

# Rana Hassan Shahbaz

UI/UX Designer

## Career Highlights

I'm a UI/UX and graphic designer with a passion for creating clean, user-centered designs for web and mobile platforms. I use tools like Figma, React, and Adobe Creative Suite to design intuitive interfaces, build strong visual identities, and craft engaging digital content. I focus on wireframing, prototyping, branding, and layout design, always aiming to blend usability with visual impact.

## Work Experience

UI/UX/Graphic Designer – Qureshi Creatives (2025 – Present)

- Designed custom email signatures that aligned with each client's brand, helping improve professional communication and brand consistency.
- user engagement and satisfaction.

UI/UX Designer – Axum Forge (2024 – 2025)

- Designed a smooth and user-friendly onboarding experience for a crypto wallet, helping reduce drop-offs and boosting user sign-ups.
- Built a clean and consistent design system used across the platform, making it easier for the team to maintain and scale the product.

## Technical Skills

Iconography & Branding, Wireframing, Design Systems, Figma, Adobe Photoshop, Adobe Illustrator

## Education

Bachelors of Science in Software Engineering – COMSATS University Islamabad