

Nate Chang

UX Designer

nathanschang@gmail.com
natechang.me
linkedin.com/in/nathanschang
214.223.0797

About

UX Designer approaching user-centered design with experience informed by the humanities just as much as working with my hands.

I thrive on the challenge of designing around complexity and constraints and love finding solutions that meet business and user needs. Always seeking opportunities to learn and grow.

Skills

User research
Wireframing
Rapid prototyping
Information architecture
Interaction design (IxD)
Competitive analysis
User interviews
Usability testing
Usability heuristic evaluation
User personas
User task flows
Customer journey mapping

Tools

Sketch
Illustrator
Photoshop
InDesign
Axure RP
Proto.io
inVision
POP!
Marvel
HTML5
CSS3

Dabbling

Javascript
jQuery
flinto
Bicycle maintenance
The perfect poached egg

Work

DESIGNATION

Designer in Residence - UX/UI Virtual Jul 2016 - Present

Facilitate virtual portion of DESIGNATION design bootcamp

- Teach concepts of design process through weekly check-ins and critiques
- Coordinate weekly grading, feedback and tracking student progress
- Work with Curriculum Director and main instructor to refine and iterate on curriculum

UX Designer

Mar 2016- Jul 2016

Learned and applied UX and UI principles using design thinking, Google Ventures design sprint and agile methodologies devoting 70+ hours/week during a 16-week bootcamp

- Designer for two external client projects and one internal project
- Conducted user research, persona development, competitive analysis, wireframing, prototyping and usability testing for two startup clients

NEVER BEEN BETTER CO

Leatherworker and Designer

Oct 2014 - Present

Designer, maker and founder of company producing handsewn leather accessories

- Manage operations and marketing including branding, online and in-person sales, customer service, shipping, market research and social media

INSTITUTE FOR HUMANE STUDIES

Advanced from intern to program coordinator and consultant throughout organization within academic programs and IT departments

Data Quality Consultant, IT

Jun 2013 - Sep 2014

Coordinated with third-party data quality contractors to refine workflow and improve accuracy of year-round database audits

Program Coordinator, Kosmos Online

Feb 2012 - May 2013

Managed web project with graduate student audience focusing on content planning and marketing

- Editor, writer and producer for blog posts, articles and podcast series
- Worked with marketing team to manage social media and analytics
- Oversaw site redesign and move to new CMS, grew web traffic 20%
- Grew online education webinar series from 4 pilot events to 50 events per year

Production and Helpdesk

Sep 2010 - Feb 2012

Managed IT cases for team of 6 full-time staff serving 80 employees

- Produced library of IT support documents and video tutorials
- Produced video presentation for 50th anniversary gala
- Revised internal document for database editing protocol and best practices

Education

COLUMBIA UNIVERSITY in the CITY OF NEW YORK

Bachelor of Arts, Columbia College

Majors: English & Comparative Literature, History