

SOFYA ALIBEKOVA

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Age: 30 years



Education

- 2011 - 2012 **UNIVERSITÉ PARIS I PANTHÉON-SORBONNE**, Paris, France
Law faculty. Master's degree in Litigation
(Master 2 Professionnel Contentieux des affaires)
- 2006 - 2011 **Lomonosov Moscow State University**, Moscow, Russia
Law faculty. Civil law (Corporate law)

Professional experience:

- 04.2018 – present
moment **RIGMORA HOLDINGS**
(*Family office of a Russian businessman*)
Deputy PR Director for crisis communications

- Execution of PR crisis communication plan;
- Building up and training the team (2 people);
- Working with contractors: organizing a pool of contractors according to specified needs, setting the results to be achieved and controlling their execution;
- Working with the foreign media: organizing a media pool, briefing journalists, organizing interviews with lawyers, drafting and editing texts, press releases, statements, comments, doing media monitoring;
- Managing situations with potential influence over a client's reputation through extrajudicial or judicial dispute resolution;
- Litigation PR;
- Executing GR projects;
- Analytics and OSINT.

Achievements:

- Writing up a statement representing our client's side in a book written about an art piece he acquired. This allowed us to increase the number of positive mentions of the client in this context and to build good relations with the book's author, who is an important journalist;
- Compiling an internal guidebook on analytics and a template of a research note – this allowed for the reduction of the time necessary for the team members training by half;
- Modifications introduced into Bloomberg and New York Times articles on legal proceedings concerning a client – this allowed for the deletion of incorrect and negative mentions of the client and precluding their spread;
- Blocking a slanderous website, deleting a YouTube video and tweets – this allowed us to stop the spread of defamatory information concerning the client from getting spread by a former employee.

- 11.2017 – 03.2018 **RESEARCHME ONLINE**, Moscow, Russia
PR Director

- Development and execution of PR crisis communication plan;
- Working with the media;
- Drafting texts;
- GR;
- SMM, website launch and management;
- Brand design;
- Making presentations.

Achievements:

- Recommendations for client's campaign – this allowed the introduction of new ways to attract the audience;

- 5 bouts of research followed by 5 publications respectively – this allowed us to attract one potential client and a new audience (telehealth).
- 04.2016 – 11.2017 **Foundation for Assistance to Small Innovative Enterprises**, Moscow, Russia
Deputy Department Director, Public relations department
- Working with the media;
 - Drafting texts;
 - GR, i.e. Ministry of economic development;
 - Organizing events and making presentations (Open Innovations, Startup Tour, Startup Village etc.);
 - SMM and website management;
 - Widening the network of representatives in the Russian regions;
 - Searching for partners;
 - Brand design.
- Achievements:
- Template of agreement with regional representative – this allowed the hiring of new representatives faster;
 - Organizing examination of Plans of Innovative development for the state funded companies as well as reports of their execution (Ministry of economic development of Russia) – this allowed us to stimulate companies to be more active in incorporating innovative IT;
 - Amendments to the federal law «On the science» (State Duma) – this allowed the introduction of an amendment on children's scientific and technological creativity;
 - Introduction of a shorter title of the foundation – this allowed us to increase audience's awareness on the foundation and to increase the number of its mentions in the media threefold.
- 06.2013 – 04.2016 **RUSHYDRO**, Moscow, Russia
Lawyer, Litigation practice
- Drafting corporate documents, power of attorney;
 - Analytics and legal opinions;
 - Extrajudicial and judicial dispute resolution;
 - Working with contractors violating their contractual obligations;
 - Legal support to the construction of energy plants in the far East of Russia.
- Achievements:
- Software for automatically checking of new versions of laws – allowed reducing the time of verification of the list of actual legislation by 75%;
 - Documents to launch the construction of energy plants in the far East of Russia – this allowed us to proceed with project execution and initiating legislation to introduce a new method of control over the public funds spending.
- 05.2012 – 11.2012 **ALSTOM HYDRO FRANCE**, Paris, France
Intern, Legal department
- Achievements:
- «Intern's Guidebook» - this allowed for the reduction the adaptation period of the new interns by half;
 - Affidavit for the transfer of share of Bombardier Transportation Portugal to Alstom Hydro France – allowed unfreezing the shares and start managing them.
- 08.2010 – 02.2011 **DLA Piper Rus Limited**, Moscow, Russia
Intern, Corporate practice

Languages:

English – fluent

French – fluent

Spanish – upper-intermediate