6.0 Requirement Analysis | 23 Nov 2016 - 7 Dec 2016 |
| **Phase Four** | Android 6.0 Development & Quality Testing | 8 Dec 2016 - 15 Jan 2017 |

You can also use a Gantt chart for more detailed project timetable:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **ACTIVITY** | **IMPLEMENTATION TIME** | | | **RESPONSIBILITY** |
| 1. Requirements gathering & analysis | Week 1 | Week 2 | Week 3 |  |
| X | X |  | Program  Manager (PM) |
| 1.1. Conduct needs assessment |  | XXXXXX |  | Developer |
| 1.2. Design training modules |  |  | XXXXXX | Developer |
| 1.3. Conduct training |  |  | XXXXXX | Developer |
| 2. Improve procedure for project management | XXXXXXX | XXXXXX | XXXXXX | Program  Manager |
| 2.1. Conduct management audit of current  procedures |  | XXXXXX |  | Consultant |

1. Budget

State the proposed costs and budget of the project. Also include information on how you intend to manage the budget.

|  |  |  |
| --- | --- | --- |
|  | **Description of Work** | **Start and End Dates** |
| **Phase One** |  |  |
| **Phase Two** |  |  |
| **Phase Three** |  |  |
|  | **Total** | **$ 0.00** |

1. Key Personnel

List the key personnel who will be responsible for completion of the project, as well as other personnel involved in the project.

|  |  |
| --- | --- |
| Client | [name] |
| Sponsor | [name] |
| Project manager | [name] |
| Team | [name], [name], [name], [name] |

1. Evaluation

Discuss how progress will be evaluated throughout and at the end of the project.

– Formulate clear indicators for each objective and result

– Indicate how and when to conduct monitoring and evaluation activities to determine project’s progress and outcome

– State which methods will be used to monitor and evaluate the project

– Identify who will carry out the project evaluation.

1. Endorsements

Provide the names and addresses of individuals and companies who support and endorse the project.

1. Next Steps

Specify the actions required of the readers of this document.

• Next Step 1

• Next Step 2

• Next Step 3

1. Appendix

Provide supporting material for your proposal here. It may be:

* Company history
* Research materials
* Statistics or estimates
* External quotes or tenders
* Detailed cost / benefit spreadsheets
* Other relevant information or correspondence.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  |  |  |  |
| [Name], Project Client  Date: \_\_\_\_\_\_\_\_\_\_\_\_\_ |  | [Name], Project Sponsor  Date: \_\_\_\_\_\_\_\_\_\_\_\_\_ |  | [Name], Project Manager  Date: \_\_\_\_\_\_\_\_\_\_\_\_\_ |