

# Rana Hassan Shahbaz

UI/UX Designer

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## SUMMARY

I'm a UI/UX and graphic designer with a passion for creating clean, user-centered designs for web and mobile platforms. I use tools like Figma, React, and Adobe Creative Suite to design intuitive interfaces, build strong visual identities, and craft engaging digital content. I focus on wireframing, prototyping, branding, and layout design, always aiming to blend usability with visual impact.

## EXPERIENCE

UI/UX/Graphic Designer 01/2025 - Present  
Qureshi Creatives

- Designed custom email signatures that aligned with each client's brand, helping improve professional communication and brand consistency.
- Created modern, responsive website designs that reflected each client's identity and business goals, resulting in increased user engagement and satisfaction.

UI/UX Designer 09/2024 - 01/2025  
Axum Forge

- Designed a smooth and user-friendly onboarding experience for a crypto wallet, helping reduce drop-offs and boosting user sign-ups.
- Built a clean and consistent design system used across the platform, making it easier for the team to maintain and scale the product.

## EDUCATION

Computer Science 09/2021 - 01/2025  
COMSATS University Islamabad - Bachelors of Science in Software Engineering

During my time at COMSATS, I actively contributed to the Computer Science Society (CSS) for over two and a half years, taking on progressively responsible roles. I began as Co-Head of the Graphic Design Team, later becoming Head of the Graphic Design Team, where I led creative direction and managed design workflows. I then transitioned to Media Coordinator, expanding my role to include content planning and digital media strategy. Eventually, I was elected President of CSS, where I oversaw society-wide operations, organized major student events, and led cross-functional teams. Across all roles, I applied my skills in graphic design, leadership, and communication to help elevate the society's visibility and engagement.

## SKILLS

Iconography & Branding	Expert	Figma	Advanced
Wireframing	Intermediate	Adobe Photoshop	Advanced
Design Systems	Advanced	Adobe Illustrator	Expert