Aditya Naag
Senior Software Engineer

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Highly skilled and experienced Front-end Developer with 10 years of industry expertise, seeking new challenges and opportunities to leverage my technical proficiency and creativity in delivering exceptional user experiences. Committed to staying up-to-date with the latest web development trends and technologies to contribute to innovative projects and teams.

Work Experience

Powerplay , Lead Frontend Engineer (December 2024 - May 2025)

- Team Leadership
  Led a team of developers, providing technical guidance, task delegation, and ensuring timely delivery of features with high quality.

- Gallery/Drive Module
  Designed and implemented a centralized file management system to organize all files and folders. Enabled advanced features such as search, filtering, and detailed file previews to enhance user experience and productivity.

- Roles and Permission System
  Developed a robust roles and permissions module allowing users to define and manage access controls for specific user roles, ensuring secure and flexible system usage

- Organization Dashboard
  Built Organization Dashboard, a centralized platform providing real-time insights into key performance indicators
  - Project Summary widget, showcasing project status, progress, and metrics.
  - Created Payment Summary widget, displaying payment received and paid using line chart.
  - Implemented Financial widget, offering a comprehensive view of organizational finances.

- Component Library
  Creating a component library by using Shadcn and tailwind css.

Traveloka, Senior Software Engineer (November 2019 - December 2024)
Part of Traveloka Merchandising and Ads Team. This service controls the specific sections of the Traveloka App, Web and Mweb to sell other products of Traveloka and show ads.
Working on following projects:

- On-Call issue Resolution Tool
  Created a tool to assist on-call personnel in diagnosing and resolving issues related to sections not appearing in app/web/mweb environments.

  - Designed and implemented a dashboard displaying logs and other relevant details, providing clear reasoning for section appearance issues

- Pin Section

  Merchandisers can pin the section on a specific position so that the section shows on the position where it was pinned. I worked on the BE and FE of this project

- Custom Rules

  If there is a common rule(condition to show the section) then merchandisers can create, manage and delete a custom rule and later can use it as a one rule for the section.

- Ads tool

  Developed Ads tool FE from scratch. I used Typescript, React and Nextjs to develop this. I used SSG from Nextjs to deploy the pages. I used the Jest and React Testing library for writing the Test Cases. By Ads tool the advertizer can manage the ads given by other parties.

- Migrate Merchandising tool

  Migrated Merchandising tool service infra from ASG to ECS.

Part of Traveloka User Team.
Working on following projects:

- Reward Zone

  In the Reward Zone users can play small games and get traveloka points which he/she can use for booking.

Part of Traveloka Booking Team.
Working on following projects:

- Payment Received Page(Invoice)
  User can see his/her payment details in the Payment Received Page.

- Mentored junior developers, providing guidance and support to enhance their skills and ensure the successful delivery of projects.

Zoomcar, Senior Software Engineer (August 2016 - November 2019)
Worked on the following projects :

- Web Components
  Developed a web components library so that a single component can be used in multiple projects. This library saves developer's time.

- OPS Dashboard
  Developed an OPS Dashboard FE from scratch. This project helps the user to manage the status of the car which decides whether to show the car on the app or not.

- Fleet App
  This App is used by the Fleet(who manages the car) of Zoomcar. By Fleet App users can get the car/booking information.

- App Buddy
  This feature in the Mweb helps the user to manage his/her live booking.

- Checklist
  Checklist is used to store the car details(dent, scratch, broken items, cleanliness, etc) . This component is being used in end used App, Mweb, Fleet App, Web, Admin tool, OPS Dashboard.

Practo, Software Engineer (June 2015 - August 2016)
Worked for Ray Team (Practice Management) on the following projects:

- Ray
  Worked on a frontend for Patient Health Record, Doctor's login status, Next Follow Up Appointment.

Practo, Software Engineer Intern (January 2015 - May 2016)
Worked for Ray Team (Practice Management) on the following projects:

- Smart Form (Customized form based on the usage of the fields in form)
  Developed FE of Smart Form for patient profile.

Technical Skills
- Java, C, C++, Node.js , Javascript, Typescript
- ReactJs, Vuejs, HTML, CSS, Nextjs, Jquery, Jest, Webpack
- PWA, Serviceworker, WebRTC
- Mysql, MongoDb
- Terraform, AWS
- Algorithms, Data Structures

Academic
- Indian Institute of Technology Roorkee (2015)
  Master of Computer Application

- Integral University - Lucknow (2011)
  Bachelor of Computer Application