

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- 1 hour to collaborate
- **2-8 people** recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

① 10 minutes

- **Team gathering**
- Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal
- Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session.

Define your problem statement

focus of your brainstorm.

5 minutes

What problem are you trying to solve? Frame your

problem as a How Might We statement. This will be the

PROBLEM

How might we [your

problem statement]?

Key rules of brainstorming To run an smooth and productive session

Brainstorm

Write down any ideas that come to mind that address your problem statement.

DEVARAJ F

EVgo is a network of stations for EVs. The company provides real-time data on charging station status and usages

as well as information on the number of miles a vechile Can travel on a

single charge.

① 10 minutes

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

ANISH BABU

Plughshare is a popular mobile app tht allows electric vehicle owners to find and share charging stations.

VASIGARAN K

Many EV range analysis tools require an internet

access data and

update calculations.

SANTHOSH D

some EV range analysis tools rely on estimates and assumptions to calculates range based on factors such as driving temperature,terrain,and bttery cappacity

SANTHOSH KUMAR S

However,these estimates may not always be accurate and can lead to incorrect range

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes



















