



# Module 1: Introducing Anypoint Platform

## Objectives

- In this module, you will learn:
  - About the IT problems being faced today and the concept of bimodal IT
  - What Anypoint Platform is and how it can be used to solve these problems and drive business agility
  - About the specific components of Anypoint Platform

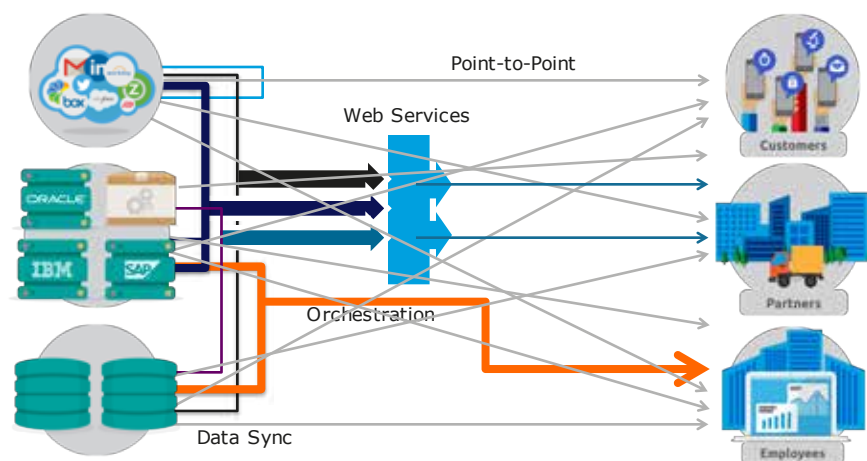
## Today's problem: Connecting assets to audiences



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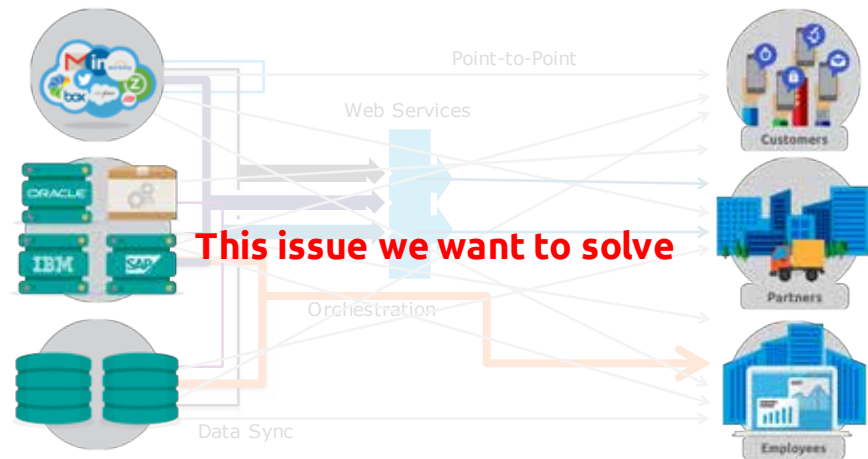
## Good intentions...



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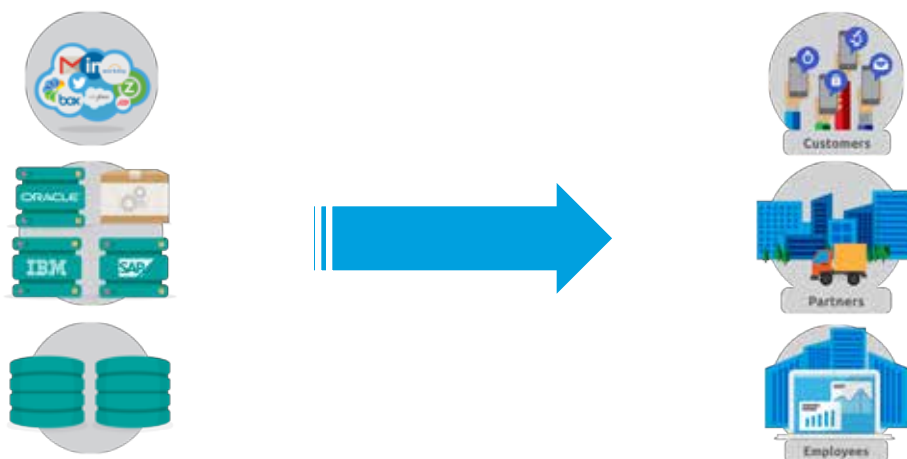
...don't necessarily lead to good outcomes



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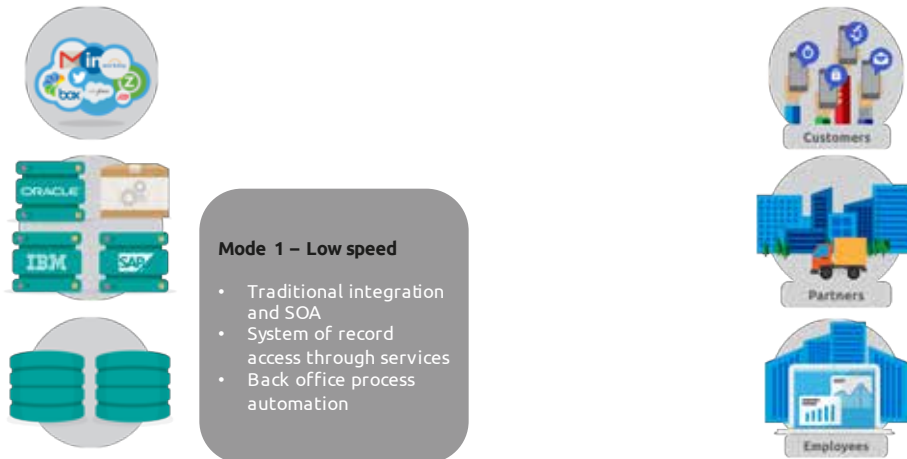
Drive exceptional business agility by connecting assets to audiences



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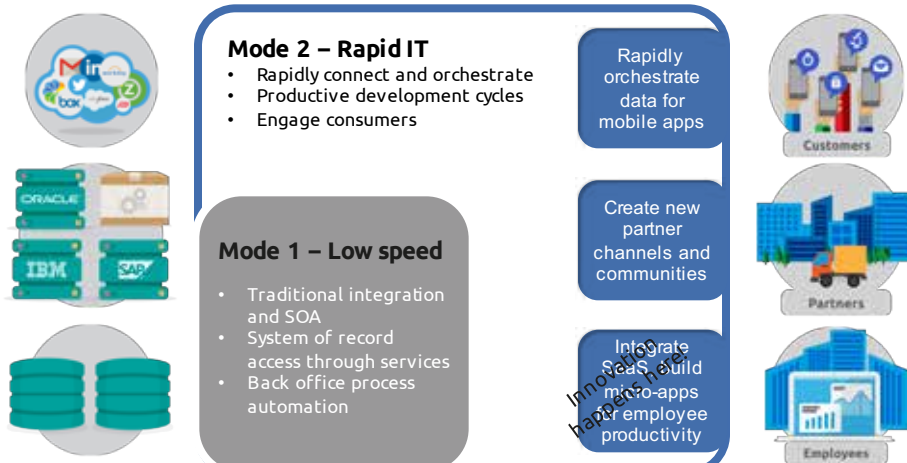
## Traditional integration only goes part of the way...



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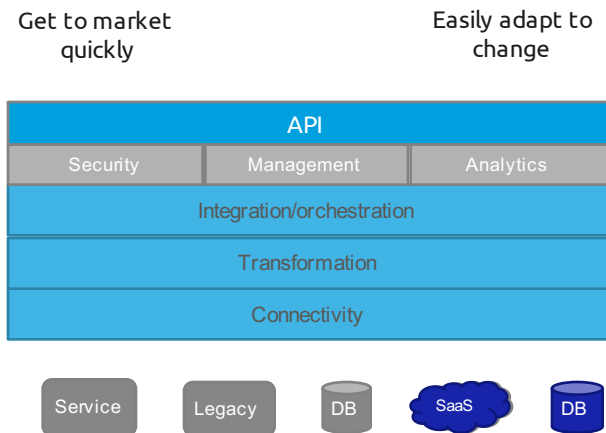
## New Enterprises go faster with bimodal IT



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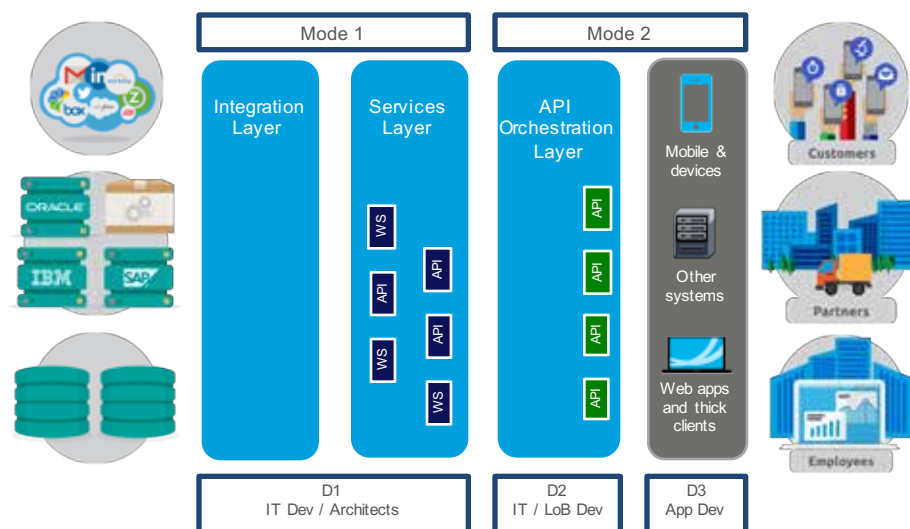
## Achieve agility by architecting for it



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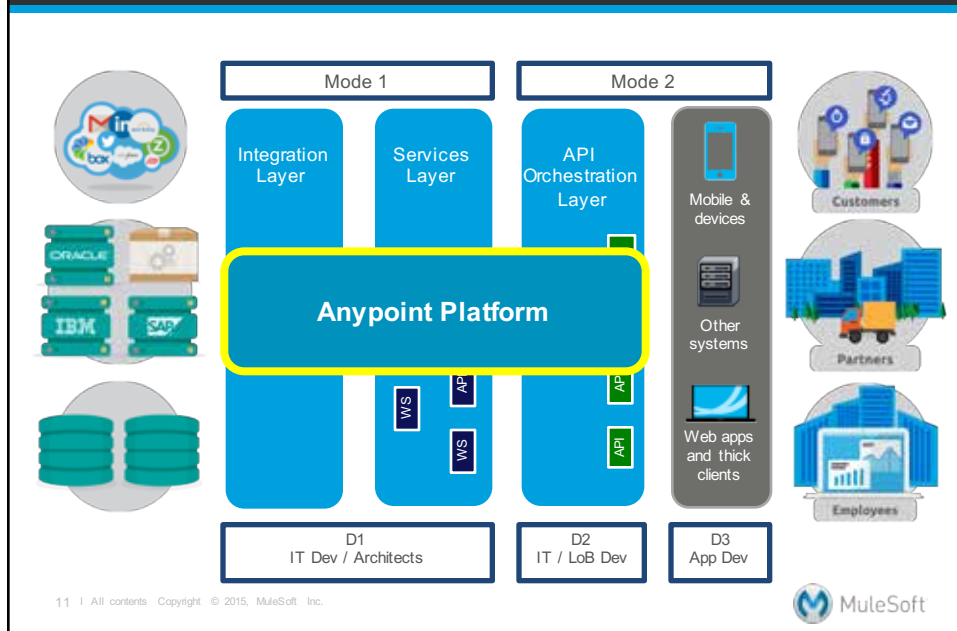
## Bimodal IT and APIs in your enterprise



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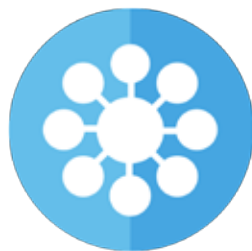


## Bimodal IT and APIs in your enterprise



## Anypoint Platform

- A connectivity platform for connecting any application, data source, device, and API, both in the cloud and on-premise



Unified  
connectivity

SOA, SaaS, APIs  
on one platform



Low friction

Designed for ease of  
use and deployability



Hybrid ready

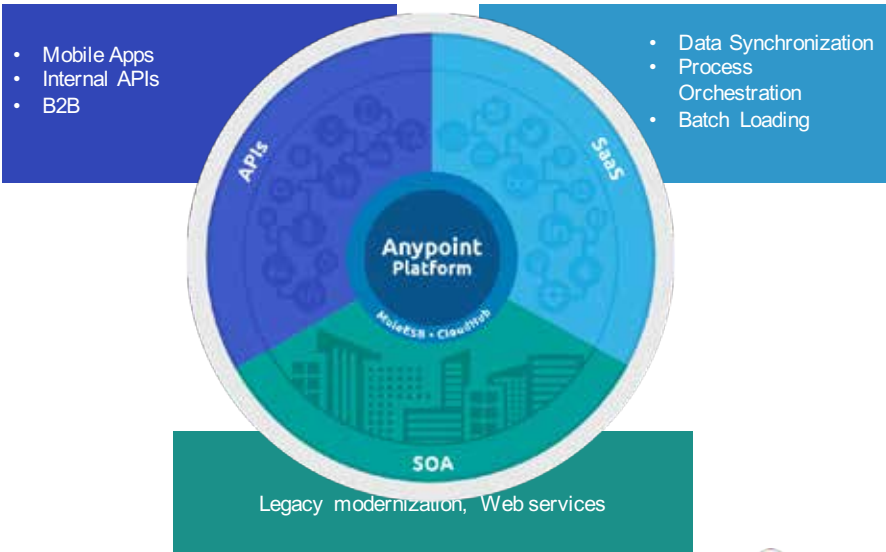
Write once, deploy  
anywhere

Future-proof

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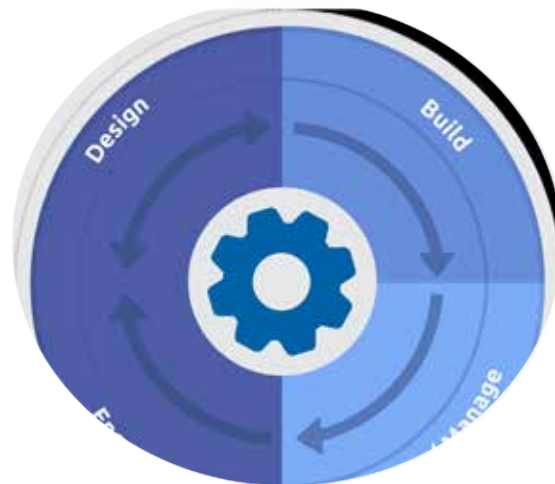
## Anypoint Platform: A unified connectivity platform



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## Anypoint Platform: Full API lifecycle support



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## Anypoint Platform: Full API lifecycle support

- Our competitors deliver deep capability to address a specific phase of the API lifecycle
- Our strategy is the opposite
- We believe you need a complete end-to-end solution that gets you from API inception all the way to managing that API in production

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## Anypoint Platform: Low friction development

- 
-  Two level UX for ease & control (graphical or code)
  -  Vast connectivity (connectors, templates, DevKit)
  -  Lean & mean (easy to deploy, easy to manage)

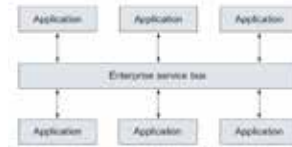
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## Anypoint Platform: More specifically

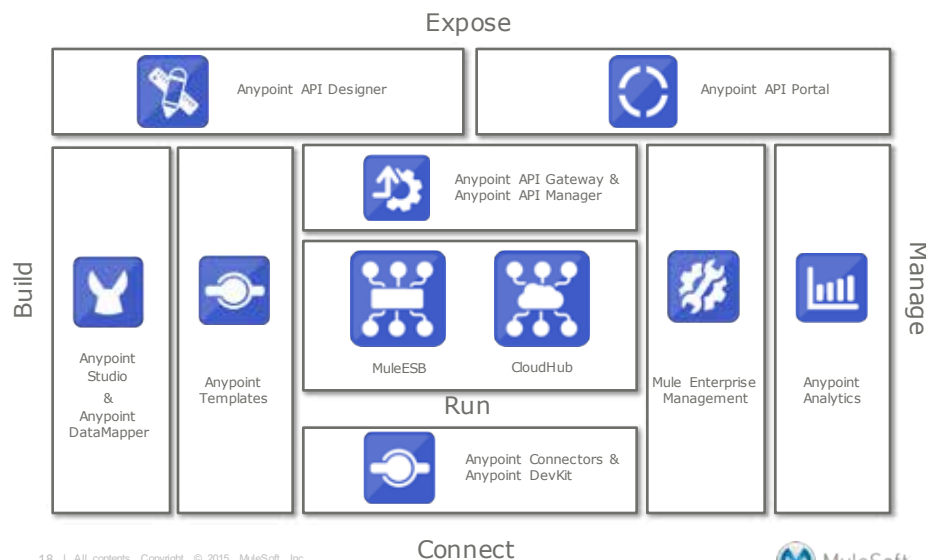
- A collection of servers, frameworks, tools, and web applications
  - Tools and frameworks for building integration applications
  - Mule Server Runtime for running apps
    - A lightweight, open-source enterprise service bus (ESB)
    - On-premise or hosted
  - Web applications for
    - Deploying, running, managing, and monitoring integration applications
    - Creating, managing, and discovering APIs



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## Anypoint Platform: The components



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## Summary: IT today

- Must be able to rapidly integrate resources and make them available for consumption to stay competitive
- Needs to be bimodal
  - Traditional IT maintains operations, ensuring business technology functions appropriately and securely
  - Agile IT innovates with digital possibilities, handling growing needs of the business

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## Summary: Anypoint Platform

- A connectivity platform for connecting any application, data source, device, and API, both in the cloud and on-premise
- A collection of servers, frameworks, tools, and web applications for building, running, managing, and monitoring integration applications and APIs
- Offers unified connectivity, low friction entry, and is hybrid ready
  - SOA, SaaS, APIs on one platform
  - Full API lifecycle support from design through management and engagement
  - Is future-proof, supporting your current and future use cases on a single platform

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