



## Media Kit

### 1. About PRODXCT

PRODXCT is a football-focused affiliate brand that showcases elite sports gear, with a strong emphasis on Adidas products. We engage a performance-driven audience passionate about football lifestyle, training gear, and pro-level style.

### 2. Audience Overview

- **Primary Audience:** Football players & fans, ages 16–35
- **Top Regions:** India, US, UK
- **Gender Split:** 70% male, 30% female
- **Interests:** Football, fitness, streetwear, sports tech

### 3. Stats: None as of now

### 4. Services Offered

Clear marketing of adidas, boosting sales