

## Invitation to Sponsor

The 2022 Conferences of  
the Association for  
Computational Linguistics

### Conference Schedule 2022

#### ACL

Dublin, Ireland: May 22–27

#### NAACL

Seattle, WA: July 10–15

#### AACL

Taipei, Taiwan: November 21–24

#### EMNLP

Abu Dhabi, United Arab Emirates:  
December 7–11



# 2022 ACL CONFERENCES

The Association for Computational Linguistics (ACL) provides the preeminent forum for dissemination of the latest developments in computational linguistics and natural language processing. In recent years, ACL conferences have enjoyed a growth spurt. We estimate that ACL will attract 4000-6000 paying attendees, EMNLP will attract 3000-4000 attendees, NAACL will attract 2500-3000 attendees, and AACL will attract 1000-1500 attendees. The ACL, its regional chapters, and the Special Interest Group on Linguistic data and corpus-based approaches to NLP (EMNLP) will host the following ACL-related conferences this year:

- ACL will be held in Dublin, Ireland from May 22–27.
- NAACL will be held in Seattle, Washington from July 10–15.
- AACL will be held in Taipei, Taiwan from November 21–24.
- The location and dates for EMNLP 2022 are still to be determined.

This document summarizes sponsorship opportunities for the four 2022 conferences. The ACL also offers "Multi-packs" which, for a single payment, gives access to sponsorship opportunities at multiple conferences of your choice. Multi-pack sponsorships give a 20% discount, and provide an easy opportunity for global presence in the leading conferences on natural language processing.

ACL also offers opportunities to support our Diversity & Inclusion (D&I) initiatives. By becoming a D&I Champion, D&I Ally or D&I Contributor, you can broaden the pool of NLP/CL talent available to industry and academia, by making our conferences accessible to a range of participants who would otherwise have difficulty participating.

Further information on sponsorship opportunities can be obtained by contacting any of the Sponsor Chairs listed on the last page of this booklet.

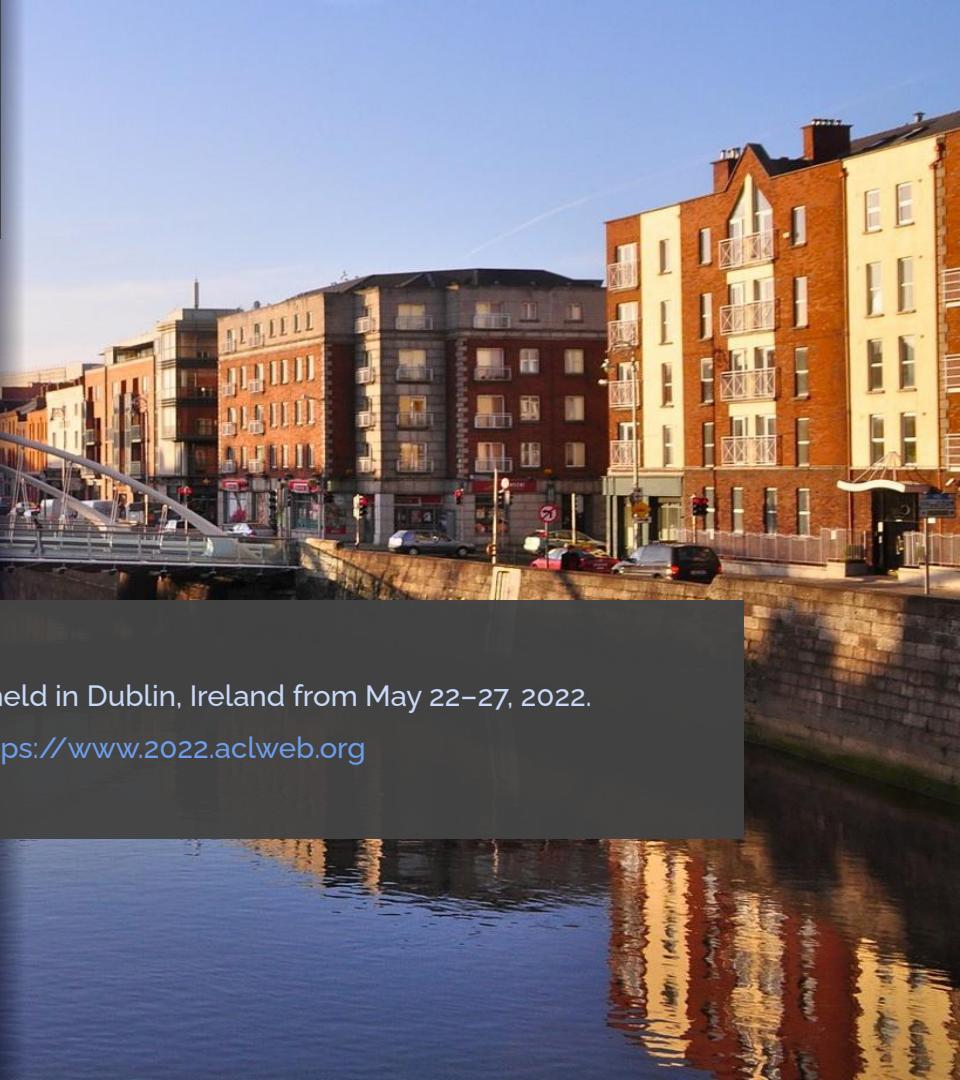
# 60th Annual Meeting of the Association for Computational Linguistics (ACL)

## Sponsorship Levels for ACL 2022

Diamond	\$30,000
Platinum	\$20,000
Gold	\$10,000
Silver	\$6,000
Bronze	\$3,000
Supporter	\$2,000

ACL will be held in Dublin, Ireland from May 22–27, 2022.

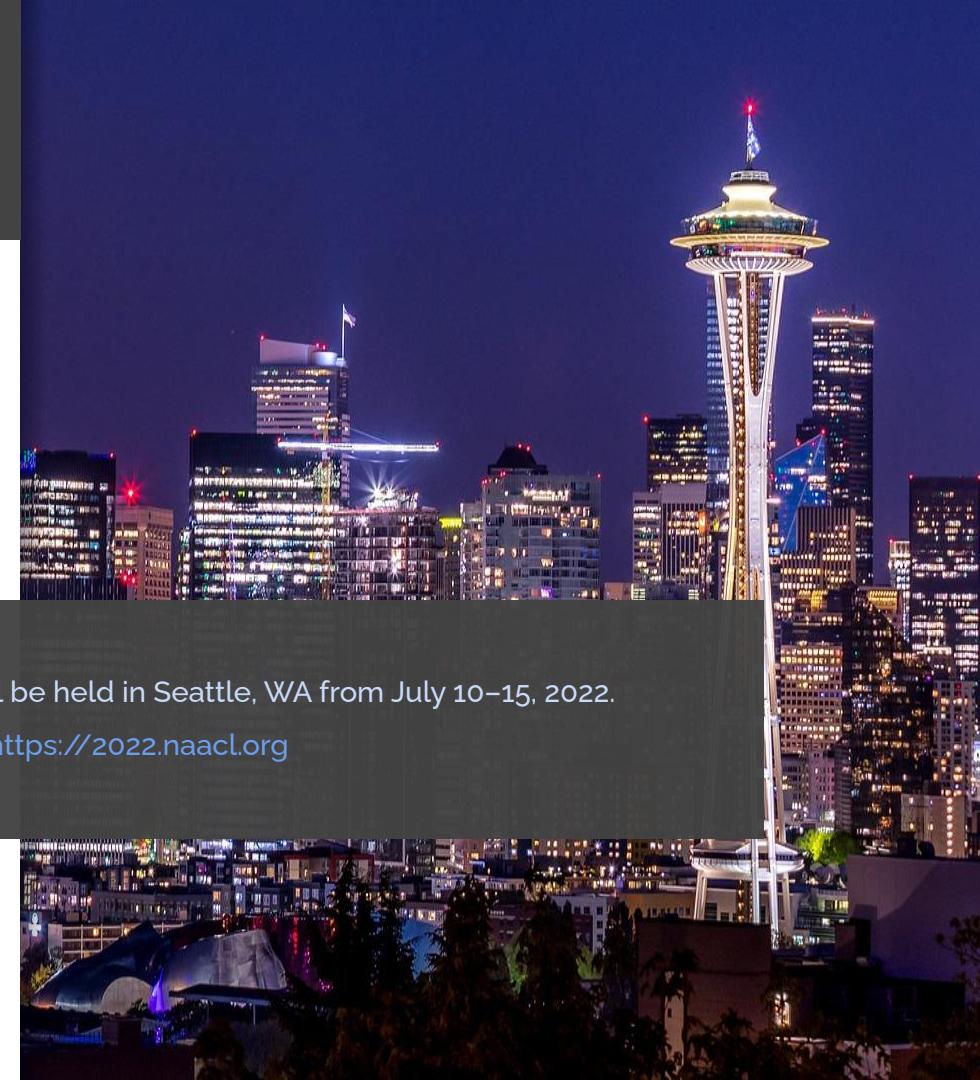
Details at <https://www.2022.aclweb.org>



# **2022 Annual Conference of the North American Chapter of the Association for Computational Linguistics (NAACL)**

## **Sponsorship Levels for NAACL 2022**

Diamond	\$22,500
Platinum	\$15,000
Gold	\$7,500
Silver	\$4,500
Bronze	\$2,250
Supporter	\$1,500



NAACL will be held in Seattle, WA from July 10–15, 2022.

Details at <https://2022.nacl.org>

# 2022 Asia-Pacific Chapter of the Association for Computational Linguistics (ACL)

Sponsorship Levels for AACL 2022	
Diamond	\$12,000
Platinum	\$8,000
Gold	\$4,000
Silver	\$2,400
Bronze	\$1,200
Supporter	\$800

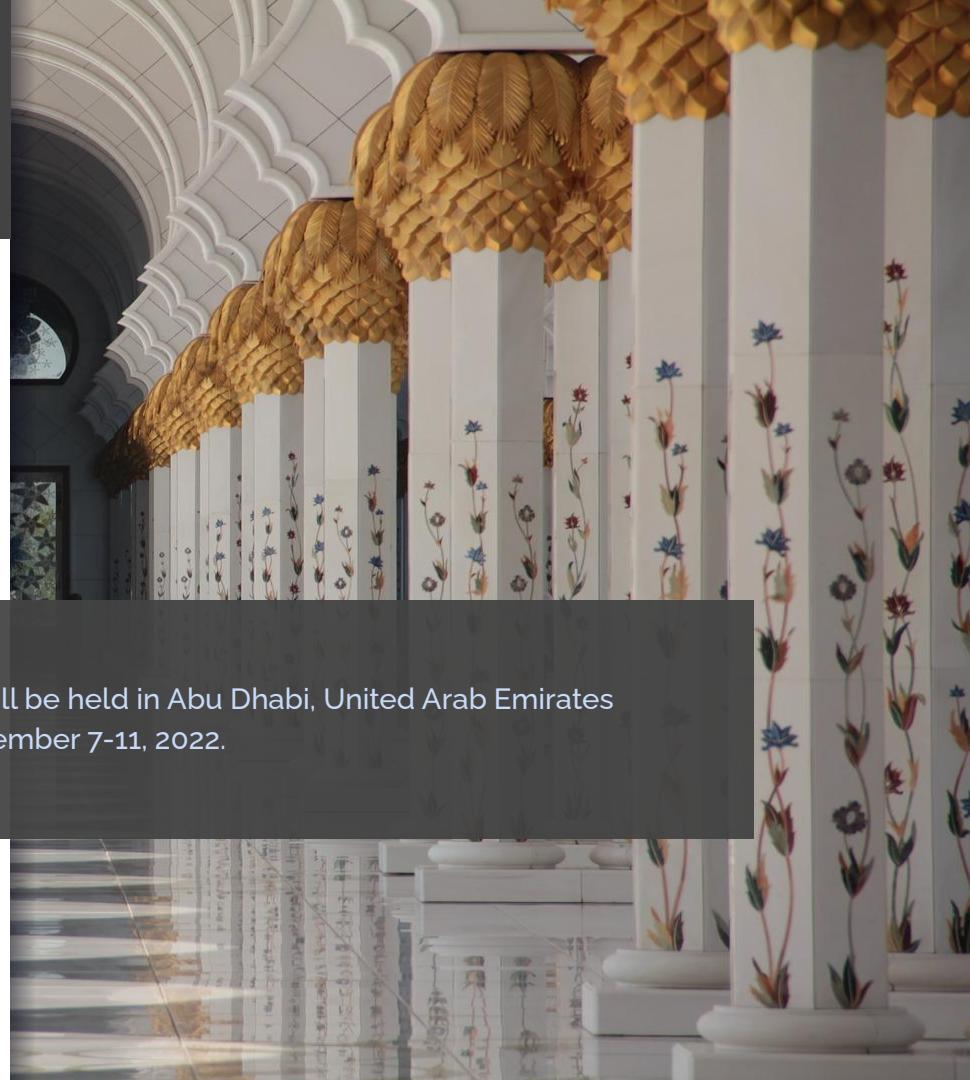
The AACL conference will be held in Taipei, Taiwan from November 20–24, 2022. <https://aaclweb.org>

# 2022 Conference on Empirical Methods in Natural Language Processing (EMNLP)

## Sponsorship Levels for EMNLP 2022

Diamond	\$30,000
Platinum	\$20,000
Gold	\$10,000
Silver	\$6,000
Bronze	\$3,000
Supporter	\$2,000

EMNLP will be held in Abu Dhabi, United Arab Emirates  
from December 7-11, 2022.



# SPONSORSHIP BENEFITS

	Diamond	Platinum	Gold	Silver	Bronze	Supporter
Logo and hyperlink on conference website	✓	✓	✓	✓	✓	✓
Mono advertisement in program booklet *	One page	One page	Half page	Quarter page	Quarter page	
Inclusion of company logo and sponsor level in program booklet, prominently displayed banner *	✓	✓	✓	✓	✓	
Promotional material inserts in conference bags *	3 items	2 items	2 items	1 item	1 item	
Company logo on conference bags *	✓	✓				

\* = only for events with in-person component

# SPONSORSHIP BENEFITS CONTINUED

	Diamond	Platinum	Gold	Silver	Bronze	Supporter
Number of complimentary registrations for company representatives to the full conference, including tutorials and workshops	5	3	2	1	0	0
Provision of a list of attendees interested in being contacted regarding employment opportunities	✓	✓	✓			
Complimentary exhibit space plus 2 complementary staff registrations per day to manage the exhibit	✓ Double-wide exhibit space up to 6.0 m wide x 2.0 m deep (or virtual space)	✓ Single-wide exhibit space (or virtual space)				

# SPONSOR LEVELS BY CONFERENCE

	Diamond	Platinum	Gold	Silver	Bronze	Supporter
ACL 2022	\$30,000 USD	\$20,000 USD	\$10,000 USD	\$6,000 USD	\$3,000 USD	\$2,000 USD
EMNLP 2022	\$30,000 USD	\$20,000 USD	\$10,000 USD	\$6,000 USD	\$3,000 USD	\$2,000 USD
NAACL 2022	\$22,500 USD	\$15,000 USD	\$7,500 USD	\$4,500 USD	\$2,250 USD	\$1,500 USD
AACL 2022	\$12,000 USD	\$8,000 USD	\$4,000 USD	\$2,400 USD	\$1,200 USD	\$800 USD

# SPONSOR LEVELS - MULTI-PACKS

	Diamond	Platinum	Gold	Silver	Bronze	Supporter
4-pack	\$75,600	\$50,400	\$25,200	\$15,120	\$7,560	\$5,040
ACL+EMNLP+NAACL	\$66,000	\$44,000	\$22,000	\$13,200	\$6,600	\$4,400
ACL+EMNLP+AAACL	\$57,600	\$38,400	\$19,200	\$11,520	\$5,760	\$3,840
ACL+NAACL+AAACL	\$51,600	\$34,400	\$17,200	\$10,320	\$5,160	\$3,440
EMNLP+NAACL+AAACL	\$51,600	\$34,400	\$17,200	\$10,320	\$5,160	\$3,440
ACL+EMNLP	\$48,000	\$32,000	\$16,000	\$9,600	\$4,800	\$3,200
ACL+NAACL	\$42,000	\$28,000	\$14,000	\$8,400	\$4,200	\$2,800
ACL+AAACL	\$33,600	\$22,400	\$11,200	\$6,720	\$3,360	\$2,240
EMNLP+NAACL	\$42,000	\$28,000	\$14,000	\$8,400	\$4,200	\$2,800
EMNLP+AAACL	\$33,600	\$22,400	\$11,200	\$6,720	\$3,360	\$2,240
NAACL+AAACL	\$27,600	\$18,400	\$9,200	\$5,520	\$2,760	\$1,840

A Multi-pack Sponsorship gives a 20% discount

# EXHIBITOR SPACE



## Benefits for in person conferences:

- One exhibition space up to 3.0 m wide x 2.0 m deep plus two complimentary staff registrations per day to manage the exhibit space
- Complimentary refreshments for 1-2 exhibit staff

## Benefits for online conferences:

- Virtual staffed exhibits to interact with conference participants
- Scheduled hours during conference for staffed exhibitor sessions

## Cost:

- Exhibitor space is included for Diamond and Platinum sponsors. Fees apply for all others:

Single conference per day cost	\$700
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4 conference multipack per day cost	\$2,240
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3 conference multipack per day cost	\$1,680
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2 conference multipack per day cost	\$1,120
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- For publishers, we also offer unstaffed exhibitor space up to 3.0 m wide x 2.0 m deep at in-person conferences. The cost of unstaffed exhibitor space is \$300 per day.

# EXHIBITORS BY CONFERENCE

	Exhibitor Space (Staffed) Per Day	Exhibitor Space (Unstaffed) Per Day
ACL 2022	\$700 USD	\$300 USD
EMNLP 2022	\$700 USD	\$300 USD
NAACL 2022	\$525 USD	\$225 USD
AACL 2022	\$280 USD	\$120 USD

Exhibitor space is complimentary for Diamond and Platinum sponsors

# EXHIBITORS - MULTI-PACKS

	Exhibitor Space (Staffed) Per Day	Exhibitor Space (Unstaffed) Per Day
4-pack	\$1,764	\$756
ACL+EMNLP+NAACL	\$1,540	\$660
ACL+EMNLP+AAACL	\$1,344	\$576
ACL+NAACL+AAACL	\$1,204	\$516
EMNLP+NAACL+AAACL	\$1,204	\$516
ACL+EMNLP	\$1,120	\$480
ACL+NAACL	\$980	\$420
ACL+AAACL	\$784	\$336
EMNLP+NAACL	\$980	\$420
EMNLP+AAACL	\$784	\$336
NAACL+AAACL	\$644	\$276

# PROMOTIONAL MATERIALS

For in-person conferences only

Sponsorship includes mono advertisements in the conference booklets, and inclusion of promotional materials in the conference bags. The size of the ads and number of promotional materials vary by sponsorship level. Ads and promotional inserts may also be purchased.

Half page mono advertisement in booklet:

Half page ad for single conference	\$1000
Half page ad for 2 conferences	\$1,600
Half page ad for 3 conferences	\$2,400

Quarter page mono advertisement in booklet:

Quarter page ad for 1 conference	\$500
Quarter page ad for 2 conferences	\$800
Quarter page ad for 3 conferences	\$1,200

Promotional material insert in conference bags (one item, such as one flyer, toy or gadget):

Conference bag insert for 1 conference	\$500
Conference bag insert for 2 conference	\$800
Conference bag insert for 3 conference	\$1,200

# DIVERSITY & INCLUSION

You can help the ACL with its diversity and inclusion efforts, including:

- Support for researchers with families through childcare subsidies
- Accommodations for researchers with disabilities (e.g., vision assistance, sign language interpreting, mobility assistance)
- Subsidizing attendance for researchers with financial hardship
- Subsidizing attendance for first-time attendees from underrepresented regions and groups
- Enabling onsite mentoring activities for students and junior researchers
- Enabling remote participation for researchers who are unable to travel due to visa restrictions, physical disabilities, or family responsibilities

# D&I SPONSORSHIP BENEFITS

	Diversity & Inclusion Champion	Diversity & Inclusion Ally	Diversity & Inclusion Contributor	Sponsorship of Student Volunteers
Acknowledgement and hyperlink on conference website	✓	✓	✓	✓
D&I sponsor sign at your exhibition space (if any)	✓	✓	✓	
Acknowledgement of your company to students and junior researcher benefiting from D&I mentoring activities	✓	✓		
Inclusion of company logo and sponsor level in D&I section, prominently displayed banner	✓			
Inclusion of company logo on sign at entrance to D&I allocated spaces and events	✓			

# D&I SPONSORSHIP LEVELS

	D&I Champion	D&I Ally	D&I Contributor	Student Volunteer Sponsor
ACL 2022	\$12,000 USD	\$7,000 USD	\$4,000 USD	\$9,000 USD
EMNLP 2022	\$12,000 USD	\$7,000 USD	\$4,000 USD	\$9,000 USD
NAACL 2022	\$9,000 USD	\$5,250 USD	\$3,000 USD	\$6,750 USD
AACL 2022	\$4,800 USD	\$2,800 USD	\$1,600 USD	\$3,600 USD
4-pack	\$30,240 USD	\$17,640 USD	\$10,080 USD	\$22,680 USD

# D&I - MULTI-PACKS

	D&I Champion	D&I Ally	D&I Contributor	Student Volunteers
4-pack	\$30,240	\$17,640	\$10,080	\$22,680
ACL+EMNLP+NAACL	\$26,400	\$15,400	\$8,800	\$19,800
ACL+EMNLP+AAACL	\$23,040	\$13,440	\$7,680	\$17,280
ACL+NAACL+AAACL	\$20,640	\$12,040	\$6,880	\$15,4800
EMNLP+NAACL+AAACL	\$20,640	\$12,040	\$6,880	\$15,4800
ACL+EMNLP	\$19,200	\$11,200	\$6,400	\$14,400
ACL+NAACL	\$16,800	\$9,800	\$5,600	\$12,600
ACL+AAACL	\$13,440	\$7,840	\$4,480	\$10,080
EMNLP+NAACL	\$16,800	\$9,800	\$5,600	\$12,600
EMNLP+AAACL	\$13,440	\$7,840	\$4,480	\$10,080
NAACL+AAACL	\$11,040	\$6,440	\$3,680	\$8,280



# HOW TO SPONSOR

Sponsoring events is easy! Contact the ACL Sponsorship Director indicating which conferences you want to sponsor, and at what level. We will generate an invoice for you and collect your logo and link for the websites.

ACL Sponsorship Director

Chris Callison-Burch

[ccb@upenn.edu](mailto:ccb@upenn.edu)

