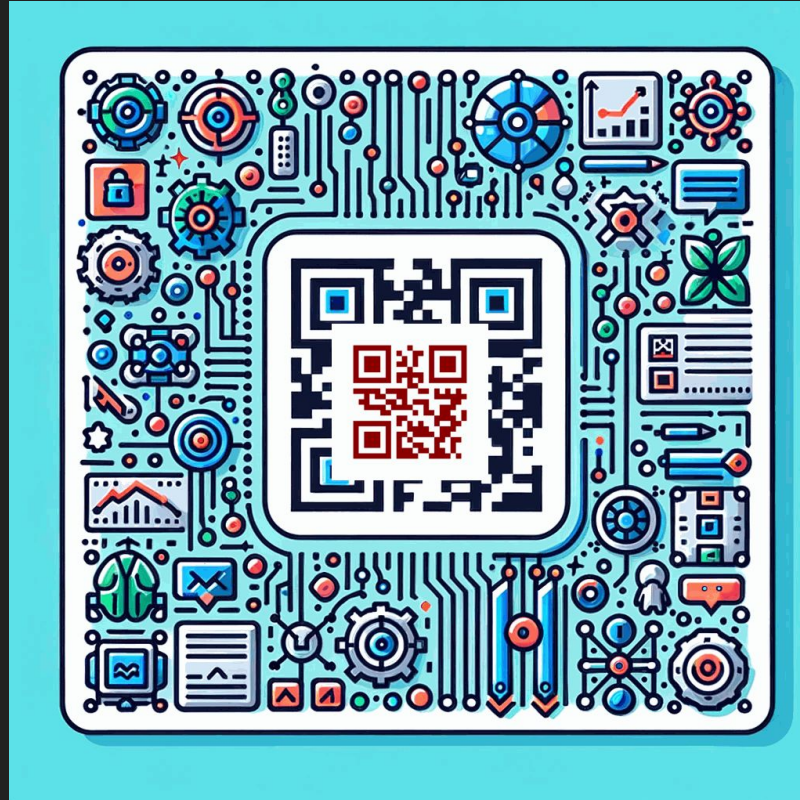


Create an animated QR code with DALL-E 3

QR codes are making a comeback.

You can now create incredible animated QR codes by using DALL-E 3 and GPT-4 all inside ChatGPT.



Here's how to do it in 5 simple steps:

Step 1:

Craft frame prompts: Describe decorative frames tailored to your brand.

"Design an AI-marketing themed square frame for our QR code, ensuring it remains scannable."

Step 2:

Generate 8+ variations: You'll need eight images to make a GIF, but DALL-E only generates 2 at a time.

Type "Regenerate" to create multiple options, and download eight or more of your favorites.

Step 3 : Head to [Advanced Data Analysis Plugin](#)

Prompt Chat GPT to generate QR codes linking to your site/content using the Advanced Data Analysis feature.

Prompt: "Create 8 QR codes 400x400px with a box size of 40 pointing to the website below. Each should be a different shade of dark primary color. Website: apple.com"

Here's how to do it in 5 simple steps:

Step 4:

Combine frames and codes: Upload your DALL-E frames and have ChatGPT overlay the QR codes.

Prompt: "Sequentially add 1 QR code to the center of each of these images. Then, create an animated gif with a frame duration of .5s each."

Step 5:

Export as an animated GIF: Download your dynamic, on-brand QR code for scanning!