Project 2501 17:15 01:00 Day: 3 Track: Failosophy en

Chef: 2433 Lindworm: 5463 Emergency: 112 Security: 110 Heaven: 1023 Speakers Desk: 1020 Info Desk: 1111

Translation (check if available): 8011 Technical Coordinator: 1611

Title: Mier failure attempt to CC license as mass market consume good

Subtitle: A creative drink for the commons

Speaker: @oinfiltrado23

Short: Mier a creative commons Mate Beer that was launched in Berlin in 2012, made some waves

as it tried to pave a path reserved only for software. In this presentation Fabricio, from

Meta Mate, describes the ideas behind and challenges met in launching a CC NC 3.0SA

drink inspired by the commons with mate.