

**Interesting design  
systems or style  
guides**

There are exhaustive aggregators of quality design documentation, such as [Design Systems Index](#), [Beautiful Docs](#), [The Component Gallery](#), [styleguides.io](#) or the [Component Name Matrix](#). The sample below is subjectively curated, for quick reference or inspiration.

## Design Systems (UX/UI-centric)

- [Audi](#), with a companion brand guide
- [Atlassian Design System](#)
- [Biings Design System](#)
- [Blueprint](#) by Palantir
- [Canada.ca design system](#), interesting goals and content; few components, but a lot of governance
- [Cedar Design System](#), very interesting patterns section (updated in 2023 with a neat look and feel)
- [Cloudscape](#), strong focus on patterns and demos
- [Designing for Playdate](#), on the uncommon topic of handheld gaming console, with Panic's usual top-notch copywriting. The related resources (e.g. dev docs, dev or design tools) are even better.
- [Duolingo](#)
- [Evergreen](#), nice CMS and component props
- [Goldman Sachs](#), a couple of interesting industry- or scale-specific things
- [GOV.UK Design System](#)
- [If Design System](#), fresh look & feel, solid data visualization section
- [Lexicon](#)
- [Momentum Design](#) (Webex), impactful "Philosophy" section, thoughtful componentization
- [Morningstar](#)
- [Nord](#), solid presentation and governance, well-researched content
- [OpenBridge](#), "user interfaces for the maritime industry"
- [Orbit](#), for its dashboard-like home page and search
- [PIE](#)
- [Pulse](#), cool style
- [Royal Canin](#), interesting presentation and industry-specific content
- [Ruter Design System](#), overall excellent, neat contrast testing tool
- [SAP Fiori](#)
- [Spectrum](#)
- [UAE Design System](#), modern, non-trivial language support (including Arabic and French)
- [Uniform](#)
- [Wanda](#), solid presentation and guidance, interesting taxonomy, delightful animations
- [WHO Data Design Language](#)
- [Wise](#), fantastic presentation and content, including patterns and "foundations" far beyond the usual tokens
- [Workday Canvas](#)

# Style Guides (product/brand-centric)

- [Aesop Taxonomy of Design](#), “the creative processes, materials and features that distinguish Aesop spaces”
- [Brand Estonia](#)
- [Chicago Design System](#), lighthearted, focused on compliance/governance, with a solid accessibility section
- [Driveclub](#), in video format
- [The Guardian digital design style guide](#)
- [Heliograph](#) (Mixpanel)
- [Helsinki Visual Identity Guidelines](#)
- [Instagram](#)
- [A List Apart](#)
- [mozilla dot design](#), impactful format
- [Starbucks Creative Expression](#), fantastic presentation
- [Sweden’s brand identity guidelines](#)

## Other

- [IACCM Contract Design Pattern Library](#), “contract usability and understandability”