Fix Website Style Guide

FONTS

Oswald Light, **Regular** and **Bold**

Lato Light, Lato Regular,

Lato Bold Italic, **Lato Bold**, **Lato Black**

www.google.com/fonts

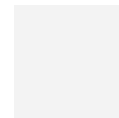## COLORS

black
#303030

burnt orange
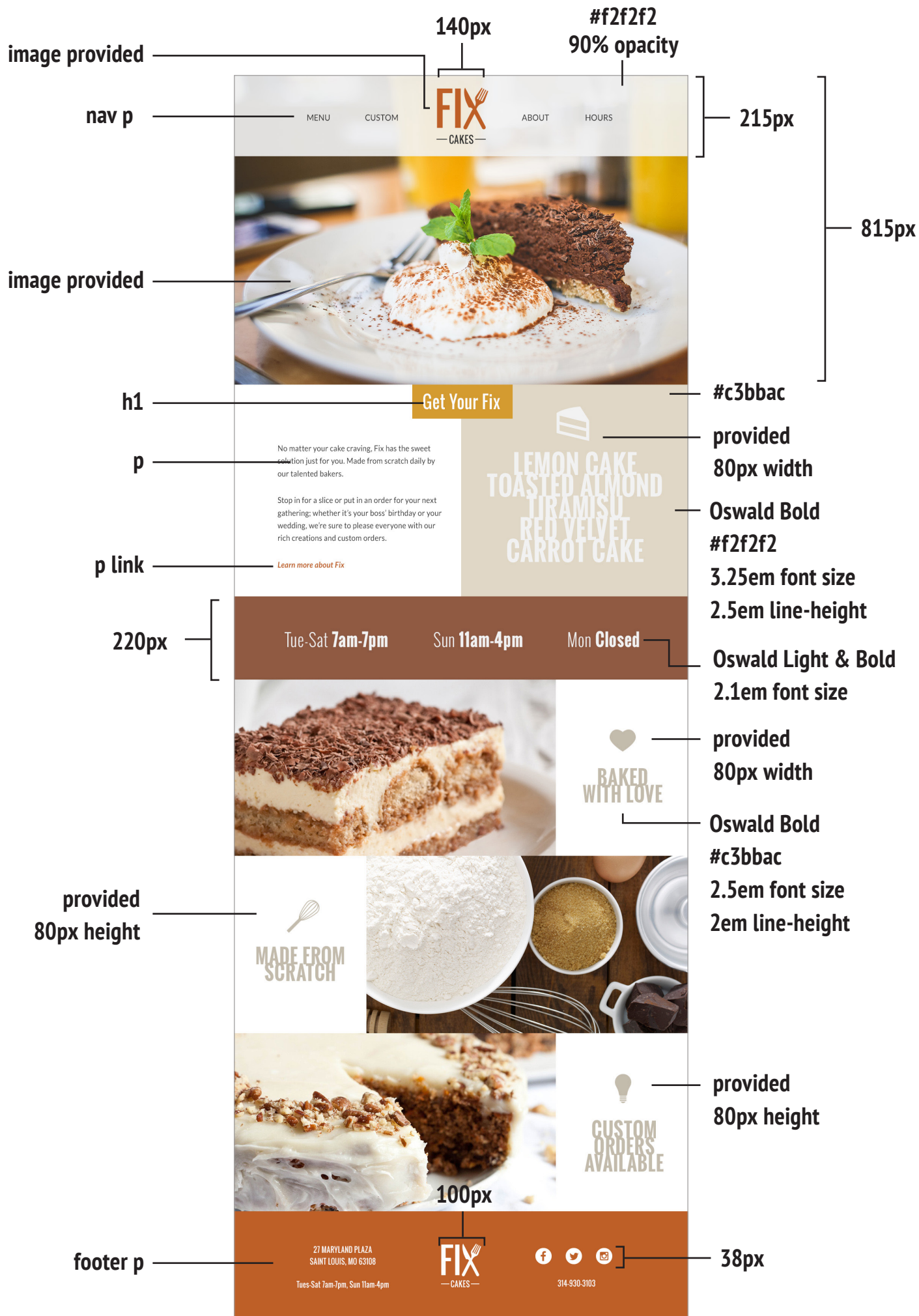#be5f27

brown
#8e5942

golden
#d49b30

light tan
#e0d7c5

light brown
#c3bbac

off-white
#f2f2f2

Fix Website Style Guide - Desktop

h1	h2	h2 a	h2 a:hover
Oswald Regular	Oswald Regular	Oswald Regular	Oswald Regular
2.1em font size	1.56em font size	1.56em font size	1.56em font size
#303030	#f2f2f2	#f2f2f2	#d49b30
		italicize & underline	italicize & underline

h3	h4	p	p a
Lato Black	Lato Light	Lato Regular	Lato Bold Italic
1.125em font size	1.125em font size	1em font size	1em font size
#8e5942	#8e5942	#303030	#be5f27
uppercase	uppercase	1.6em line height	

p a:hover	nav p	footer p
Lato Bold Italic	Lato Regular	Oswald Regular
1em font size	1.06em font size	.9em font size
#d49b3c	#303030	#f2f2f2
underline		

140px

#f2f2f2
90% opacity

image provided

nav p

MENU   CUSTOM   FIX   ABOUT   HOURS
                   —CAKES—

215px

815px

image provided

h1 — Get Your Fix

#c3bbac

provided
80px width

p — No matter your cake craving, Fix has the sweet solution just for you. Made from scratch daily by our talented bakers.

Stop in for a slice or put in an order for your next gathering; whether it's your boss' birthday or your wedding, we're sure to please everyone with our rich creations and custom orders.

LEMON CAKE
TOASTED ALMOND
TIRAMISU
RED VELVET
CARROT CAKE

Oswald Bold
#f2f2f2
3.25em font size
2.5em line-height

p link — Learn more about Fix

220px

Tue-Sat 7am-7pm   Sun 11am-4pm   Mon Closed

Oswald Light & Bold
2.1em font size

provided
80px width

BAKED WITH LOVE

Oswald Bold
#c3bbac
2.5em font size
2em line-height

provided
80px height

MADE FROM SCRATCH

provided
80px height

CUSTOM ORDERS AVAILABLE

100px

footer p — 27 MARYLAND PLAZA
SAINT LOUIS, MO 63108

Tues-Sat 7am-7pm, Sun 11am-4pm

FIX
—CAKES—

314-930-3103

38px

link hover example

Made from scratch daily. Most cakes are available in a variety of sizes and by-the-slice.

Please *contact Riley* for more details and questions.

Lato Regular
1em

scrolled nav bar

#f2f2f2
90% opacity

MENU   CUSTOM   FIX   ABOUT   HOURS
                              —CAKES—

85px

55px

Get Your Fix

No matter your cake craving, Fix has the sweet solution just for you. Made from scratch daily by

LEMON CAKE