

[Home](#)[Docs](#)[API Reference](#)[FAQs](#)[Release Notes](#)[Request Access](#)[Login to My Apps](#)

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AttributedLeads

**GET** {tenant}/attributed-leads?fromUtc={fromUtc}&toUtc={toUtc}

CapacityAwarenessWarning

**GET** {tenant}/capacity-warnings

ExternalCallAttributions

**POST** {tenant}/external-call-attributions

Performance

**GET** {tenant}/performance?fromUtc={fromUtc}&toUtc={toUtc}&performa...

ScheduledJobAttributions

**POST** {tenant}/job-attributions

WebBookingAttributions

**POST** {tenant}/web-booking-attributions

**POST** {tenant}/web-lead-form-attributions

# Marketing Ads

API definition

# AttributedLeads\_Get

Returns attributed leads data.

## Request

## Production Environment

**GET**

```
https://api.servicetitan.io/marketingads/v2/tenant/{tenant}/attributed-leads?fromUtc={fromUtc}&toUtc={toUtc} [&leadType] [&page] [&pageSize] [&includeTotal]
```

## Integration Environment

```
GET https://api-
```

```
integration.servicetitan.io/marketingads/v2/tenant/{tenant}/attributed-leads?fromUtc={fromUtc}&toUtc={toUtc} [&leadType] [&page] [&pageSize] [&includeTotal]
```

## Request parameters

Name	In	Required	Type	Description
fromUtc	template	true	string	Gets or sets the date and time the lead was created, in UTC. Filtering is supported.
toUtc	template	true	string	Gets or sets the date and time the lead was created, in UTC. Filtering is supported.
tenant	template	true	integer	Tenant ID
leadType	query	false		Gets or sets the lead type. Possible values are LeadTypeNew, LeadTypeRenewal, and LeadTypeOther. If not specified, is returned.

				Values: [Manual]
page	query	false	integer	The logical page number
pageSize	query	false	integer	How many records to return
includeTotal	query	false	boolean	Whether to include total count

## Response: 200 OK

The request has succeeded

application/json

### PaginatedResponse\_Of\_Marketing.Ads.Contracts.At...

Represents paginated API response.



Name	Required	Type	Description
page	true	integer (int32)	From which page to start
pageSize	true	integer (int32)	Page size for the query (maximum 100 records return)
hasMore	true	boolean	True if there are more results for the query than the current page
totalCount	false	integer (int32)	Total count of records for the query (can be null)
data	true	<a href="#">Marketing.Ads.Contracts.At...</a>	The collection of marketing ads contracts. The collection never have more than 100 items

## default

DEFAULT - JSON

 Copy

```
{
  "page": 0,
  "pageSize": 0,
  "hasMore": true,
  "totalCount": 0,
  "data": [{
    "dateTime": "string",
    "leadType": 1,
    "attribution": {
      "utmSource": "string",
      "utmMedium": "string",
      "utmCampaign": "string",
      "landingPageUrl": "string",
      "referrerUrl": "string",
      "clickId": "string",
      "gbraid": "string",
      "wbraid": "string",
      "stCampaignId": 0,
      "originalCampaign": "string",
      "attributionOverwriteType": {},
      "attributionOverwriteId": 0,
      "overwrittenBookingJobId": 0,
      "adGroupId": "string",
      "adGroupName": "string",
      "keywordId": "string",
      "keywordName": "string"
    },
    "job": {
      "id": 0,
      "name": "string"
    },
    "customer": {
      "id": 0,
      "name": "string"
    },
    "call": {
      "duration": "string",
      "id": 0,
      "type": "string",
      "source": "string",
      "callerNumber": "string",
      "trackingNumber": "string",
      "excusedReason": "string"
    },
    "leadForm": {
      "leadNumber": 0,
      "leadStatus": "string",
```

```
        "notes": "string"
      },
      "booking": {
        "id": 0
      }
    }
  ]
}
```

## Response: 400 Bad Request

The request cannot be processed, check validation errors or request format

application/json

### ApiErrorResponse

Detailed error response, following RFC 7807 recommendations (<https://tools.ietf.org/html/rfc7807>).



Name	Required	Type	Description
type	true	string	A URI reference to the problem type
title	true	string	A short, human-readable title of the problem
status	true	integer (int32)	The HTTP status code
traceId	true	string	Internal trace identifier for diagnostics
errors	true	object	Provides more details about the error, which can be used for visualization
data	true	object	Provides additional context for the problem

# default

DEFAULT - JSON Copy

```
{
  "type": "string",
  "title": "string",
  "status": 0,
  "traceId": "string",
  "errors": {},
  "data": {}
}
```

## Definitions

Name	Description
<a href="#">PaginatedResponse_Of...</a>	Represents paginated API response.
<a href="#">Marketing.Ads.Contrac...</a>	
<a href="#">Marketing.Ads.Contrac...</a>	
<a href="#">Marketing.Ads.Contrac...</a>	
<a href="#">Marketing.Ads.Contrac...</a>	
<a href="#">Marketing.Ads.Contrac...</a>	
<a href="#">Marketing.Ads.Contrac...</a>	
<a href="#">Marketing.Ads.Contrac...</a>	
<a href="#">Marketing.Ads.Client.L...</a>	
<a href="#">ApiErrorResponse</a>	Detailed error response, following RFC 7807 recommendations ( <a href="https://tools.ietf.org/html/rfc7807">https://tools.ietf.org/html/rfc7807</a> ).

## PaginatedResponse\_Of\_Marketing.Ads.Contracts.Attrib...

Represents paginated API response.



Name	Required	Type	Description
page	true	integer (int32)	From which page tl started
pageSize	true	integer (int32)	Page size for this q many records were return)
hasMore	true	boolean	True if there are m the query than retu result
totalCount	false	integer (int32)	Total count of reco query (can optiona
data	true	<a href="#">Marketing.Ads.Contra...</a>	The collection of re never have more th items

## Marketing.Ads.Contracts.AttributedLeads.GetAttribute...



Name	Required	Type	Description
dateTime	true	string (date-time)	
leadType	true	<a href="#">Marketing.Ads.Client...</a>	
attribution	true	<a href="#">Marketing.Ads.Contra...</a>	
job	true	<a href="#">Marketing.Ads.Contra...</a>	
customer	true	<a href="#">Marketing.Ads.Contra...</a>	
call	true	<a href="#">Marketing.Ads.Contra...</a>	
leadForm	true	<a href="#">Marketing.Ads.Contra...</a>	
booking	true	<a href="#">Marketing.Ads.Contra...</a>	

## Marketing.Ads.Contracts.AttributedLeads.Attribution



Name	Required	Type	Description
utmSource	true	string	
utmMedium	true	string	
utmCampaign	true	string	
landingPageUrl	true	string	
referrerUrl	true	string	
clickId	true	string	
gbraid	true	string	
wbraid	true	string	
stCampaignId	false	integer (int64)	
originalCamp...	true	string	
attributionOv...	false	One of: <a href="#">Marketing.Ads.Contra...</a>	
attributionOv...	false	integer (int64)	
overwrittenB...	false	integer (int64)	
adGroupId	true	string	
adGroupName	true	string	
keywordId	true	string	
keywordName	true	string	

## Marketing.Ads.Contracts.AttributedLeads.EntityType



Type	Values
string	Call , Booking , Lead

## Marketing.Ads.Contracts.AttributedLeads.Job





Name	Required	Type	Description
id	false	integer (int64)	
name	true	string	

## Marketing.Ads.Contracts.AttributedLeads.Customer



Name	Required	Type	Description
id	false	integer (int64)	
name	true	string	

## Marketing.Ads.Contracts.AttributedLeads.Call



Name	Required	Type	Description
duration	true	string	
id	false	integer (int64)	
type	true	string	
source	true	string	
callerNumber	true	string	
trackingNumb...	true	string	
excusedReason	true	string	

## Marketing.Ads.Contracts.AttributedLeads.LeadForm



Name	Required	Type	Description
leadNumber	false	integer (int64)	
leadStatus	true	string	
notes	true	string	

Marketing.Ads.Contracts.AttributedLeads.Booking



Name	Required	Type	Description
id	false	integer (int64)	

Marketing.Ads.Client.LeadType\_Int32



Type	Values
integer (int32)	1 , 2 , 3 , 4

# ApiErrorResponse

Detailed error response, following RFC 7807 recommendations (<https://tools.ietf.org/html/rfc7807>).



Name	Required	Type	Description
type	true	string	A URI reference that identifies the problem type
title	true	string	A short, human-readable title for the problem type
status	true	integer (int32)	The HTTP status code
traceId	true	string	Internal trace ID for diagnostics
errors	true	object	Provides more details about the error that occurred, which can be used for visual display
data	true	object	Provides additional information for programmatic use