IMBRUVICA® offers flexible dosing for therapy management with a convenient, once-daily oral tablet⁵





The flexibility to dose adjust, if needed, to help manage certain AEs^{5†}





Dose modification due to
AEs does not impact efficacy
outcomes²⁴



Stable patients who are tolerating IMBRUVICA® well should not be switched and should remain on therapy for optimal benefit²⁶

AE=adverse event.

*In a review of 13 articles on the various modes of administration for cancer treatment administration, 84.6% (11/13 articles) reported that patients preferred oral treatment over intravenous treatment.18

†Dose management available for patients experiencing AEs including Grade ≥3 non-haematological toxicity, Grade ≥3 neutropenia with infection or fever and Grade 4 haematological toxicity.5

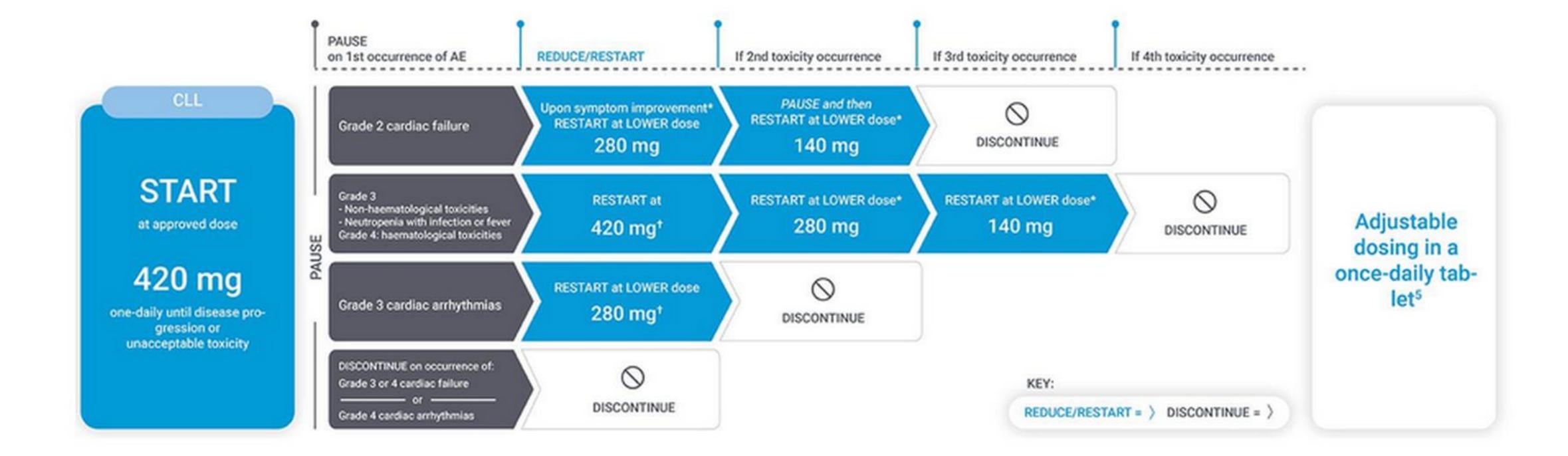






The flexibility to dose-adjust, if needed, to help manage certain AEs5





Active management of AEs with dose reductions or dose holds resulted in AE resolution in the majority (>85%) of patients.21

Additionally, dose reductions prevented recurrence or worsening for most patients (75%), allowing many patients to continue to benefit from IMBRUVICA® treatment.²¹

IMBRUVICA® is not contraindicated in patients with hypertension or cardiac comorbidities (please see the Summary of Product Characteristics before prescribing)²¹⁶

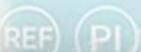
AE=adverse event.

*Once AE has improved to Grade 1 or baseline, follow the next recommended dose modification.14

¹For Grade 3 or 4 AEs: When resuming treatment, restart at the same or lower dose based on benefit-risk evaluation. If toxicity reoccurs, reduce daily dose by 140 mg. ¹⁶
¹⁶Evaluate the benefit-risk before resuming treatment. ¹⁶





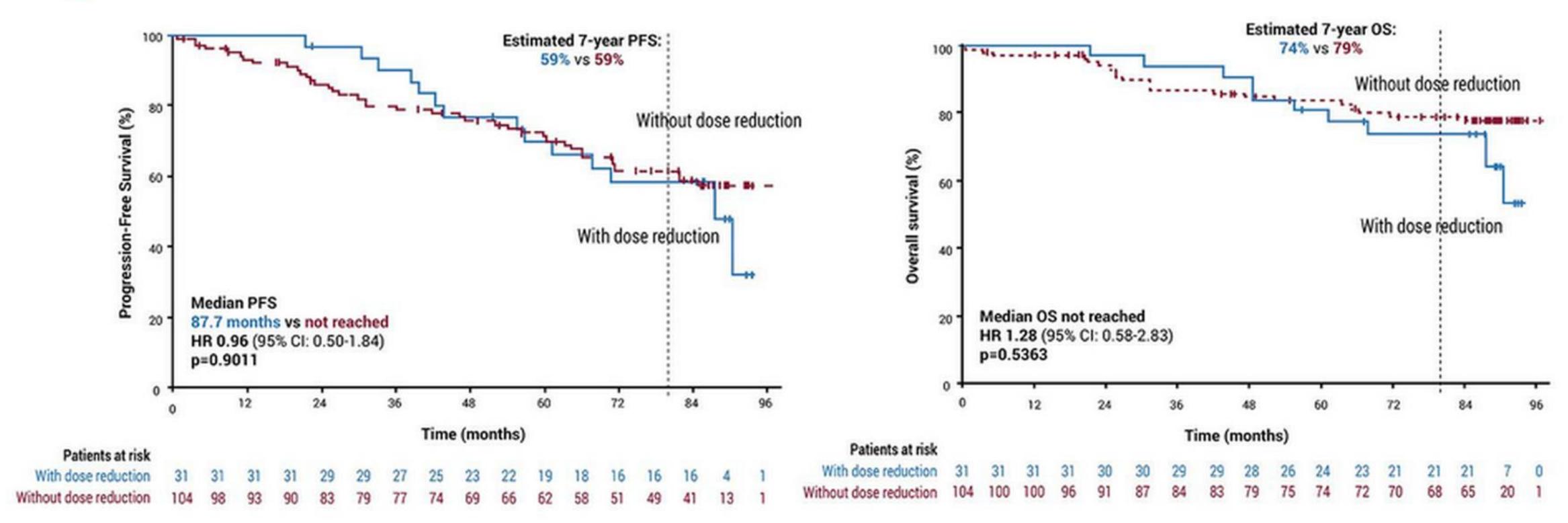








RESONATE-2: Post-hoc analysis in patients with dose reductions²⁴



Adapted from Wojach J, et al. 2023

Efficacy

HR: hazard ratio, CI: confidence interval, OS: overall survival, PFS: progression-free survival.



