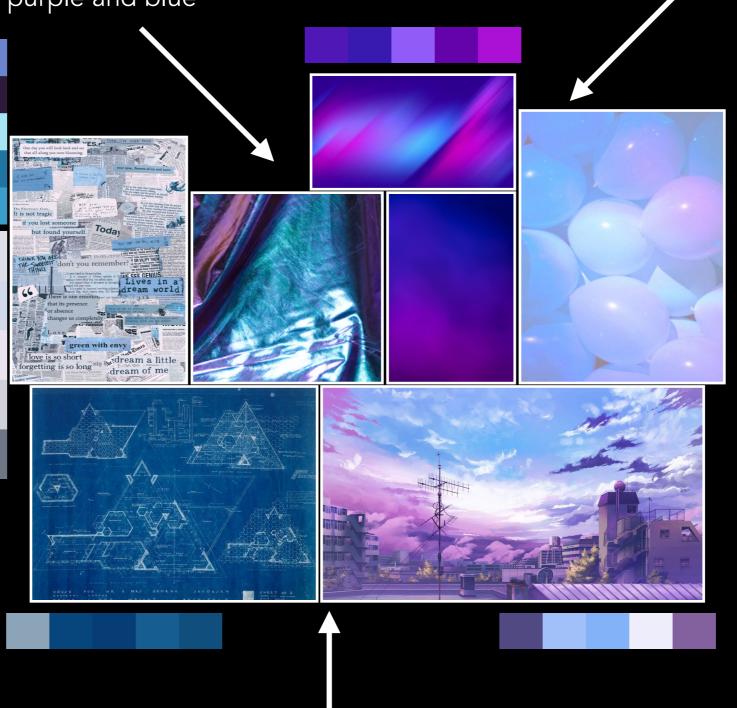


Palette designed based on patients benefiting from a calming environment in an often stressful healthcare context

Any colours are incorporated only to 'tinge' intentionally neutral shades like beige and cream to avoid overwhelming the users who are likely to be older (chronic pain patients) and potentially uncomfortable with technology

(inspired by a more familiar interface for them: Newspapers!)

Holographic foil: A gradual, seamless interspersal of purple and blue Pastels for a low-stimulation, muted interface since users are most likely to use the app in the morning



Using an understated shade of blue for comfort with mild purples to break up monotony

## **Typography**

Serif to emphasise headers/sections



## Generate Pain Summary Report

Generate a comprehensive summary of your pain patterns over any date range

> Sans to denote instructions/ descriptions