

Project 2501

17:15

01:00

Day: 3

Track: Failosophy

Chef: 2433

Lindworm: 5463

Emergence: 112

Security: 110

Heaven: 1023

Speakers

Desk:

1020

Title: **Mier failure attempt to CC license as mass market consume good**

Subtitle: A creative drink for the commons

Speaker: **Fabricio**

**Short:** *Mier a creative commons Mate Beer that was launched in Berlin in 2012, made some waves as it tried to pave a path reserved only for software. In this presentation Fabricio, from Meta Mate, describes the ideas behind and challenges met in launching a CC NC 3.0SA drink inspired by the commons with mate.*