The product is a software application. The main goal is to distribute capacity of department. Will be used in different department of different universities. Description: department capacity shows how many hours each teacher will work, which groups will taught by department’s teachers and shows a statistic data of capacity.

There are 62 universities in Kyrgyzstan. Every university has at least 15 different departments. It means that I have 930 potential customers. There are lot of promotion ways to spread software, but the most productive way is to make an agreement with Ministry of Education, because it’s a main hub of every universities. Every university must contact with Ministry to get academic plan. It means that Ministry of Education can make offer to universities to buy this software. Different way is to go to departments of universities by myself and sell the product.