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Chef: 2433 Lindworm: 5463 Emergency: 112 Security: 110 Heaven: 1023 Speakers Desk: 1020 Info Desk: 1111

Title: Mier failure attempt to CC license as mass market consume good

Subtitle: A creative drink for the commons

Speaker: Fabricio

Short: Mier a creative commons Mate Beer that was launched in Berlin in 2012, made some waves as it tried to pave

a path reserved only for software. In this presentation Fabricio, from Meta Mate, describes the ideas behind

and challenges met in launching a CC NC 3.0SA drink inspired by the commons with mate.