# Nate Chang

UX (designer and researcher)

nathanschang@gmail.com natechang.me linkedin.com/in/nathanschang 214.223.0797

## About

UX designer and researcher approaching user-centered products with experience informed by the humanities just as much as working with my hands.

I thrive on the challenge of designing around complexity and constraints and love finding solutions that meet business and user needs. Always seeking opportunities to learn and grow.

# <u>Skills</u>

Agile User Research
Product Strategy
Concept Validation
Rapid prototyping
UX/design sprints
]Customer journey mapping
Wireframing
Information architecture
Interaction design (IxD)
Competitive analysis

# Tools

Usability testing

Sketch

Illustrator

Photoshop

InDesign

Proto.io

inVision

Axure RP

HTML5

CSS3

# <u>Dabbling</u>

Service design Interaction animation Vintage stereo repair Bicycle maintenance The perfect poached egg

## Work

#### SOLSTICE

UX Researcher mar 2017 - present

Consultant performing user research for enterprise clients within agile framework.

- Discovery research and concept validation on teams with UX designers, product analysts to inform product strategy and design delivery
- · Iterative research directing product strategy and design decisions for mobile development

### **DESIGNATION**

Designer in Residence - UX/UI Virtual

jul 2016 - mar 2017

Facilitate virtual portion of DESIGNATION design bootcamp

- $\cdot$  Taught foundations of UX and visual design
- $\cdot \text{Coordinated weekly grading, feedback and tracking student progress} \\$
- · Worked with Curriculum Director and UI instructor to assess and iterate curriculum

#### UX Designer

mar 2016- jul 2016

Learned and applied UX and UI principles using design thinking, Google Ventures design sprint and agile methodologies devoting 70+ hours/week during a 16-week bootcamp

- · Designer for two external client projects and one internal project
- Conducted user research, persona development, competitive analysis, wireframing, prototyping and usability testing for two startup clients

### **NEVER BEEN BETTER CO**

Leatherworker and Designer

oct 2014 - present

Designer, maker and founder of company producing handsewn leather accessories

• Manage operations and marketing including branding, online and in-person sales, customer service, shipping, market research and social media

#### INSTITUTE FOR HUMANE STUDIES

Advanced from intern to program coordinator and consultant throughout organization within academic programs and IT departments

### Data Quality Consultant, IT

jun 2013 - sep 2014

Coordinated with third-party data quality contractors to refine workflow and improve accuracy of year-round database audits

### Program Coordinator, Kosmos Online

feb 2012 - may 2013

Managed web project with graduate student audience.

- Editor, writer and producer for blog posts, articles and podcast series
- Oversaw site redesign and move to new CMS, grew web traffic 20%
- Grew online education webinar series from 4 pilot events to 50 events per year

### Video Production and Helpdesk

sep 2010 - feb 2012

Managed IT cases for team of 6 full-time staff serving 80 employees

- Produced library of IT support documents and video tutorials
- · Produced video presentation for 50th anniversary gala

# Education

COLUMBIA UNIVERSITY in the CITY OF NEW YORK

Bachelor of Arts, Columbia College

Majors: English & Comparative Literature, History