## Interesting design systems or style guides

There are great and exhaustive aggregators of quality design documentation, such as **Beautiful Docs** or **styleguides.io**. Below is a narrower sample, when quick reference or inspiration is needed.

## **Design Systems (UX/UI-centric)**

- Audi, with a companion brand guide
- Atlassian Design System
- Biings Design System
- **Blueprint** by Palantir
- Canada.ca design system, interesting since goals and content are different from the usual. Few components,
  but a lot of "content" and governance.
- Duolingo
- Evergeen, nice CMS and component props
- Goldman Sachs, a lot of brawl but still a couple of interesting industry- or scale-specific things
- GOV.UK Design System
- Lexicon
- Morningstar
- OpenBridge, "user interfaces for the maritime industry"
- Orbit, for its dashboard-like home page and search
- Pulse, cool style
- Royal Canin
- Ruter Design System, overall excellent, neat contrast testing tool
- SAP Fiori
- Spectrum
- Hudl's Uniform

- Wanda
- Workday Canvas

## Style Guides (product/brand-centric)

- Aesop Taxonomy of Design, "a digital compendium of our signature stores which pays tribute to the creative processes, materials and features that distinguish Aesop spaces"
- Brand Estonia
- Chicago Design System, lighthearted, focused on compliance/governance, with a solid accessibility section
- Driveclub, in video format
- The Guardian digital design style guide
- Helsinki Visual Identity Guidelines, with a companion design system
- A List Apart
- mozilla dot design
- Starbucks Creative Expression, great content (holistic and actionable recommendations) and presentation
- Sweden's brand identity guidelines

## **Other**

- IACCM Contract Design Pattern Library, covering "contract usability and understandability"