Simulacron-3 17:15 01:00 Day: 1 Track: Security & Hacking en

Chef: 2433 Lindworm: 5463 Emergency: 112 Security: 110 Heaven: 1023 Speakers Desk: 1020 Info Desk: 1111

Title: Privacy Badger

Subtitle: Stop being tracked online

Speaker: Noah Swartz, Cooper Quintin

Short: In this talk EFF Technologist Noah Swartz will present Privacy Badger, EFF's new browser extension that automatically blocks both invisible trackers and spying ads. It is intended to be a minimal or zero-configuration

option that most Internet users can use to prevent non-consensual third party collection of their reading habits from their everyday browser. Privacy Badger couples the recently developed HTTP Do Not Track opt-out header with a number of heuristics for classifying the behavior of third parties, to automatically determine

which should be blocked, which are needed but should have cookies blocked, and which are safe from a privacy

perspective. They will also talk about the current state of non-consensual tracking on the web, what methods

are currently being used to track people and exploring what alternatives we can pursue.