# Easily double-check responses and build on shared conversations

Google Bard Updates

# What is Hallucination

Hallucination in the context of LLMs refers to the generation of text that is erroneous, nonsensical, or detached from reality.

### **LLM Hallucination Rate**

Maintenance a knowledg	
	5%
♣ Bard	4%

PHM knowl	edge exam
<b>⑤</b> ChatGPT	10%
♣ Bard	29%

# Types of Hallucinations

## Causes and Types of LLMs Hallucination

#### Causes of LLMs Hallucination

Source-Reference Divergence

Exploitation through Jailbreak Prompts

Reliance on Incomplete or Contradictory Datasets

Overfitting and Lack of Novelty

Guesswork from Vague or Insufficiently Detailed Prompts

### Types of LLMs Hallucination



**Sentence Contradiction** 



**Prompt Contradiction** 



**Factual Contradiction** 



**Nonsensical Output** 



Irrelevant or Random Hallucinations

## Consequences of LLM Hallucination: Addressing Ethical Concerns

**Privacy Issues** 

Misinformation and Disinformation Discriminating and Toxic Content



6x increase in toxicity: ChatGPT persona assignment perpetuates harmful stereotypes



74% of IT decision-makers concerned about cybersecurity risks with GPT-4



**49% of individuals foresee**GPT-4 as a tool for spreading misinformation

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