NAOMI CHAU

UI/UX Design / Passionate about aesthetic design informed by research.

CONTACT / nchau@protonmail.com **PORTFOLIO** / n40-c.github.io/portfolio 🗹

EXP	EDI	IENI	CE
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Family Wellness WA

Dec 2023

Jan 2022 - Feb 2022

Arizona State University

Aug 2023 - Present

Arizona State University

Jan 2023 - Present

Engineers Without Borders (RSO)

Oct 2020 - Aug 2021

Graphic Designer – freelance

Developed visual direction and designed an email flyer for the client. Worked on the copy.

Web Design & Implementation – freelance

Designed and implemented a responsive business website. Revised and wrote portions of the copy.

Teaching Assistant – front end coding classes

Tutored students on HTML and CSS, helped debug and guided their understanding.

Grader – front end coding & graphics classes

Assessed and critiqued student submissions with written feedback, assigned grades & answered student concerns.

Co-lead & Publication Designer – Project with \$1k grant to promote engineering. Designed & delivered 40 engineering kits to a local school.

Led group meetings, managed project timeline, and assigned tasks. Communicated with the client.

Wrote the content and did publication design for a teacher's guide and how-to for the kits.

EDUCATION

Arizona State University

Class of 2024 (Expected)

BS Graphic Information Technology

with focus in User Experience

GPA 4.0, Dean's List

RELATED COURSEWORK / Quantitative and qualitative research, Graphic communication, Web content design

TOOLKIT

Design

UX Research
UX & UI Design
UX Writing
Data Visualization
Graphic Design
Motion Design

Technical

Figma, Adobe (Illustrator, InDesign, XD, After Effects), HTML/CSS/JS

Interpersonal

Team player

Comfortable with

working independently

Responsible