Interesting Design Systems and Style Guides

There are exhaustive aggregators of quality design documentation, such as **Design Systems Index**, **Beautiful Docs**, **The Component Gallery**, **styleguides.io** or the **Component Name Matrix**. The sample below is subjectively curated, for quick reference or inspiration.

Design Systems (UX/UI-centric)

- Audi, with a companion brand guide
- Atlassian Design System
- Biings Design System
- Blueprint by Palantir
- Canada.ca design system, interesting goals and content; few components, but a lot of governance
- Cedar Design System, very interesting patterns section (updated in 2023 with a neat look and feel)
- Cloudscape, strong focus on patterns and demos
- Designing for Playdate, on the uncommon topic of handheld gaming console, with Panic's usual top-notch copywriting. The related resources (e.g. dev docs, dev or design tools) are even better.
- Duolingo
- eBay Evo: "brand and design system", modern and leaning hard into the product it supports
- Evergeen, nice CMS and component props
- Goldman Sachs, a couple of interesting industry- or scale-specific things
- GOV.UK Design System
- If Design System, fresh look & feel, solid data visualization section
- Lexicon
- Momentum Design (Webex), impactful "Philosophy" section, thoughtful componentization
- Morningstar
- Nord, solid presentation and governance, well-researched content
- OpenBridge, "user interfaces for the maritime industry"
- Orbit, for its dashboard-like home page and search
- PIE
- Pulse, cool style
- Royal Canin, interesting presentation and industry-specific content
- Ruter Design System, overall excellent, neat contrast testing tool
- SAP Fiori
- Spectrum
- UAE Design System, modern, non-trivial language support (including Arabic and French)
- Uniform
- Wanda, solid presentation and guidance, interesting taxonomy, delightful animations
- WHO Data Design Language
- Wise, fantastic presentation and content, including patterns and "foundations" far beyond the usual tokens
- Workday Canvas

Style Guides (brand-centric)

- Aesop Taxonomy of Design, "the creative processes, materials and features that distinguish Aesop spaces"
- Brand Estonia
- Chicago Design System, lighthearted, focused on compliance/governance, with a solid accessibility section
- **Driveclub**, in video format
- Dropbox
- The Guardian digital design style guide
- Heliograph (Mixpanel)
- Helsinki Visual Identity Guidelines
- Instagram
- A List Apart
- mozilla dot design, impactful format
- Starbucks Creative Expression, fantastic presentation
- Sweden's brand identity guidelines

Other

- IACCM Contract Design Pattern Library, "contract usability and understandability"
- IBM's Technical diagrams guidance