
EDUCATION

2018-2020	National Research University - Higher School of Economics Moscow, Russian Federation MS Corporate Finance Expected degree with Honours (top 5% of the course)
2014-2017	University of London International Programmes Under Academic Direction of London School of Economics London, UK BSc Economics and Finance
2013-2017	National Research University - Higher School of Economics Moscow, Russian Federation BSc Economics and Finance

EMPLOYMENT EXPERIENCE

September 2017 — January 2018 4 months	Procter and Gamble, P&G, instore manager Procter & Gamble business development within large retailers in baby channel (Korablik & Dochki-Synochki): <ul style="list-style-type: none">• Led a project on effectiveness of extra shelf space: found and presented inefficiency in 5 stores• Conducting internal reporting on the standards of Procter & Gamble• Controlling compliance with the commercial and merchandising policies of Procter & Gamble• Competitor analysis: finding discount depth and category of product, comparing sales growth in period of promo and identifying the most effective promo of competitors.• Field visits to shops: checking the performance of office arrangements.• Working with the content of online stores of customers (e-comm)• Improvement/Analysis of effectiveness of promo: e-comm and offline - identification of the most productive promo tool (37% improvement of sales in period of promo)
June 2015 — December 2016 1,5 years	BeFit Detox Tea, Entrepreneur, CEO <ul style="list-style-type: none">• Tracked competitor's prices and discounts• Signed a contract with the tea factory in Tver• Managed clients and led a team• Created first detox tea company in Russia• Business of the full cycle: purchase of raw materials, production of tea bags, packaging, creation of online store, creation of promo, sale.• Generated 150 000 RUB of revenue per month with 70 000 RUB of initial investments (2,7 mln RUB)

STUDY PROJECTS

March 2016	Corporate Finance: group case study: analysis of Polyus Gold financial performance and projects <ul style="list-style-type: none">• Led a group of 5 students for case study and presentation• Analysed company reports (balance sheet and P&L statement) using financial ratios and DCF methods• Prepared graphs, tables and visual presentation of data• Grade: 9/10
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ACHIEVEMENTS

- Graduated from school with gold medal (diploma with honours)
 - Captain of the team and winner on a local football championship for juniors
 - The first place in the regional Karate (Shotokan-Do) competition (Krasnodar region)
 - Created 5 websites using HTML and CSS from scratch for a few clients for 200 000 RUB (freelance experience)
 - Second place at the All-Russian Olympiad of schoolchildren at the pre-final stage (regional round) in physics
 - Third place at the All-Russian Olympiad of schoolchildren at the pre-final stage (regional round) in economics
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ADDITIONAL INFORMATION

- Experienced user of Bloomberg, MS Office
 - Active participant of HSE case club
 - Student ambassador and an academic representative of the class
 - Digital marketing skills: SEO, SMM, web analytics, performance marketing
- "Impact of public capital on regional economic growth" - 07.2017
- Russian
Fluent English, Native Russian

WRITTEN PAPER
NATIONALITY
LANGUAGES