IMBRUVICA® offers flexible dosing for therapy management with a convenient, once-daily oral tablet5







The flexibility to dose adjust, if needed, to help manage certain AEs5†





Dose modification due to AEs does not impact efficacy outcomes²⁴



Stable patients who are tolerating IMBRUVICA® well should not be switched and should remain on therapy for optimal benefit²⁶

AE=adverse event.

^{*}In a review of 13 articles on the various modes of administration for cancer treatment administration, 84.6% (11/13 articles) reported that patients preferred oral treatment over intravenous treatment.18 †Dose management available for patients experiencing AEs including Grade 23 non-haematological toxicity, Grade 23 neutropenia with infection or fever and Grade 4 haematological toxicity.



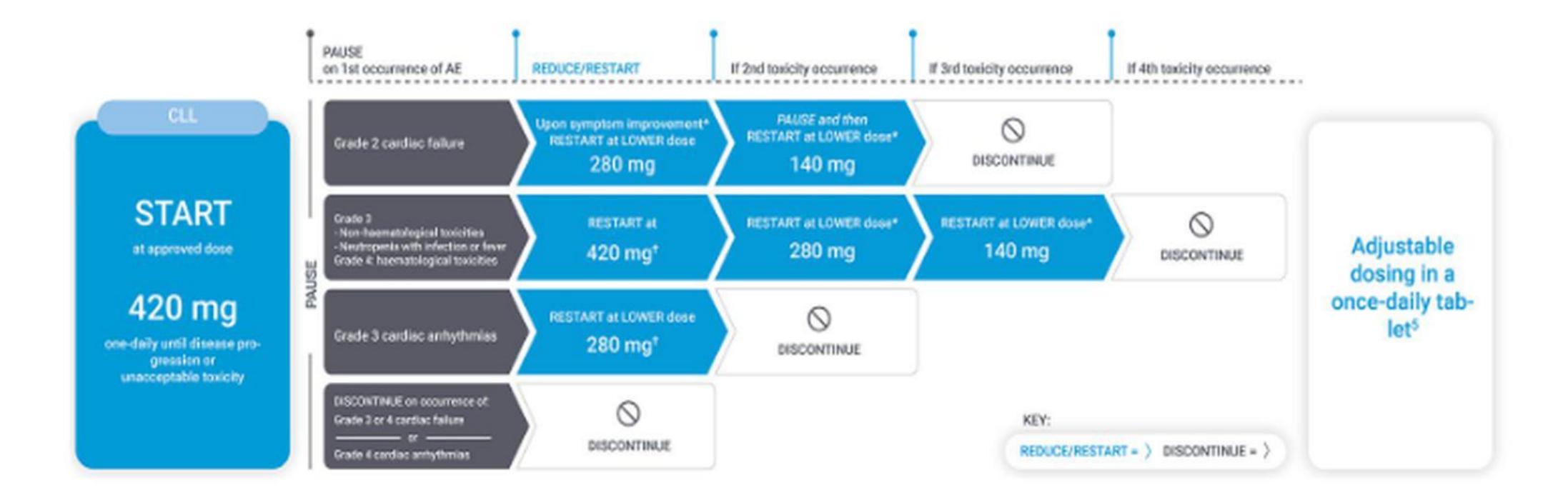






The flexibility to dose-adjust, if needed, to help manage certain AEs5





Active management of AEs with dose reductions or dose holds resulted in AE resolution in the majority (>85%) of patients.21

Additionally, dose reductions prevented recurrence or worsening for most patients (75%), allowing many patients to continue to benefit from IMBRUVICA® treatment.21

IMBRUVICA* is not contraindicated in patients with hypertension or cardiac comorbidities (please see the Summary of Product Characteristics before prescribing)***

AExadverse event.

*Once AE has improved to Grade 1 or baseline, follow the next recommended dose modification.16 "For Grade 3 or 4 AEs: When resurring treatment, restart at the same or lower dose based on benefit -risk evaluation. If toxicity reoccurs, reduce daily dose by 140 mg." "Evaluate the benefit-risk before resuming treatment."







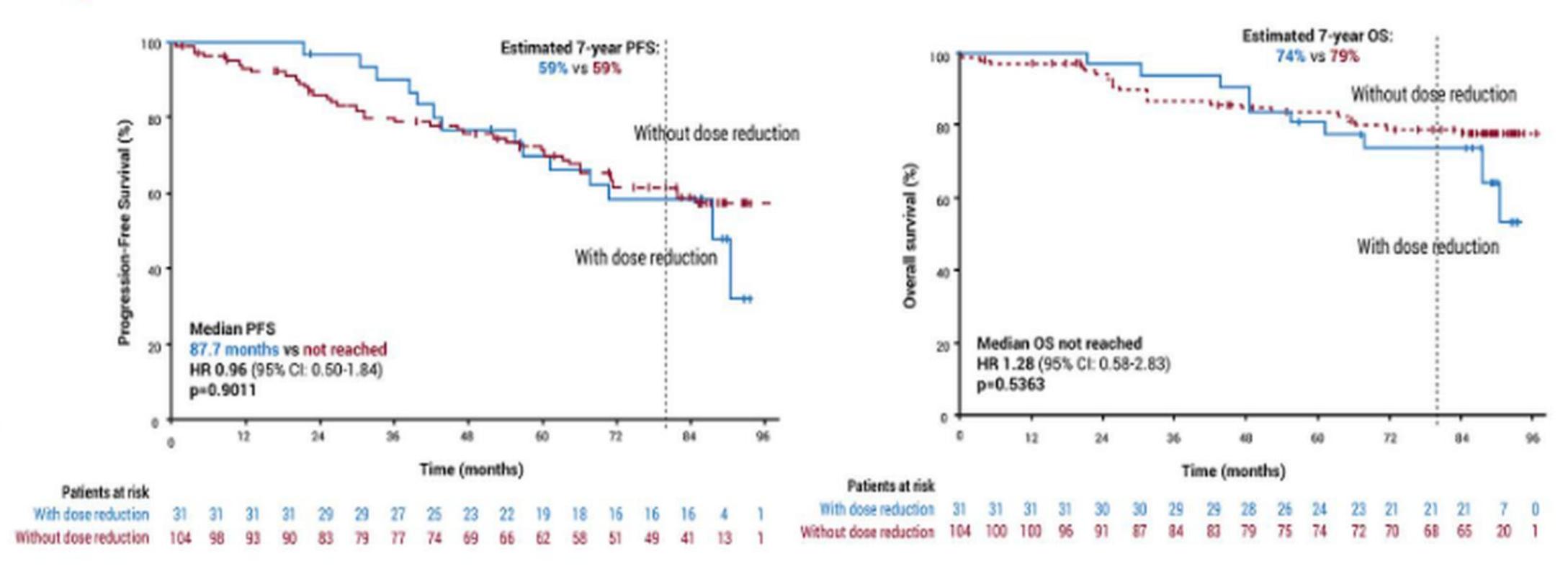








RESONATE-2: Post-hoc analysis in patients with dose reductions²⁴



Adapted from Wojach J, et al. 2023

HR: hazard ratio, CI: confidence interval, OS: overall survival, PFS: progression-free survival.



