

Naomi Chau

Portfolio naomichau.com | Contact naomi.chau.design@gmail.com | Seattle, WA

EXPERIENCE

Vosyn

UX/UI Designer

June 2024 – Present

Toronto, Canada (Remote)

Vosyn is an AI startup specializing in language technology. It is developing a platform that uses AI to enable global media access. An emerging startup, it has raised \$8M+.

- Defined overall product concept through internal stakeholder discussions and user research.
 - **Consistent stakeholder buy-in** via strong designs & pitches that aligned business goals with user needs.
- Took ownership of the AI-powered media consumption and translation experience as an end-to-end designer.
 - **Boosted user efficiency:** Conducted usability testing and iterative design on media translation features, increasing success rates by **40%** and enabling users to access core features **twice as fast**. Created user flows, wireframes, and high-fidelity prototypes.
 - **Collaborated cross-functionally** with PMs, POs and engineers to align on vision, to clarify designs and to check for accurate implementation, cutting down delays and confusion in a fast-paced Agile environment.
 - **Kept design projects on track** by organizing team workflows, timelines, and resources. Gave peer critique, especially on usability, accessibility, design system usage, and best practices for Figma files.

Arizona State University

Teaching Assistant & Grader

Jan. 2023 – May 2024

Phoenix, AZ (Remote)

- Supported **Graphic Design** and **Front-End Development** courses, grading & providing feedback to 30-60 students each term on UX principles like visual hierarchy, clarity, and accessibility.
- Observed students' pain points in the class and created customized resources to remove learning obstacles.

Freelance

UX/UI Designer

Jan. 2022 – Present

Seattle, WA

- Designed marketing websites with a focus on hierarchy, usability, and responsive design.
- Conducted informal interviews and user research to align design decisions with business and user needs.
- Created wireframes using Figma, iterating designs based on client and user feedback

EDUCATION

Arizona State University

B.S. Graphic Information Technology

May, 2024

Phoenix, AZ (Remote)

- **Focus:** User Experience
- **Honors:** Summa Cum Laude (GPA: 4.0)
- **Awards:** 1st place in Digital Products at Spring 2024 GIT Awards for a user-centered & mission-centered revamp on a charitable organization's website.

SKILLS

User Research: Usability Testing, Synthetic Research, Interviews, Surveys, Card-Sorting, Heuristics

UX Design: Personas, Journey Mapping, User Flows, Information Architecture, KLM, WCAG Accessibility, Wireframing, Prototyping, Design Systems, Responsive Design

Tools: Figma/Figjam, Adobe Creative Cloud, Miro, Notion, Google Suite, Microsoft Suite, HTML/CSS/JS, Fathom

Team Player: Organized, proactive, takes ownership, cross-functional teamwork, welcomes feedback, helpful