Project 2501 11:15 00:30 Day: 4 Track: Science en

Chef: 2433 Lindworm: 5463 Emergency: 112 Security: 110 Heaven: 1023 Speakers Desk: 1020 Info Desk: 1111

Translation (check if available): 8011 Technical Coordinator: 1611

Title: Gotta Blockem all

Subtitle: Creating a usable tool against online trackers

Speaker: Markus Huber

Short: Todays websites and mobile applications heavily rely on third party libraries: to display advertisement, to

enable social networking, and to analyze their audience. The convenience of these third party libraries comes

at the cost of privacy violations for their users.